

Get ready for BA(Hons) Business Management and Economics

Welcome to UWE and the start of your [BA\(Hons\) Business Management and Economics](#) on week commencing 15 September 2025. We look forward to meeting you and getting you settled into UWE and your programme.

I am your Programme Leader throughout your BA and your key point of contact to assist you in organising your programme. There are some activities that I request you will need to think about and act on before you get to UWE. You will find them in the section below "**Before You Start**". Furthermore, there is some material that may assist you in preparing for the programme in the sub section "**Read around your subject**".

You can expect in the first week an organised programme called "Starting Block". This will be an introduction to UWE and the programme. Hopefully this will clarify any questions you may have. However, if there are questions you may have then please get in touch with us as soon as you can.

I look forward to meeting you.

Dr Armagan Gezici
Programme Leader

Before you start

We are looking forward to welcoming you in the week commencing 15 September for Starting Block and the beginning of your programme.

Starting Block will help you settle into university and to help you get to know your teaching team and course mates. We will help you find your way around, get used to our systems, and practice the skills you need to make a strong start. Look out for further emails and explore the [Starting Block website](#) with more details.

Your [timetable](#) will be available to you via MYUWE (login required) once you have started the registration process. Please visit the '[Understanding your teaching timetable](#)' website to find out when your timetable will be published.

Preparing and arrival

You can find everything you need to know about registration, Starting Block and the start of teaching, on our [Preparing and Arrival](#) webpage. Take a look at our website to familiarise yourself with our facilities and services such as the [library](#), [study skills](#), [academic support](#), [health and wellbeing support](#) and much more.

Registration

Once you have satisfied all admissions requirements, we'll send you your login details for our IT systems to enable you to activate your university email account. Once your account has been activated, you'll gain access to the [MYUWE](#) platform where you can register. Note that your login details for MYUWE are different to those used for the UWE Welcome website. Registration for September programmes will only be open from August onwards. You can find guidance and further information on our [Registration](#) website.

ID card - upload your photo now

We can only print your ID card if you have added your photo to [MYUWE](#). To avoid delays, upload your photo as soon as you receive login details. For help, go to our [student card guidance](#).

Engage with your programme

Start your learning

Start preparing for your programme and induction:

- Find the UWE Library on our [website](#), where you can find a Study Skills section.

Read around your subject (using books)

To succeed within your chosen programme you will need to think critically about key issues and practices. This is something we can't stress highly enough. Higher education is about you taking control of your learning. We will be discussing this in the Starting Block. We expect you to read. We give you reading lists (these are now digital and you are often 1 click away from the reading you need to do). Often learning on our modules, is not centred on recommended textbooks but on a range of different source materials. It is something that might make us a 'bit different'.

- A good introduction is Chang, H.J., 2014. Economics: the user's guide (Vol. 1). Bloomsbury Publishing USA. Alternative format is [video/audio](#). He is both entertaining and challenging, well worth a watch.
- As to why economics and other social sciences often get predictions wildly wrong, I would recommend Silver, N., 2012. [The signal and the noise: the art and science of prediction](#). Penguin UK.
- Next is to consider something that many students find challenging, that is **Critical Thinking**. Here is a short video to introduce the topic <https://youtu.be/RyqFD5OAJ40>. An interesting and provocative video on applying critical thinking to Nobel Prize winner, Professor Nordhaus Acceptance speech <https://youtu.be/mQbrahOLftw?t=277> (34 mins of video).
- An interesting discussion on psychology and decision making is by Kahneman, D., 2013. Think, Fast and Slow (Farrar, Straus and Giroux, New York). This illustrates an important difference between the economics schools. Another to consider is Akerlof, G.A. and Shiller, R.J., 2010. Animal spirits: How human psychology drives the economy, and why it matters for global capitalism. Princeton university press.
- If the critique of Nordhaus has aroused interest in environmental economics, then Raworth, K., 2017. Doughnut economics: seven ways to think like a 21st-century economist. Chelsea Green Publishing. Good read and a bestseller with thoughts on

economics – with an environmental twist (unusual!).

- Finally, I recommend the Author Professor Robert Skidelsky and his books. There are two in particular of interest. Money and Government (2018) and What's Wrong with Economics, A primer for the Perplexed. Both are good easy reads (some videos are also available) and give some alternative ways of thinking about economics to the norm.

These are approachable and readable paperbacks – they are also available as talking books or as kindle books – someone else will read them for you... We are not expecting you to have read them all but try one of them at least in whatever format floats your boat. We will be expecting you to read stuff.

Get used to this form of referencing (Harvard style) – we will be getting you to do lots of it. We will introduce you to the 'hard stuff' when you are here.

Keep up with the news about business and economics (be curious)

As an undergraduate of Business Management and Economics, it is important that you keep up to date with developments across the world – to this end please get in the habit of reading at least one of the following national papers:

- Financial Times
- The Economist (yes, it is a newspaper)
- But also: the Guardian, the Independent, The Times, The Observer, Independent on Sunday or The Sunday Times (if you can lift it)

Of course, newspapers are printed on stuff called paper. Digital versions are available. There are of course podcasts that will also keep you in touch with key issues in business economics. These might include (although listening to podcasts is not a substitute for reading):

- [Freakonomics Radio Archive](#) (US podcast exploring many topical issues using economic thinking)
- [BBC Radio 4 'More or Less' episodes](#) (more or less - uses quantitative data/statistics to critically engage with topical issues)
- [BBC Radio 4 'The Bottom Line' episodes](#) (bottom line explore contemporary business issues – think of the 'economist' but on radio/podcast)

For provocative socio-economic analysis, and to give some insights into the different economics schools then search for Professor Wolff. He provides some interesting commentary on current economic policy and critical analysis of the different economic schools. Another to consider is INET (Institute for New Economic Thinking).

Choose your modules

If you are transferring direct into level 2 or level 3 study with us, you may have optional modules to choose. To make sure you have a complete timetable when you arrive, we have chosen options for you. If you want to, you will be able to change any optional choices in the first weeks. How to do this will be explained in your programme introduction sessions.

Be prepared

Access support

Check the information on our [Disability web pages](#) so you know what you need to do. If you need any urgent additional mobility or other support to fully access all activities during your studies, contact me as your programme leader.

Get equipped

The University has computers on all our campuses for you to use during your studies. These provide access to our core digital learning tools and any specialist software required for your course. You may have scheduled sessions in computer labs or other specialist facilities, and you will be able to use open-access PCs for self-study.

UWE Bristol licenses many specialist software packages for use on personal laptops for the duration of your course. If you're struggling to meet the financial demands of your course, please contact the Student Money Service team for advice and guidance.

See the UWE webpage for detailed information on [choosing your IT equipment](#) including [recommended specifications](#). For this programme we recommend the **Core Specification**.

International students

[The Global Student Support Team](#) offer information and advice to ensure you receive all the support you need to get the best from your time at UWE Bristol. They are here to help you to settle in when you first arrive at UWE Bristol and organise social events to help you to adapt to your new environment.

Next steps

Before you arrive, you will receive an online workbook to introduce you to the School and help you to prepare for university life. You can go through the workbook then, and it will be revisited during your induction activities.

Who to contact if you have questions

For any questions about the programme, please contact me: **Dr Armagan Gezici** via email at armagan.gezici@uwe.ac.uk

Please note: this information has been provided on the assumption that you will meet the conditions of your offer and be eligible to take up your place.

Entry: Autumn 2025

Last updated: Spring 2025