Why Public Health? Why Now?

SEX OFFENDER (RE)INTEGRATION AND COMMUNITY ENGAGEMENT CONFERENCE

JUNE 18, 2013
We are ALL “Preventionists”

We look at these issues before there is a crisis

Adapted from Keith Kaufman
CDC Definitions

Responses **BETORE** sexual violence...

- **Primary Prevention:**
  - Approaches that take place **BETORE** sexual violence has been perpetrated to prevent initial perpetration and victimization

Responses **AFTER** sexual violence...

- **Secondary Prevention:**
  - Immediate responses to deal with the short-term consequences of violence

- **Tertiary Prevention:**
  - Long-term responses to deal with the lasting consequences of violence (sex offender treatment)
Socio-Ecological Model of Change

[Socia] [Ecological] [Model] of [Change]

Societal Community Relationship Individual

[Heise, 19998]
## Prevention Matrix

<table>
<thead>
<tr>
<th></th>
<th>Individual</th>
<th>Relationship</th>
<th>Community</th>
<th>Society</th>
</tr>
</thead>
<tbody>
<tr>
<td>BEFORE</td>
<td>Text hot-line for teens</td>
<td>Bystander intervention programs</td>
<td>Policies for youth serving organizations</td>
<td>Australia requires policies for all youth serving organizations</td>
</tr>
<tr>
<td>AFTER</td>
<td>Offender treatment services</td>
<td>Services for families of victims and offenders</td>
<td>Re-entry programs for offenders</td>
<td>Registration, Community Notification, etc.</td>
</tr>
</tbody>
</table>

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Why Are the Cows Dying?

Adapted from Frameworks
Now?

Adapted from Frameworks
“It is unreasonable to expect that people will change their behavior easily when so many forces in the social, cultural, and physical environment conspire against such change.”

-- Institute of Medicine health promotion study, 2006
Sex Offender
Abuse Dynamic

Victim

Abuser
Paradigm Shift for Prevention

- Victim
- Abuser
- Friend
- Sister
- Neighbor
- Minister
- Parent
- Aunt
What do you do for work?
“Policymakers, the media and our communities are talking about sex offenders. They want to know how they can feel safer.”

-- Suzanne Brown-McBride
Shared Innovations...

- Stop It Now! founded the US
  - but thriving in the UK,
Shared Innovations...

- Dunkelfeld thriving in Germany
  - and may be introduced in the US
Shared Innovations...

- CDC document on policies for youth serving organizations helpful
  - but Australian law requires all funded programs to have YSO safety policies
Sex Offender
New View of Prevention

Albert Einstein
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Resources

CDC. *Sexual Violence Prevention: Beginning the Dialogue*. CDC. 2004


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