



University of the  
West of England



**ESRC seminar series: Social experiences of breastfeeding: building bridges  
between research and policy:**

**9 November 2016: Thinking innovatively about breastfeeding policy**

**The Watershed, Bristol Harbour, Bristol, UK**

<http://www.watershed.co.uk/visit/location>

9:30 – 10:00	Registration and coffee	
10:00 – 10:30	Introductions	
10:30 – 12:30	Speakers and discussion:	
	Fiona Dykes:	<i>Reconfiguration of the Unicef UK Baby Friendly Initiative reflecting the importance of relationships</i>
	Francesca Entwistle:	<i>Achieving sustainability of the Unicef UK Baby Friendly Initiative standards: A 'Call to Action' to change the conversation around infant feeding in the UK.</i>
12:30 – 13:30	Lunch and networking	
13:30 – 15:00	Short speaker slots and panel discussion:	
	Paige Hall Smith:	<i>Breastfeeding and Feminism International Conference: Engaging researchers and practitioners.</i>
	Sharon Tugwell:	<i>Breastfeeding in the Digital Age: Expressions of Maternity through Breastfeeding Selfies.</i>
	Laura Streeter:	<i>Environmental quality and breastfeeding in the UK: Does environmental perception matter and who is most vulnerable?</i>
	Lula Mecinska:	<i>Patching the gaps in support - breastfeeding women's peer support on social media in the UK and Poland.</i>
	Gretel Finch:	<i>Maternal eating behaviour in the early postpartum: Factors affecting appetite, food choice and energy intake in breastfeeding women.</i>
15.00 – 15.30	Hollie McNish:	What Nobody Told Me about parenthood
15.30- 16.00	Wrapping up and final discussion time.	