Finally Professor Michael Rowlinson from the Association of Business Schools provided a stimulating and thought provoking session on journal ranking guidelines.

Keep up to date with the REF at http://rbi.uwe.ac.uk/internet/Research/ref.asp

MAKING A CONTRIBUTION TO THE REF

The Research Symposium 'Making a Contribution to the REF' was held at UWE on 23rd February 2012 attracting a large audience from across the UK. The symposium was opened by Dr Jane Harrington, Pro Vice Chancellor & Executive Dean who outlined the challenges facing universities as they sought to maximise their research activities. The Chair of the Business & Management Panel Professor Mike Pidd discussed the REF processes in detail and was joined by Panel members Professors Thorpe, Blackburn and Willmott for a question and answer session chaired by Professor Abby Ghobadian, Chair of BAM, followed by an update on the REF from Kim Hackett, Higher Education Advisor, HEFCE.

REF 2014 – Key Deadlines and Dates

19 June 2012    UWE REF Strategy Group meeting
31 July 2012    Deadline for submission of Impact Case Studies (v2) to UWE REFSG
31 July 2012    Deadline for submission of Code of Practice to HEFCE
31 July 2012    End of Year 2011/12 for income and PGR completion data
31 October 2012 Deadline for submission of Impact/Environment templates (v2) to UWE REFSG
1 December 2012 Final invitation to all UWE staff to be re-considered for inclusion in the REF, including declarations of individual circumstances
Convenient Credit and Consumer Protection Symposium
- Commercial Law Research Unit

On Wednesday 28th March 2012, Dr Nicholas Ryder from the Commercial Law Research Unit hosted a half day symposium on Convenient Credit and Consumer Protection. Dr Sarah Brown from the University of Leeds, started the symposium with a paper entitled ‘Convenient credit or dangerous credit? Questions of cost and the law’s approach to consumer protection’. During her presentation Dr Brown examined some of the flaws of the provisions of the Consumer Credit Act 2006. The next presentation, from Geoff Mesher (Grant Thornton) ‘Payday loans – fair or foul?’ considered the problems associated with payday loans and how consumers are increasingly utilising such forms of credit. Fiona and Robin Brownsell (Cut Loose Ltd) provided an interesting presentation entitled ‘Solutions to the impact of universal credit’. James Berry from Bristol Credit Union provided an overview of the role and function of credit unions and how these institutions could be considered: ‘An ethical providers perspective’. The penultimate paper was presented by Professor Margaret Griffiths (University of Glamorgan), which outlined the work of the Centre for Credit Union Studies at the University of Glamorgan. Kerry-Anne Broomfield, a PhD student at the University of the West of England presented the final paper ‘The credit crunch and the regulation of irresponsible lending. The presentations were rounded up by a range of questions from the floor. This symposium is the first of three to be organised by the Commercial Law Research Unit in the area of credit and finance. Two other related symposiums ‘Youth Debt and the Student Experience: The impact of the Financial Crisis upon the young’ and ‘Financial Advice and the Elderly’ will take place in June.

______________________________________

Research Funding Opportunities

The University subscribes to two online funding databases, Research Professional and the UK Research Office in Brussels (UKRO). They act as portals to UK, European and international funding opportunities.

Research Professional enables staff and students to access an extensive database of funding opportunities and news items, as well as the tools to search the content most relevant to them. Staff in RBI and Research Administration can support individuals with specific requirements but the online training provided by Research Professional can enable staff to create searches and set up email alerts. Research Professional online training sessions are held every 4th Tuesday of the month. Contact the Faculty Research Administration team for further details.

A useful list of major funders and links can be found on the RBI webpage:

http://rbi.uwe.ac.uk/internet/Research/ResearchFunding/uweMajorFunders/default.asp

The Research Administration Office circulates weekly deadline reminders, EU newsletters and updates etc to a generic list of Associate Deans (research), Institute/ Centre Directors, RKE(BEC) members etc and many of those articles are stored for open access in a new SharePoint page for all HLS and FBL staff called Funding Opportunities. It is important to note that due to the unusual nature of two faculties sharing the same SharePoint site it is not possible to navigate to Funding Opportunities and can only be accessed by links https://share.uwe.ac.uk/sites/bbs/fo/default.aspx.

