Get ready for BA(Hons) Media Production

I hope that you are looking forward to starting at UWE Bristol. As your Programme Leader, I warmly welcome you onto **BA(Hons) Media Production**.

There has never been a more important time to be carefully studying the production of all varieties of media, and we are extremely excited to begin our conversations with you about all aspects of the media landscape, from TikTok to the nightly news, from Netflix to the booming world of podcasting.

I have provided some information below that will help you to prepare for starting with us. I look forward to meeting you.

Paul Atkins
Programme Leader

Before you start

We are looking forward to welcoming you in the week commencing 14 September for Starting Block and the beginning of your programme.

The Starting Block will help you settle into university and to help you get to know your teaching team and course mates. We will help you find your way around, get used to our systems, and practice the skills you need to make a strong start. Look out for further emails and explore the Starting Block website with more details.

Your timetable will be available to you via MYUWE (login required) once you have started the enrolment process. Please visit the 'Understanding your teaching timetable' website to find out when your timetable will be published.

Preparing and arrival
You can find everything you need to know about enrolment, Starting Block and the start of teaching, on our Preparing and Arrival webpage. Take a look at our website to familiarise yourself with our facilities and services such as the library, study skills, academic support, health and wellbeing support and much more.

Enrolment
Once you have satisfied all admissions requirements, we'll send you your login details for our IT systems to enable you to activate your university email account. Once your account has been activated, you'll gain access to the MYUWE platform where you can enrol. Note that your login details for MYUWE are different to those used for the UWE Welcome website. Enrolment for September programmes will only be open from August onwards. You can find guidance and further information on our Enrolment website.

ID card - upload your photo now
We can only print your ID card if you have added your photo to your MYUWE profile. Navigate to the 'My Details' tab where you can find ID Photo facility to upload a suitable photograph and receive your ID card without delay.

Engage with your programme

Start your learning

Have a go at these activities to start preparing for your programme and induction.

It would be great if over the summer you kept a **media diary**. Once every few days between now and September, note which media you most often pay attention to and how much time you spend. Try to analyse which factors give media the strongest 'grab' and hold your attention most effectively – and in which context. This will form the basis for some interesting conversations when we meet you in September.

Read around your subject

To succeed within your chosen programme you will need to think critically about key issues and practices. Here are some books and resources to help you to understand the scope of your programme, which we may discuss as a group during our induction week:

- Book: Harcup, T. (2021) Journalism: Principles and Practice, London: Sage.
- Article: Tworek, H. (2019) *Social Media Platforms and the Upside of Ignorance Centre for Internet Governance Innovation Online: Blog*.
- Article: Tiggemann, M. and Anderberg, I. (2020) *Social media is not real: The effect of 'Instagram vs reality' images on women's social comparison and body image*, *New Media & Society*, 22(12), pp. 2183–2199. doi: 10.1177/1461444819888720.

Connect with others
We can be found on Instagram (@uwemediaproduction).

Be prepared

Access support
Check information on our Disability webpages so you know what actions you need to take. Contact Disability Service and myself to let us know if you need any additional mobility or other support to fully access all activities during your studies.

Get equipped

We strongly recommend having a Windows or Mac laptop and a smartphone that will run either iPhoneOS or Android. Details of what you need are below.

The University has computers on all our campuses for you to use during your studies. These provide access to our core digital learning tools and any specialist software required for your course. You may have scheduled sessions in computer labs or other specialist facilities, and you will be able to use open-access PCs for self-study.

UWE Bristol licenses many specialist software packages for use on personal laptops for the duration of your course. If you're struggling to meet the financial demands of your course, please contact the Student Money Service team for advice and guidance.

See the UWE website for detailed information on choosing your IT equipment including recommended specifications.

Key software packages

The University licenses many specialist software packages for use on personal laptops for the duration of your course, and you will need a laptop that is capable of running these. The core software used in your course include:

- The Adobe Creative Cloud, and particularly Photoshop, PremierePro, Audition, After Effects and Illustrator
- Microsoft Office, including Word, Powerpoint, Teams and OneDrive.

We recommend you consult the latest Adobe Creative Cloud system requirements here:

https://helpx.adobe.com/uk/creative-cloud/system-requirements.html

International students

The Global Student Support Team offer information and advice to ensure you receive all the support you need to get the best from your time at UWE Bristol. They are here to help you to settle in when you first arrive at UWE Bristol and organise social events to help you to adapt to your new environment.

Who to contact if you have questions

For any questions about the course, please contact your Programme leader: **Paul Atkins** via email at Paul.Atkins@uwe.ac.uk.

Please note: this information has been provided on the assumption that you will meet the conditions of your offer and be eligible to take up your place.

Entry: September 2026 Last updated: Spring 2026