

Strategic Leaders Programme

Programme brochure 2020-21

Delivery method: online

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Programme Introduction

This qualification is a new style of programme aimed at engaging senior managers and leaders in analysing and researching aspects of their leadership and or management role or work which engages, fascinates or even drives them mad!

In exploring and researching the issues you will gain the ILM 7 Certificate in Leadership and Management through completing our 30 credit postgraduate module Evidencing Work Based Learning in Leadership and Change, which can then be used towards postgraduate qualifications here at UWE Bristol.

“The course was exactly what I was looking for; a really engaging programme exploring leadership, change, power and politics with credible and inspiring lecturers and fellow students from a variety of industries. It was highly instrumental in acquiring my next role.”

Amy Jankiewicz
Chief of Staff
Department for Environment, Food and Rural Affairs
(DEFRA)

This highly participative and work based programme allows you to undertake a range of work based learning activities while applying theoretical material and research in order to develop your effectiveness in your role and workplace. This enables you to explore a range of leadership and change situations developing an in-depth understanding and knowledge of both the practical and theoretical issues linked to leadership and change in organisations.

The programme is about enabling you as the learner to explore, analyse and discover the knowledge in order to solve every day challenges in leading, managing and leading change.



Who is the programme for?

This Level 7 vocational qualification is designed for senior managers and leaders seeking to develop themselves as professionals, who recognise they must satisfy various stakeholders and who want to invest in their own personal approach.

The programme is designed for self-motivated leaders and managers who wish to proactively develop their careers and education while at the same time seeking to resolve issues within their workplace for the benefit of the organisation.

In the words of ILM level 7 managers and leaders:

- Develop themselves - by participating in leadership and managing development and managing their personal brand
- Change things - and in doing so have to present evidence based arguments for change, construct various business cases, lead change implementation, take people with them, satisfy various stakeholders
- Manage day to day operations and activities, seek to make best use of their re

Entry requirements

Participants need to have either a qualification at degree level in business, management or leadership or a minimum of five years' experience at a senior level in leadership or management. Participants must also show capability of studying and working at post graduate level.

If you are unsure if you meet these requirements, please feel free to contact us where we can talk through your individual situation and suitability to the programme in more detail.

What do I get out of it?

- Continuing professional development in leadership, management and leading change
- Know how to use an enquiry led evidence based approach to develop your leadership and management capability
- Develop and enhance your personal approach
- Develop, implement and evaluate high-level, strategic, business cases
- Embed your leadership and management development in real work
- Work with and gain support from likeminded people with experience in a wide range of sectors
- Gain access to latest research and literature on leadership, management and change

Benefits for employers

- Senior leaders and managers who have the ability to think and act strategically
- Senior leaders and managers who make informed evidence based decisions
- Motivated staff who can create and maintain a high performance culture
- Senior team members who are self-aware and take responsibility for self-development
- The opportunity for your staff member to undertake a project which addresses a specific critical issue within your own organisation



Why study with UWE Bristol?

Studying with UWE Bristol gives you all the benefits that other students have access to. This includes access to:

- Our modern and purpose built business school
- Sessions delivered by our expert academics who alongside delivery, develop cutting edge research in their field of expertise
- Our extensive online library and our library facilities on campus
- Support from our librarians via our campus helpdesk or online chat function
- Access to our study skills workshops to help develop your academic writing skills
- The opportunity to become one of our executive education alumni and access to benefits such as further discounts on our programmes and alumni specific events and training like our [trailblazer programme](#).

Fees, dates and booking

To see our current dates, fees (including available discounts) and how to book your place, please go to our [course webpage](#).

How is the programme delivered?

This programme is delivered via online learning through our online learning platform, meaning you can attend and study from anywhere in the world!

To be able to fully participate in our programme, you will need to be comfortable with using the Internet and searching for information online. Session materials are

“As the new Operations Director in the company, I needed to improve my leadership skills, particularly learning to think more strategically. And the programme suited me perfectly. I gained both from the structured learning as well as from the input from the programme leader and guest lecturers. It helped me to grow a greater sense of organisational development and to rethink the priorities in my new role.”

Mark Spraggs
Director of Operations
SIL (part of the Lifeways Group)

presented through a number of sources including Microsoft Word, Power Point, pdf and online tools and workbooks to aid self-reflection and peer discussion, designed to support you further through your programme

learning. You will also have full access to our online library resources, study skills support sessions, and librarian chat function.

This open programme has practical online development days designed to give you an opportunity to look, analyse and discuss with our tutors and your peers the subject area and explore possible approaches and tools and techniques available to use.