If you need any assistance with funding opportunities please do not hesitate to contact Research Administration or RBI specialist Neil Phillips. Neil is the EU Funding specialist for all faculties and Senior Research Development Manager to Faculty of Business and Law Neil.Phillips@uwe.ac.uk.

Staff intending to make funding applications should inform Research Administration at the earliest opportunity in order to complete the Project Approval Support System (PASS) and Peer Review procedure (if applicable) in good time to ensure applications are of the highest standard possible.

Jane Askew, Team Leader, Pre Award Support (FBL/HLS) Jane.Askew@uwe.ac.uk
Members of the team currently providing support to FBL are listed below. Across the whole team roles and responsibilities are under review and it is anticipated that individuals will take up their new roles fully from July 2012.

Fiona Watt [fiona.watt@uwe.ac.uk; ext. 81374]
Faculty Research Administration Manager, Health & Life Sciences/Business & Law
Overall responsibility for research support across both Faculties, including REF administration, reporting to Richard Bond. Currently working across both Frenchay & Glenside campuses, with main office base in 4C12, Frenchay.

Jane Askew [jane.askew@uwe.ac.uk; ext. 86890]
Team Leader FBL & Pre-award Support
Responsible for bidding support & disseminating funding opportunities. Supporting FBL Faculty Research Ethics Committee and research ethics approval process [until end June 2012].

Emma Prescott [emma.prescott@uwe.ac.uk; ext. 86763]
Research Officer – currently on secondment as Senior Research Projects Office FBL until end June 2012

Location
A new location on Frenchay Campus for all Research Administration and Graduate School staff is planned for September 2012.

The Defence Lawyer in the Modern Era — Ed Johnston

The primary purpose of this thesis is to critically assess the role of the defence lawyer through the lens of changing legislation over the last twenty years. The traditional conception of role of the defence lawyer is that he is his client's mouth-piece, an officer of the court and a zealous protector of the rights of his clients. Lord Reid stated in the case of Rondel v Worlsey [1969] 1A.C. 191 that the defence lawyer has three primary duties: 1) To his client, 2) to the court and 3) to the public and it is these three duties that have been used as a foundation to create a theoretical model of the defence lawyer. This model will be examined through the lens of the obligations placed directly and indirectly on him, by the Criminal Procedure and Investigations Act 1996 and the Criminal Procedure Rules 2011. Both create a number of theoretical conflicts and tensions between the three duties and the thesis analyses how the defence lawyer should respond to the potential conflicts and tension he is faced. These theoretical concerns will be tested by empirical research to explore how the conflicts and tensions impact on the defence lawyer's role in practice or to ascertain if they only exist in theory. This exploration of the theoretical model's accuracy will answer the question if the role of the defence lawyer needs to be reconceived.
Social Science in the City Events

The Social Science in the City events are designed to engage the public in research, and ideas being pursued by UWE staff from across the university, including the Department of Health and Applied Social Sciences and Centre for Psycho-Social Studies, the Department of Education, the Faculty of Business and Law, the Cities Research Centre; the Faculty of Health and Life Sciences and the Faculty of Environment and Technology, among others. The initiative is concerned with debates concerning the breakdown of communities; work-life balance; and the city as a space to think and dream as well as to live. On 1st March, Professor Andy Danford (CESR) gave a talk on the restructuring of work in the public sector and its links with broader shifts in the control of contemporary white collar work. His case study research focused on recent events at HM Revenue and Customs. This highlighted concerns about the impact of new management initiatives, such as Lean, on working conditions, staff morale and the efficiency of tax collection. For further information about Social Science in the City, contact Dr Stella Maile (stella.maile@uwe.ac.uk).

Distinguished Professorial Address Series

FBL is presenting a unique opportunity to hear about the latest cutting-edge research from the world’s most renowned management research leaders. The DPAs are free events at Street Cafe Frenchay Campus and are open to the public and academics from outside UWE, Bristol.

26 September 2012
Professor Trevor Buck, Professor of Socio-Legal Studies at De Montfort University

25 October 2012
Professor Ralph Stacey, Professor of Management, University of Hertfordshire

For further information please visit http://www1.uwe.ac.uk/bl/bbs/newsandevents/dpaseries.aspx

Staff Profile - Fiona Spotswood

Fiona Spotswood, Lecturer in Marketing and researcher at UWE’s Bristol Social Marketing Centre has passed her PhD viva with no revisions. On Friday 24th February, Fiona defended her thesis to external examiners Professor Gerard Hastings of the Institute of Social Marketing (Stirling University) and Matt Wood from the University of Brighton. The internal examiner was Dr Tim Hughes from FBL. Professor Gerard Hastings made the trip from Scotland to both examine Fiona’s PhD but also deliver a very engaging Distinguished Professorial Address on Critical Marketing the evening before the viva.

