Get ready for BA(Hons) Business and Management

Hello! I hope that you are looking forward to starting at UWE Bristol! As your Programme Leader, I warmly welcome you onto **BA(Hons) Business and Management.**

I have provided some information below that will help you to prepare for starting with us.

I very much look forward to meeting you soon, and please do get in touch if you have any further questions.

Emma Sexton
Programme Leader & Senior Lecturer

Before you start

We are looking forward to welcoming you on Monday 14 September for Starting Block and the beginning of your programme.

Starting Block will help you settle into university and to help you get to know your teaching team and course mates. We will help you find your way around, get used to our systems, and practice the skills you need to make a strong start. Look out for further emails and explore the Starting Block website with more details.

Your timetable will be available to you via MYUWE (login required) once you have started the enrolment process. Please visit the 'Understanding your teaching timetable' website to find out when your timetable will be published.

Preparing and arrival

You can find everything you need to know about enrolment, Starting Block and the start of teaching, on our Preparing and Arrival webpage. Take a look at our website to familiarise yourself with our facilities and services such as the library, study skills, academic support, health and wellbeing support and much more.

Enrolment

Once you have satisfied all admissions requirements, we'll send you your login details for our IT systems to enable you to activate your university email account. Once your account has been activated, you'll gain access to the MYUWE platform where you can register. Note that your login details for MYUWE are different to those used for the UWE Welcome website. Enrolment for September programmes will only be open from August onwards. You can find guidance and further information on our Enrolment website.

ID card - upload your photo now

We can only print your ID card if you have added your photo to MYUWE. To avoid delays, upload your photo as soon as you receive login details. For help, go to our student card guidance.

Engage with your programme

Start your learning

Have a go at these activities to start preparing for your programme and induction:

Pick a company that you use regularly. It might be a shop, café, gym, online story or social media platform. Consider the following questions –

- How does it make money?
- Who are its customers?
- Who are its competitors?
- What challenges might it face in the next 5 years?

A simple way to start understanding current business issues is to read one news article per week and identify the business challenge.

Explore the Harvard Business Review podcast about contemporary management topics.

Listen to Startup Stories by founders explaining problems they solved, mistakes they made, and growth challenges on the 'How I Built This' series.

Explore leadership expert Simon Sinek's videos about leadership and communication in business.

Read around your subject

To succeed within your chosen programme, you'll need to think critically about key issues and practices. Here are some resources to help you get started:

The modules in your programme will have reading lists which cover the syllabus, all of these are accessible through UWE library. Once you have registered at UWE, you can access this book online via the Library webpage:

Grey, C. (2022) A very short, fairly interesting and reasonably cheap book about studying organizat… This book is an accessible yet sophisticated look at organisations. Chris Grey covers a number of important topics that are relevant to your future degree in an interesting way.

It's a good idea to keep up to date with current events in business by reading one of the broadsheet newspapers such as the Financial Times.

Read around your subject

A key skill which is required to achieve a high level of success within your chosen programme is the ability to think critically about key issues and practices. To help you to enhance these skills and be ready to engage with your studies, you should start to read and research around your subject before you arrive. Explore the Library web pages to see the wide range of resources available to you once you become a UWE Bristol student.

When you get to University, there will be recommended text books which will cover the syllabus. In the meantime, if you fancy some light reading to inspire you, have a look at the following resources:

- **Identify how you can access the financial times** and try to read the following: Bad bosses are making Britain's productivity puzzle worse | Financial Times (ft.com). This is a strong discussion on the context of learning management, why it is valuable, and the outcome of poor quality management for both society and workers.
- Grey, C. (2017) A Very Short, Fairly Interesting and Reasonably Cheap Book about **Studying Organizations**. 4th ed. London: Sage. This book is an accessible yet sophisticated look at organisations. Chris Grey does an excellent of covering a number of important topics that are relevant to your future degree in an interesting way.
- Once you feel comfortable with the chapter on Scientific Management, try to read The method and the madness | Business | The Guardian. This is an excellent example of the sort of social problems we will engage in within university.
- Similarly, during your first year you will be covering the principles of marketing. This article from the Harvard Business Review discusses the role of creativity within marketing and the range of skills that marketing professionals need to possess to deliver value for their brand. Whilst reading, think of examples of marketing campaigns that have impressed you; did they incorporate technology and different types of media?

Make your module choices

As a second year, third year or Masters student you will have an opportunity to choose or change your optional module choices in the first few weeks of term. Please note that there are no optional modules for first year students. On specific programmes the university will preselect optional modules for you, but you will have an opportunity to change them at the start of the term. For further information about who is eligible and how to change module choices, please visit the 'How to choose your modules' website.

Connect with others

Join the Business & Management offer-holder Facebook group and get to know the university and your course-mates better!

Be prepared

Access support

Check the information on our Disability web pages so you know what you need to do. If you need any urgent additional mobility or other support to fully access all activities during your studies, contact me as your programme leader. This should be used for all disabilities: mental (anxiety), physical disabilities, or learning difficulties (ADHD).

Get equipped

The University has computers on all our campuses for you to use during your studies. These provide access to our core digital learning tools and any specialist software required for your course. You may have scheduled sessions in computer labs or other specialist facilities, and you will be able to use open-access PCs for self-study.

UWE Bristol licenses many specialist software packages for use on personal laptops for the duration of your course. If you're struggling to meet the financial demands of your course, please contact the Student Money Service team for advice and guidance.

See the UWE webpage for detailed information on choosing your IT equipment including recommended specifications.

For this programme we recommend the **Core Specification**.

International students

The Global Student Support Team offer information and advice to ensure you receive all the support you need to get the best from your time at UWE Bristol. They are here to help you to settle in when you first arrive at UWE Bristol and organise social events to help you to adapt to your new environment.

Next steps

Before you arrive, you will receive an online workbook to introduce you to the School and help you to prepare for university life. You can go through the workbook then, and it will be revisited during your induction activities.

Who to contact if you have questions

For any questions about the programme, please contact me: **Emma Sexton** via email at Emma.Sexton@uwe.ac.uk

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Please note: this information has been provided on the assumption that you will meet the conditions of your offer and be eligible to take up your place.

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