



University of the
West of England



ESRC seminar series: Social experiences of breastfeeding: building bridges between research and policy:

9 June 2016

Breastfeeding, the media and popular culture.

National Museum Cardiff, Cathays Park, Cardiff
CF10 3NP

<http://www.museumwales.ac.uk/cardiff/visit/location/>

9.30 – 10.00	Registration and coffee
10.00 – 10.30	Introductions
10.30 – 12.30	Speakers and discussion:
	Fiona Giles: <i>Narcissism gone nuts or 'empowering exhibitionism'? Brelfies, popular culture and breastfeeding's burgeoning publics</i>
	Abigail Locke: <i>Parenting ideologies, infant feeding and the media</i>
12.30 – 13.30	Lunch and networking
13.30 – 15.30	Speakers and discussion:
	Catherine Angell: <i>Mixed Messages: Media representations of infant feeding</i>
	Shantini Paranjothy: <i>Mam-Kind: A UK feasibility study of motivational interviewing based peer-support for breastfeeding maintenance</i>
15.30	Concluding remarks and close of day
[15.30 – 16.00]	Brief networking meeting for funded core participants]