

Pro-environmental employee and consumer behaviour conference, Monday 29 April 2019.

Bristol Centre for Economics and Finance (BCEF)
Bristol Business School
Lecture theatre 2X112
UWE Bristol
Frenchay campus

08:45 - 09:15 Registration

09:15 - 09:30 Introduction by Bristol Green Capital Partnership and Dr Peter Bradley

09:30-10:30 Dr Mark Everard (Associate Professor of Ecosystem Services, UWE Bristol)
"People, nature and what this means for business."

Iain McGuffog (Director of Strategy & Regulation, Bristol Water)
"Beyond customer engagement to a hydro social contract."

10:30-10:45 Refreshment break

10:45-11:45 Bridget Appleby (Founder/CEO, 'Sustainabubbles')
"Parties for the Planet- Social Connections and Sustainable Behaviour."

Dr Ian Smith (Senior lecturer of economics, UWE Bristol)
"What kind of activist are you? Exploring notions of collective action and self-organising amongst climate change activists in the UK, Germany and the Netherlands."

11:45-12:45 Shane Donnellan (Senior Behaviour Change Specialist, Changeworks)
"Learning to develop as a centre for best practice for behavioural change; lessons from an environmental charity."

Mandy Gardner (PhD Student, UWE Bristol)
"Values and motivations of social entrepreneurs in bringing about sustainable community production and consumption."

12:45-13:30

Lunch

13:30-13:40

Katherine Piper from the Future Economy to introduce afternoon session

13:40-14:40

Nicola Andreij Rieg (Doctoral Practitioner in Sustainability, University of Surrey)
"Employee behaviour and Energy Use at the University of Surrey."

Jes Rutter (JRP Solutions)

"Cognitive Energy – supporting the first fuel – UK behaviour change collective action."

14:40-15:15

Dr Peter Bradley (Associate Professor of Economics, UWE Bristol)

"Motivating energy conservation in organisations: Smart metering and the emergence and diffusion of social norms".

15:15-15:30

Refreshment break

15:30-16:30

Artjoms Ivlevs (Associate Professor of Economics, UWE Bristol)

"Emigration and pro-environmentalism: A long-term, community perspective."

Alexandra Arntsen (PhD Student, Birmingham City University)

"Work-Life-Environmental Balance: An Agenda for Management Practice."

16:30-17:30

Dr Jon Mulholland (Associate Professor in Sociology, UWE Bristol)

"How disgraceful it is that you are throwing that away: Hand-Crafted Motorcycles as Upcycled Waste?"

Shane Fudge (University of Exeter)

"Making the invisible visible? Why policy makers are failing to deconstruct the environmental agent."

17:30-17:40

Conference closing address

From 17:40

Networking over drinks and nibbles in the Atrium



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