Fiona’s thesis was entitled ‘An Ethnographic Approach to Understanding the place of Leisure Time Physical Activity in ‘Working Class’ British Culture: Implications for Social Marketing’. She spent three months living in a deprived housing estate in the North West, undertaking participant observation to gather data for her research. The research was based on the work of French sociologist Pierre Bourdieu and concludes that social marketers should consider viewing ‘problem behaviours’ in the context of the target audience’s cultural dispositions.

Fiona’s supervisor was Professor Alan Tapp, the Director of the Bristol Social Marketing Centre. Alan commented that “This thesis has always been an exciting piece of work and has the potential to frame some interesting new debates for the field of social marketing. It compliments other thought leadership being undertaken by colleagues in BSMC and adds to the academic strength of our Centre of Excellence”.

FBL Research Bulletin | Issue 2 Spring 2012
**News in brief**

**Dr Glenn Parry** has worked with a team to produce the Advanced Institute of Management Research briefing looking at the case of Cambridge University Health Partners, the management organisation of the Cambridge Academic Health Science Centre (AHSC). An AHSC is a partnership between one or more universities and healthcare providers focusing on the tripartite mission of research, clinical care and teaching. AHSCs work on the principle that the collaboration between university and healthcare providers creates greater value than their operating alone. The briefing reports on the nature and characteristic of one such partnership, and how such outcomes are achieved collaboratively.

The executive briefing, “Going with the flow: A systems approach to how an Academic Health Science Centre creates value through collaboration” is available online at: [http://www.aimresearch.org/Publications/executive-briefing](http://www.aimresearch.org/Publications/executive-briefing).

**Ms Sabine Hassler** was interviewed on 21 February 2012 by Radio Dialect, a local weekly internet radio show, on the topic of corporate social responsibility and the ‘Business and Society Partnership’. The interview was broadcast on 4 March 2012 and is available as a podcast at [http://www.radio4all.net/index.php/program/58163](http://www.radio4all.net/index.php/program/58163).

**Dr Gareth Edwards’** research was featured in the top 10 most downloaded items list in March 2012 for the following journal article: Edwards, G. and Gill, R. (2012) Transformational leadership across hierarchical levels in UK manufacturing organizations. Leadership & Organization Development Journal, 33 (1). pp. 25-50. ISSN 0143-7739. **Congratulations Gareth!**

**Professor Ed Cape** was awarded two short-term research consultancy contracts, both of which were instigated and funded by the European Union. He is acting as an expert consultant for the ‘Impact Assessment of a measure covering special safeguards for children and other vulnerable suspected or accused persons in criminal proceedings’, which is being carried out by GHK Consulting Ltd, based in London. Impact assessments are commissioned by the European Commission in relation to proposed EU Directives arising out of the EU ‘roadmap’ of procedural rights for suspects and defendants, and it is expected that a proposal for an EU Directive on special safeguards for children and other vulnerable suspects and accused persons will be issued later in 2012. Ed is also the national reporter for the UK for a European Commission study, ‘Comparative study on legal standing (locus standi) before the EU and Member States’ Courts’, which is being carried out by Maastricht University.

**Dr Lisa Brodie’s** PhD thesis was chosen in January this year by the editor(s) of International Journal of Operations & Production Management as the winner of the 2011 Emerald/EFMD Outstanding Doctoral Research Award in the Operations and Production Management category. Congratulations Lisa!

**Phil Rumney** was recently invited to give the following two papers:- ‘Male Rape: from law reform to effective enforcement,’ Re-thinking Responses to Rape: Scottish Universities II research programme University of Strathclyde, 30th April–1st May 2012

‘Male rape and the unfinished business of myths and law enforcement,’ Sexual Violence and Criminal Justice: Unfinished Business: a seminar to mark Professor Jennifer Temkin’s retirement University of Sussex, 21st September 2012

Phil is currently acting as a guest editor for two special issues of the refereed law journal Contemporary Issues in Law which is entitled: ‘Law, Ethics and the War on Terror’

**Sabine Hassler** and **Noelle Quenivet** The Business and Society Partnership held its first roundtable on ‘Leadership and Values’ on 8 June 2012 in the Severn Room at the ECC. This roundtable was inspired by the agenda-setting meeting held last November at which the Business and Society Partnership was launched.

