Media Summary 16 – 22 April 2016

Coverage

South China Morning Post – British label Charlie May, for women who like to make a quiet statement

The Telegraph – Second screens theory a myth viewers only tweet during boring TV researchers find

The Guardian - Rise in referrals to social services causing trauma to families, expert says

The Independent – Prostate diagnostic test aims to sniff out cancer

The Independent – 7 steps to student safety

Bristol Post - One-way system to Stoke Lane delayed after residents' campaign and university protest

The Tab – UWE beats Oxbridge in latest ratings

Broadcast

Deirdre Toher (FET) was interviewed by BBC Radio 4’s More or Less programme about the likelihood of being called for Jury Service if you are living in England compared to living in Wales and Scotland.

Dr Lauren Devine (FBL) was interviewed by Channel 4 News about the rise of innocent families referred for child abuse.

Helen Lloyd-Wildman (Deputy Vice-chancellor) was interviewed by Made in Bristol television about the proposed closure of Stoke Lane and the impact this would have on students during the exam period – watch here.

Professor Richard Coates (ACE) was recently featured on Michael Rosen’s BBC Radio 4 programme Word of Mouth discussing house names – listen in from 03:15 here.

Professor Darren Reynolds (HAS) was interviewed by ITV West Country about his research into extending the shelf-life out fruit and veg - to view the clip see here. Darren was also featured on BBC Radio 4s Costing the Earth, talking about water purification and looking at the mini treatment plant he has developed in a shed on Frenchay Campus. Listen here.

Monthly published coverage totals for March 2016
Total articles published during March - 293
Total circulation – 74,102,004
Advertising Value Equivalent (AVE) – £692,866
(figures supplied by Gorkana - does not include all web and broadcast)