

# Research, Business and Innovation marketing contacts Privacy Notice

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## Introduction

This notice applies to those registered to receive innovation and enterprise updates, whose details have been given to us through registrations and processes by us, the University of the West of England. We will process your data in accordance with the General Data Protection Regulation as applied, enacted and amended in UK law. The data controller is the University of the West of England.

## Your personal information

The university will retain the following personal data:

- Name
- Contact details

## Using your personal information

This data will be used to contact you regarding Innovation and Enterprise updates from the University.

- Consent when your registration form is submitted.
- Purposes of receiving marketing from the University of the West of England
- Your data will be retained until 6 months after our last contact with you. If you wish to unsubscribe at any point this option will be available on all communications you receive from us.

## Sharing your personal information

We will not share your personal data without your consent.

## Your rights and choices

In respect of your personal data held by us, you have the following qualified rights to:

- access it
- receive it in a structured machine readable format
- rectify it if it is not accurate or complete
- erase it
- restrict its processing
- withdrawing any consent provided or otherwise object to its processing
- complain to the Information Commissioner's Office (ICO)

## How to contact us

- For questions about the RBI policy, please contact RBI on +44(0)117 32 81043.
- For data protection queries, please write to the Data Protection Officer, UWE Frenchay Campus, Coldharbour Lane, Bristol, BS16 1QY, or [dataprotection@uwe.ac.uk](mailto:dataprotection@uwe.ac.uk).
- For complaints, please contact [Complaints](#).