**Tim Hughes, Neil Phillips (RBI) and Priya Patel (RBI)** held a Business and Management Research Forum on March 27th to launch the Open Calls Bid Calendar. The purpose of the calendar is to help research bidding in the department by identifying open bid opportunities well in advance. It is hoped that the calendar will encourage colleagues to plan their bidding activity so that they can start to put bids together in plenty of time. The calendar, together with slides from the Forum, and hints on bidding, are available on SharePoint at [Open Calls Calendar](http://www.rbi-strath.ac.uk). It is envisaged that the calendar will be regularly updated to provide an ongoing resource.

Congratulations to **Bolanle Karimu** who has been awarded a UWE PhD Completion Bursary which will enable him to move his work towards completion around Easter 2013.

**The Applied Marketing Group** have teamed up with the Environmental i-net to offer marketing planning seminars to the i-net’s members, many of whom are SMEs. The first seminar is planned for June and will be run by Tim Hughes and Mario Vafeas. The purpose of the seminar is to facilitate companies in developing their own marketing plans. For more information on the Applied Marketing Group click [Applied Marketing Group](http://www.rbi-strath.ac.uk) for their website or contact Tim Hughes.
Regional Studies Association conference of the South West England and Wales Branches

This small, open and highly-interactive one-day conference held at the University of the West of England facilitated the transfer and discussion of state of the art knowledge between members of the public sector and academia from across the SW region and Wales. Chaired by Prof Don Webber and based loosely around a theme of economic development, there were inspiring and focused presentations on business start-ups, apprenticeships, knowledge sourcing, regional growth, and international and interregional investments.

A total of eleven papers were discussed throughout the day. Hannah Hickman and Prof Martin Boddy (both UWE) examined whether the new National Planning Policy Framework meant an end to spatial planning concerns, Nick Clifton (Cardiff Metropolitan University) considered the different patterns of knowledge sourcing by small firms and Ben Neild (University of Exeter) evaluated apprenticeship provider perspectives.

Based on the productivity performances of NUTS3 regions since 1980, Prof Don Webber (UWE) showed us which European regions have evolved in similar ways to our own regions and that this information can be used to identify policy-making partnerships.

Damian Whittard (Office for National Statistics) assessed national and regional dimensions of foreign direct investment. Based on the observation that multinational enterprises initially decide which country, and then, which region within that country, to locate to, his paper sought to identify the factors that attracted FDI to thirty-three OECD countries and then focused on the factors that attracted FDI to South West England.

Anthony Plumridge (UWE) presented an analysis of business start-up intentions across students from the two Bristol universities. The accessibility of his session led many audience members to suggest a re-run of the questionnaire across their own universities, and this is something that is being followed-up.

Laura Norris (Cardiff University) examined the growth potential of marine sciences in the Atlantic Area, assessed how traditional knowledge can support marine sciences and lead to increased regional competitiveness and growth, and evaluated whether economic shocks could act as a catalyst for innovation-led growth.

All papers presented and interpreted evidence in novel and thought-provoking ways. The varied and interesting themes, combined with open and forthcoming discussion, made it a refreshing, enjoyable and positive day. There are plans to hold a similar one-day conference in April 2013. For further information please contact Prof Don Webber (don.webber@uwe.ac.uk).

National Employee Savings Trust (NEST): Who gains, who loses?

26th March 2012

National Employee Savings Trust (NEST): Who gains, who loses? was the topical subject of a recent one day event at UWE Bristol exploring the impact of the National Employee Savings Trust initiative to be introduced in 2012. The conference hosted by the Centre for Global Finance was attended by pension providers, pension advisors, business consultants, accountants, academics and policy makers. Event organiser, Professor Jon Tucker said, "It is difficult to predict how NEST will impact on businesses, their employees, pension providers and advisors. This conference brought together a range of experts from government, academia and the financial sector to throw some light on how NEST is likely to affect stakeholders. In particular, the workshop gave insight into the perspectives of the government on pensions in general and the role that NEST is intended to play, the mechanics of the scheme by one of its architects and the options open to those businesses most affected, the SME sector."

