Digital Skills for
Managers and Leaders

Part of the UWE Bristol Skills Pathway Programme.

Take advantage of these **three free-to-access training modules** to help you build your digital skills and become a more effective leader.

Course Structure

During this short course, you will gain access to the interactive online learning platform to engage with a new subject and learn new skills before attending an in-person workshop at the UWE Bristol Frenchay Campus.

Each workshop is followed by a free networking lunch with an optional, bookable 121 session with one of our carefully selected mentors in the afternoon (limited availability).

You can choose to attend one or more workshops but will need to complete the online learning for each one, **plus** a starter module to meet the funding criteria.

Module Breakdown

Leading in a Digital World - Thursday 16th January 2025 (8.30am - 1.45pm)

Build your confidence around use of digital technologies within your organisation. Explore how to cultivate an inclusive digital culture and embrace technological trends. Review ways to build new digital capabilities within your team to enhance efficiency and productivity.

Generative AI Fundamentals - Thursday 23rd January 2025 (8.30am - 1.45pm)

Gain an introductory understanding of generative AI, (the development of new and original content) including its key concepts, common applications, and potential implications.

Managing Hybrid and Remote Teams - Thursday 30th January 2025 (8.30am - 1.45pm)

Consider the benefits flexible working offer your team and how you can create a culture of collaboration and good working practices that promote wellbeing while meeting business need.

Funded by UK Government | LEVELLING UP | WEST OF ENGLAND Combined Authority | DAN NORRIS West of England METRO MAYOR

To **find out more**, please contact workforceskills@uwe.ac.uk

What's expected of you

A **commitment to invest** in your personal development through the completion of an **online induction and needs assessment** module **plus at least one listed module.**

Learning is a combination of online self-paced study, when convenient to you (taking between **3 and 6 hours per module)**, and attendance at the live workshop.

Timely provision of **eligibility evidence** and completion of a participant **questionnaire** and **completion statement** to satisfy our audit requirements.

How to register

To register your interest, please **scan the QR code** and fill out our Expression of Interest form.

> " The session was very **engaging** and **interesting**, and the facilitator was brilliant. It was great to hear everyone's different views and perspectives. Very **thought provoking** with good take away tools. "
>
> *- Learner on our Generative AI Fundamentals module.*

Eligibility

To access this free training, you must meet the following criteria:

- Be living in Bristol, Bath & North East Somerset or South Gloucestershire

- Be working for an SME in or aligned to Construction; Engineering; Manufacturing or Legal Services

- Be available on your chosen workshop date

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