

Media Coverage Summary 26 August – 2 September 2016

Coverage

[Could you be a better leader than May or Corbyn?](#) – Independent

[We're backing Bristol how multiculturalism boosts our economy](#) – Bristol Post

[Air pollution 'neglected for road safety', researchers claim](#) – BBC News

[UK air quality shows little improvements past 20 years says study](#) – Guardian

[The biggest killer on our roads is being ignored according to Bristol study](#) – Bristol Post

[Transport planners neglecting air quality in favour of road death prevention](#) – Daily Mail

[Thinking about going for a gold medal at Tokyo 2020? Then best come to Bristol for university](#) Bristol Post

[Air pollution kills 50,000 a year in UK](#) – Garavi Gujarat News

Broadcast

Professor Graham Parkhurst was interviewed by BBC News about research done by himself and Dr Tim Chatterton into the impact of road transport on air quality. The interview was used extensively across the BBC that day including BBC Breakfast, regional news and World Service.

Monthly published coverage totals for July 2016

Total articles published during July - 486

Total circulation – 148,374,567

Advertising Value Equivalent (AVE) – £779,808

(figures supplied by Gorkana - does not include all web and broadcast)



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