



Media Coverage Summary 26 Nov – 2 Dec 2016

Press releases

[Work by UWE researchers helps shape NICE air pollution guidance](#)

[Students pair up to bring engineering to primary pupils](#)

[UWE Bristol awards honorary degree to Airbus' Tom Williams CBE](#)

[Research will look at scale of emergency calls related to dementia](#)

[Bristol Distinguished Address Series: What does it take for a creative small business to thrive?](#)

Coverage

Daily Mail

[Model students: More than 100 graduates freeze for a minute during degree ceremony in elaborate Mannequin Challenge](#)

Mirror

[140 students take part in elaborate mannequin challenge during graduation ceremony](#)

Bristol Post

[Robotics entrepreneur unveils spider creation set to take gaming world by storm](#)

The Guardian

[Does Britain take too many children into care](#)

Bristol Business News

[UWE Future Space innovation hub signs up first biotech tenant](#)

Fleetworld.co.uk

[Under reporting of mobile phone use in collisions is massive problem study finds](#)

Independent

[7 ways to make yourself more employable](#)

Independent

[How universities can play a key role in championing diversity](#)

Relocate Magazine

[Enterprise business in the age of robotics](#)

Broadcast

Dr Chris Alford (HAS) appeared live on the Sofa on **BBC Points West**, alongside a representative from Avon and Somerset Police they discussed the impact of the seasonal Drink Driving campaign launched today.

Dr Tim Chatterton (FET) will be appearing on **ITV West Country** looking at the latest NICE recommendations in relation to traffic air pollution.

Dr Sarah Voss (HAS) was interviewed by **Heart Radio** Research about her recent research into the scale of emergency calls related to dementia.

Monthly published coverage totals for October 2016

Total articles published during October - 343

Total circulation – 67,610,236

Advertising Value Equivalent (AVE) – £798,518

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Links

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