



Media Coverage Summary 4-17 February 2017

Press releases

[UWE Bristol alumni designs artwork and animations for Elbow album *Little Fictions*](#)

[Intrepid Wildlife Filmmaker takes on the ultimate endurance challenge](#)

[Student talent applauded at UWE Bristol awards](#)

[Lego at the ready as UWE Bristol prepares to host national robotics contest final](#)

[UWE Bristol students triple win at Regional RTS Awards](#)

[Stage set for world's first autonomous drone racing competition](#)

Coverage

Nursing Times – [Warning over employer support for apprentice nurses](#)

Business Exchange – [UWE Bristol investment in creative industries tops £37 million](#)

Bristol Post – [Bristol now 'more posh' than Cambridge](#)

Bristol Post – [World's best drone pilots head to Bristol for 'Scalextric' style race](#)

The Times – [Young climber faces up to her fears](#)

Gazette – [World first drone-racing competition held at UWE Bristol](#)

South West Business – [People must be put at heart of business, Peter Cheese tells UWE lecture](#)

South West Business – [Direct Line boss tells Bristol audience why brands make us feel better](#)

University Business – [UWE invests £37 million in creative industries](#)

Bristol Post – [Bristol illustrator launches an accessories range for FatFace](#)

Tech City News – [Ollie Purdue talks FinTech, forced fun and founding a startup aged 23](#)

The Hindu – [UK varsity offers PhD in Chocolate!](#)

ITV West Country – [University welcomes world's cutest stress-relievers](#)

BBC Online – [Dubai announces passenger drone plans](#)

Broadcast

Robin Markwell from **BBC Points West** was filmed in the driverless car simulator in BRL for an article about Bristol vying to be the testbed for 5G technology. Emma Britton from BBC Radio Bristol was also interviewed testing the simulator.

Dr Steve Melia (FET) was interviewed by **BBC Radio Wiltshire** about plans to create a dual carriageway on the A303 between Sparkford and Ilchester, looking at problems it might create further down the line, especially around Stonehenge and the Heritage sights.

Dr Steve Wright (FET) was interviewed by **BBC Radio 5 Live** about a drone in Dubai that can carry people and will begin operations in July, listen [here](#) from 40.40, he was also interviewed by **BBC Radio Newcastle**, **BBC World Service** and **Share Radio**. The world's first autonomous drone racing competition was also featured **BBC Points West** and **BBC Radio Bristol**.

Dr Joel Allainguillaume (HAS) was interviewed by **BBC Radio Bristol** about chocolate, explaining what it is and where it comes from.

Professor Alan Winfield (FET) was interviewed on **BBC Radio 4's *The Rise of the Robots*** taking about robot ethics and Asimov's law, listen [here](#) from 8.55.

Dr Jo Barnes (FET) was interviewed by **BBC Look North** about traffic and air pollution in Hull, after it was named in a recent EU report and told to clean up its act.

Monthly published coverage totals for January 2017

Total articles published in January - 327

Total circulation – 136,673,099

Advertising value equivalent (AVE) - £501,989
Source Gorkana

Links

[See the news archive](#)

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