Get ready for BA(Hons) Sports Business and Entrepreneurship

Greetings from the BA(Hons) Sports Business and Entrepreneurship programme. My name is Ruth Davies, and I am the Programme Leader. I have provided some information below that will help you to prepare for starting with us as a Team Entrepreneur at Ashton Gate Stadium.

As you no doubt know, this degree is different to traditional courses. You will "learn by doing" in your own Team Company surrounded by equally ambitious, fun and driven students. So, do come with an open mind, lots of energy and hard work ethic.

With best wishes,
Ruth Davies
Programme Leader

Before you start

We are looking forward to welcoming you in the week commencing 14 September for Starting Block and the beginning of your programme.

The Starting Block will help you settle into university and to help you get to know your staff team and course mates. We will help you find your way around, get used to our systems, and practise the skills you need to make a strong start. Look out for further emails and explore the Starting Block website with more details.

Your timetable will be available to you via Team Up. Please keep an eye on your inbox as you will receive an email from me with a link to your timetable. This will be shared at the beginning of starting block.

Preparing and arrival
You can find everything you need to know about enrolment, Starting Block and the start of teaching, on our Preparing and Arrival webpage. Take a look at our website to familiarise yourself with our facilities and services such as the library, study skills, academic support, health and wellbeing support and much more.

Enrolment
Once you have satisfied all admissions requirements, we'll send you your login details for our IT systems to enable you to activate your university email account. Once your account has been activated, you'll gain access to the MYUWE platform where you can register. Note that your login details for MYUWE are different to those used for the UWE Welcome website.

Enrolment for September programmes will only be open from August onwards. You can find guidance and further information on our Enrolment website.

ID card - upload your photo now
We can only print your ID card if you have added your photo to your MYUWE profile. Navigate to the 'My Details' tab where you can find ID Photo facility to upload a suitable photograph and receive your ID card without delay.

Engage with your programme

Start your learning
We want you to enjoy your summer and not to worry about starting university. However, if you want to get ahead and start looking into the topics you will become expert in when you are on the course, why not find out about "Lean Startup" – this is a method used by many of our Team Entrepreneurs to launch new ventures and test new business ideas. There is plenty of information on the Internet about Lean Startup.

Read around your subject
A key skill which is required to achieve a high level of success within your chosen programme is the ability to think critically about key issues and practices. To help you to enhance these skills and be ready to engage with your studies, you should start to read and research around your subject before you arrive. Explore the Library web pages to see the wide range of resources available to you once you become a UWE Bristol student.

Here are some of our recommended titles for you to read, to be inspired by and to understand the scope of your degree programme:

During your first term we will want you to review the book *Atomic Habits by* James Clear . This book investigates the mindsets and habits adopted by successful people (including entrepreneurs). Another title to review is, Steven Sinek's, Start with Why, an interesting insight to the importance of choosing options that you are interested in or passionate about so your motivation remains high and that you can work with people who share your why. If you want to be well prepared, why not get hold of these books before you arrive.

Consider other forms/ modes of learning that best suit you, what podcasts or TEDtalks can you engage with to build knowledge?

Podcasts
There are many business and self-development podcasts, some of our preferred ones are:

- High Performance, Jake Humphrey & Damian Hughes
- HBR IdeaCast, Alison Beard & Curt Nickisch
- Dare to Lead, Brené Brown

Be prepared

Access support

Check information on our Disability webpages so you know what actions you need to take. Contact Disability Service and myself to let us know if you need any additional mobility or other support to fully access all activities during your studies.

Get equipped

The University has computers on all our campuses for you to use during your studies. These provide access to our core digital learning tools and any specialist software required for your course. You may have scheduled sessions in computer labs or other specialist facilities, and you will be able to use open-access PCs for self-study.

UWE Bristol licenses many specialist software packages for use on personal laptops for the duration of your course. If you're struggling to meet the financial demands of your course, please contact the Student Money Service team for advice and guidance.

See the UWE webpage for detailed information on choosing your IT equipment including recommended specifications.

For this programme we recommend the **Core Specification**.

International students

The Global Student Support Team offer information and advice to ensure you receive all the support you need to get the best from your time at UWE Bristol. They are here to help you to settle in when you first arrive at UWE Bristol and organise social events to help you to adapt to your new environment.

Next steps

Before you arrive, you will receive an online workbook to introduce you to the School and help you to prepare for university life. You can go through the workbook then, and it will be revisited during your induction activities.

Who to contact if you have questions

For any questions about the programme, please contact me: **Ruth Davies** via email at Ruth.Davies@uwe.ac.uk

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Please note: this information has been provided on the assumption that you will meet the conditions of your offer and be eligible to take up your place.

Entry: Autumn 2026 Last updated: Spring 2026