

## Weekly Media Summary from the Media Relations team – W/C 2 December 2013



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Do continue to e-mail [Mary.Price@uwe.ac.uk](mailto:Mary.Price@uwe.ac.uk) and [Jane.Kelly@uwe.ac.uk](mailto:Jane.Kelly@uwe.ac.uk) or call on 32 82208 in the first instance to discuss media potential for any research project work, success stories and events promotion.

### Monthly published coverage totals for November

Total articles published during November 292

Total circulation – 208,586,269

Advertising Value Equivalent (AVE) – £1,088,236

*(figures supplied by Durrants - does not include all web and broadcast)*

### News this week

[Treasuring our memories: UWE and Alzheimer's Society's week of Dementia Awareness activities](#)

[Bristol Robotics Lab to help train next generation of engineers and scientists](#)

[UWE's KTP with Dycem design-led safety flooring is one of the best in UK](#)

[Tragedy at Sea: UWE Bristol Professor comments on Shipwrecks](#)

[Professor Steve West welcomes lifting of cap on student numbers announced today](#)

### Press and online coverage

#### Monday 2 December

The Times of India - Soon, gen-next robots powered by human pee

[http://articles.timesofindia.indiatimes.com/2013-12-01/science/44618191\\_1\\_artificial-muscles-fuel-cells-artificial-heart](http://articles.timesofindia.indiatimes.com/2013-12-01/science/44618191_1_artificial-muscles-fuel-cells-artificial-heart)

[www.3ders.org](http://www.3ders.org) – 3d printed artificial heart to pump human waste to power future robots

<http://www.3ders.org/articles/20131201-3d-printed-artificial-heart-to-pump-human-waste-to-power-future-robots.html>

Business Leader - Brunel's Engine Shed opens for business

<http://www.businessleader.uk.com/brunels-engine-shed-opens-business/10513/>

Business Leader - New university course for budding entrepreneurs

[http://www.businessleader.uk.com/university-launched-budding-entrepreneurs/10509/?utm\\_source=http%3a%2f%2fnsbusinessleader.co.uk%2fid\\_nsbusinessleaderl z%2f&utm\\_medium=Email&utm\\_campaign=Business+Leader+-+Newswire+Wk1+-](http://www.businessleader.uk.com/university-launched-budding-entrepreneurs/10509/?utm_source=http%3a%2f%2fnsbusinessleader.co.uk%2fid_nsbusinessleaderl z%2f&utm_medium=Email&utm_campaign=Business+Leader+-+Newswire+Wk1+-)

[+December+2013&utm\\_term=What+might+the+Chancellor+do+in+his+Autumn+Statement%3f&utm\\_content=969](#)

### **Tuesday 3 December**

The Guardian – University forum speakers 2014

<http://www.theguardian.com/higher-education-network/2013/dec/02/university-forum-2014-speakers>

Western Daily Press – UWE women girl team Atlantic charity rowing race

<http://www.westerndailypress.co.uk/UWE-women-girl-team-Atlantic-charity-rowing-race/story-20252129-detail/story.html>

### **Wednesday 4 December**

Bristol Post – 600 years of women in Bristol

<http://www.bristolpost.co.uk/600-years-women-Bristol/story-20251508-detail/story.html>

### **Thursday 5 December**

North Somerset Times – Getting into the festive spirit at Tynesfield

[http://www.northsomerstimes.co.uk/what-s-on/getting\\_in\\_the\\_festive\\_spirit\\_at\\_tyntesfield\\_1\\_3072601](http://www.northsomerstimes.co.uk/what-s-on/getting_in_the_festive_spirit_at_tyntesfield_1_3072601)

Redland People – Name change reflects China bureau's expansion across the West

<http://www.redlandpeople.co.uk/change-reflects-China-bureau-s-expansion-West/story-20266311-detail/story.html>

### **Media appearances**

Dr Tom Abba was interviewed by BBC Radio Bristol with relations to the Attorney General publishing advisory notes to help social media users avoid contempt of court.

Professor Ron Ritchie was interviewed by BBC Radio Somerset about the SoS's powers to intervene in failing academies and trusts.