IT requirements

This programme is delivered fully online. To ensure you can participate fully in the session and programme materials, please see the following required computer specifications:

Operating system: Windows 7+, Mac OS 10.9+

Web browser: Google Chrome is the optimal browser. However other browsers such as Firefox, safari and Microsoft Edge are also compatible.

Required Plugins: [Adobe Flash Player](#)

Additional requirements:

- 256 MB RAM
- 20 MB free disk space
- Internet Access - 28.8 kbps speed or above (Broadband connection highly recommended). Slower internet connections may cause issues with audio and video.
- Soundcard with microphone and headphones (A headset with microphone/headphones is highly recommended)
- Webcam

Our programme structure

The programme consists of an introduction to ILM as an organisation and to the ILM level 7 Leadership and Management qualification and academic study, followed by a series of one day or half day workshops held on approximately every three weeks, which will consist of:

- Participation in learning sets
- Group critical review of relevant academic papers and texts
- Peer presentations
- Learning events
- Library sessions
- Review tutorials

ILM has designed the programme on the following principles:

- Enquiry-based approach, shift from "knowing" to "knowing how to find out"
- The learner adopts an evidence based approach, knows about data
- "Robust, evidence based investigation" which can be defined as "rigorous and action centred enquiry"
- "The Level 7 thinking" must be put into practice
- The context, the current work situation, of the learning determines the nature of the learning, what is and how it is found out, how it is applied, and how both the finding out and the impact are evidenced

What time commitment will I have to make?

This is a challenging, yet rewarding programme, which will help you develop your understanding around leadership and management and develop your critical thinking, along with your peers in your cohort.

"I chose the Strategic Leaders Programme so I could learn about adapting to new business strategies in times of change, as the industry I work in is going through big changes. The course provided a variety of leadership theories that I was able to apply to my role straight away."

Monika Paplaczuk
Senior Investment Manager

Demands of this programme are:

- Attending all planned programme sessions
Udertaking self-study to explore the subject matter further and broaden your knowledge
- Completing your programme assessment by the set submission date

As a guide we would recommend the programme will require around 300 hours of study to complete. This includes:

- Session time
- Session preparation

- self-study alongside your planned sessions
- Writing your assignment

We encourage you to manage your own reading and are happy to supply a list of recommend texts on request to help you start.

How will I be assessed?

This programme will require you to submit*:

- A presentation in the workplace **which addresses a workplace critical issue (or series of issues)**, supported by a 3,000 - 4,000 word paper which summarises the processes and discusses the learning achieved.
or
- A learning portfolio developed throughout the course **which addresses a workplace critical issue (or series of issues)**, supported by a 3,000 - 4,000 word paper which summarises the processes and discusses the learning achieved.

* To be agreed at the beginning of the programme by the course leadership.

My qualification

This programme is unique in design, in that it offers you dual accreditation through one path of study.

Through successful completion of the programme and the assessment, you will achieve both the ILM Level 7 Certificate in Leadership and Management and our 30 credits postgraduate module Evidencing Work-Based Learning in Leadership and Change module.

Giving you double value for your time and money!



Evidencing Work-Based Learning in Leadership and Change module

This module forms part of our exciting postgraduate level leadership and management pathway. Design as a flexible study route to allow experienced and new leaders and managers the opportunity to formalise their existing experience and develop new skills and explore critical thinking in both their practice. By achieving this module you will be half way towards our Postgraduate Certificate in Leadership and Management. To achieve the full PG Certificate, you will need to complete our two further executive education programmes (with assessment) [Leading Change](#) and [Personal Mastery in](#)

[Leadership](#). You will then have the opportunity to continue your studies onto the PG Diploma and /or MSc if you wish.



ILM Level 7 Certificate in Leadership and Management

The ILM (part of the City & Guilds Group) is a professional accrediting body in leadership and management qualifications in both the UK and internationally. Working with training providers they offer an additional layer of quality assurance to our postgraduate module. As part of this programme you will have the additional benefit of the ILM resources through your student membership and access to their network of

Bristol Business Engagement Centre –who we are

The Bristol Business Engagement Centre brings together the expertise of our Bristol Business School and Bristol Law School colleagues to work closely with our industry partners and our local, national and international community.

Our portfolio of open programmes offers you and your business a flexible learning solution. We have a range of programmes covering a wide range of topics, including Finance, Strategy, Marketing, Leadership, Coaching and Mentoring, Innovation, and Design Thinking, among many others. Our programmes are delivered by experienced practitioners and academics, who combine cutting-edge thinking with a practical, real-world focus, ensuring our programmes meet professional and industry needs.

Alongside our range of open and customised programmes, we offer:

- Access to innovation and funding
- Research and consultancy
- Access to student and graduate talent
- Pro bono business and law advice clinics
- Networking events
- Course connect partnership opportunities

Contact us

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