

nmunication unit



Tutor Biographies

The core sessions will be run by members of the Science Communication Unit (SCU) at UWE, Bristol. In addition, specialist lecturers will be brought in to cover individual sessions during the Masterclass. Brief biographies on all the tutors are provided below.



Andy Ridgway

Andy is a Senior Lecturer in Science Communication at UWE Bristol and programme leader of the MSc in Science Communication. An award-winning journalist, he has spent nearly 20 years in the profession, most recently as Deputy Editor of BBC Focus. Andy continues to be a practicing journalist, writing predominantly for BBC ScienceFocus magazine. He has also written for New Scientist, Newsweek and The Economist. Andy is a judge of the Medical Research Council's Max Perutz Science Writing Award aimed at PhD students. He is a member of the SCU team working on the European Commission-funded RETHINK research project, exploring how science is communicated online and seeking out innovative approaches to science communication. His other research interests include communication about food online and how this relates to efforts to reduce food waste in households as well as science journalism practices, trust and misinformation online.



Clare Wilkinson

Clare is an Associate Professor in Science Communication and Co-Director of the Science Communication Unit. Clare is a sociologist whose research interests include the relationship between science and society, media representations of science and public engagement. Her work has explored a variety of scientific and medical fields including nanotechnologies, genetics, robotics and medical education. Clare has published in journals including Science Communication, Public Understanding of Science, Social Science and Medicine, Qualitative Health Research and Health, Risk and Society. She co-wrote the book *Creative Research Communication: Theory and Practice* (with Emma Weitkamp) for Manchester University Press. Clare has worked in a number of expert steering and advisory group roles, including as a competition judge for the NCCPE's national public engagement competition and as a public engagement mentor for Wellcome. Clare is series editor for *Contemporary Issues in Science Communication,* a book series published by Bristol University Press.







Clio Heslop

Clio is Head of Policy, Partnerships, and Impact at the British Science Association, where she works on policy, professional networks, audience research, and organisational development relating to science and society. She leads the BSA's work with senior leaders across engagement, research, business, and policy, in order to achieve the BSA's goal of science being more representative, relevant, and connected to society. This includes programmes such as Future Forum, the All Party Parliamentary Group for Diversity and Inclusion in STEM, For Thought, Sciencewise, and research into the UK science engagement landscape.

Clio is also a researcher and practitioner with interests in training, networks and collaboration. In 2021 she completed a twelve-month sabbatical to join the US Civic Science Fellows initiative, based at University of Texas at Austin. There she focused on understanding how civil society organisations can more effectively participate in science engagement.



David Judge

David Judge is an Associate Lecturer in the Science Communication Unit at the UWE Bristol and a Teaching Fellow in Science Communication and Public Engagement at the University of Edinburgh. He teaches on a range of topics, specialising in science exhibitions, artscience and qualitative evaluation methods. Alongside teaching, David has a wealth of experience in practical science communication ranging from event production, to writing and producing science shows, to tabletop game design. For the last few years, he has been doing research with the Eden Project, to support them in understanding the organisational processes and visitor experience around their new Wellcome funded exhibition. Most recently, David has been working in research consultancy for science communication, with clients such as the Hong Kong Life Sciences Society scoping out a new science exhibition space, and with We The Curious to evaluate their recent organisational change and new exhibition. David is particularly interested in the relationship between science communication research and practice, and the material and embodied aspects of communication.



Elena Milani

Elena is the social media editor of the Public Understanding of Science journal and an associate lecturer at UWE Bristol. She has extensive research experience in social media communication of science and visual communication. Elena joined the Science Communication Unit at the beginning of her PhD studies that she completed in 2021. She has worked on several research projects in digital or visual communication as a research associate. Until March 2022, Elena also worked as a research fellow for the European Commission Horizon 2020 funded project RETHINK, which investigated the digital science communication of Science and Innovation at the University of Trento, where she teaches visual communication of science on digital media. Prior to her academic career, she worked as a social media analyst for a web agency, and she designed and conducted the social media coverage of academic conferences and lectures. In her courses, she integrates both her extensive research and working experiences.







Emma Weitkamp

Emma is Professor in Science Communication at and co-Director of the Science Communication Unit. Emma's research interests focus on environmental communication; recently she has been involved in the DRY and AboutDrought projects exploring communication strategies in relation to drought and water scarcity and supporting the programme's broader communication agenda. She is also part of the Horizon 2020 funded RETHINK project, where she has explored quality in science communication and aspects of the digital science communication ecosystem.



Margarida Sardo

Margarida is a Senior Research Fellow in the Science Communication Unit. She develops engagement and communication projects while working in collaborative projects with academic and research staff and teaches on the MSc in Science Communication.

Margarida is a trained scientist with extensive experience in evaluating and delivering science communication projects. She has worked as an external evaluator for several projects and public engagement activities including EU Researchers' Night, Wellcome Trust at the Latitude Festival, the AHRC/ESRC Connected Communities project, the Science for Environment Policy service, Guerrilla Science at the Latitude Festival and Maths Busking (Royal Institution).

Her research interests include citizen science, informal learning, exploring generic venues in science communication, evaluation methodologies and evaluation and innovative strategies for public engagement.

For further information about the Science Communication Unit at UWE Bristol, please visit: http://www1.uwe.ac.uk/research/sciencecommunicationunit.aspx .