Steve Webb MP, Minister for Pensions gave a government perspective on automatic enrolment.

Other speakers included:

Dr Paul Cox, Academic Advisor to NEST, University of Birmingham presented an overview of the NEST initiative, Professor Jon Tucker and Dr Ufuk Ismail Misirlioglu, Centre for Global Finance gave an insight into – The impact of pensions on companies, Paul J Davies, Financial Services Strategy Consultant and Independent Pensions Trustee, Augmentor UK spoke about The impact of pensions on employees: ‘NEST: What next?’

There was also a breakout session to discuss the impacts on SMEs and The Opt-Out Decision. The event demonstrated well how expertise within the Centre for Global Finance can be brought to bear on a real-world problem of national importance to the health and wealth of the UK economy.
Symposium on Corporate Hospitality and the Bribery Act 2010

Have you been offered gifts whilst on a UWE business trip? Did you ask yourself whether you should be accepting them? If you have accepted them, have you declared them to your line manager? UWE, in line with the Bribery Act 2010, has put in place a procedure to ensure that its staff does not act in contravention of the Act and thus does not engage the liability of the University as a corporation.

On 22 February 2012, Dr Noëlle Quénivet and Dr Sabine Hassler (Department of Law), under the auspices of the Commercial Law Research Unit, organised a half-day Symposium on Corporate Hospitality and the Bribery Act 2010. One of the speakers, David Morgan, UWE Human Resources Manager, explained in great detail all the work carried out by him and UWE’s Finance Department to guarantee among others that all UWE policies and documents comply with the Bribery Act 2010 and that appropriate training is delivered at all levels, starting with those with most influence over expenditure but also extending to those who may find themselves at the receiving end of hospitality while acting in the course of UWE business.

The Symposium started with Eoin O’Shea, solicitor at Lawrence Graham LLP and author of The Bribery Act 2010: A Practical Guide, who briefly and succinctly introduced the Act and its effects on corporate hospitality. Kerry Gwyther, Head of TLT’s Commercial Regulatory Services, offered a legal perspective, focusing in particular on the likelihood (or not) of prosecution. As Roderick Macauley, Bribery Act Implementation Manager (Ministry of Justice) and author of the Guidance on the Bribery Act, was unable to join us, Eoin O’Shea agreed to present the government’s view on the issue, though stressing that he could, of course, not speak on behalf of the Ministry of Justice. The mid-afternoon break was followed by a more practical approach to the subject as Gary Jones, Director of Legal Affairs for EMEA at Intel, explained that the entry into force of the Act had had barely any implications for a corporation like Intel which is present on a global level and must therefore foresee trends in policies, i.e. always be a step ahead of legislation. Continuing the theme of globalisation, Dr Richard Alexander, Lecturer at the School of Oriental and African Studies in London, gave the delegates an enlightening insight into the Chinese way of doing business, thus introducing a cultural element to the discussion. The final speaker was David Morgan from UWE. The presentations were rounded up by a range of questions from the floor as the delegates were keen on understanding how the law would be applied.
Publications


Don Webber (2012) “Grade surprise and the decision to stay-on into post-compulsory education,” Applied Economics Letters 19(11), 1095-1099


Featured Publication

A book, written by Ed Cape for the Open Society Foundations, entitled Improving Pretrial Justice: The Role of Lawyers and Paralegals, was published in April 2012. Using examples from around the world, the aim of the book ‘is to demonstrate the positive impact that early intervention by lawyers and paralegals can have on pretrial justice generally—and on the use of pretrial detention in particular—and to provide a guide to the ways in which lawyer and paralegal schemes can be established. It sets out to demonstrate the benefits not only for the individuals who are advised and assisted, but for the efficiency and effectiveness of criminal justice systems, and for wider society’.

The book, which is available at http://www.soros.org/initiatives/justice/articles_publications/publications/cape-ptj-20120416, was launched at the meeting in Vienna from 23 to 27 April 2012 of the UN Commission on Crime Prevention and Criminal Justice. The meeting adopted new Principles and Guidelines on Access to Legal Aid in Criminal Justice Systems, which had been drafted at an open-ended intergovernmental expert group meeting in Vienna in November 2011 attended by Ed Cape as a UK delegate. It is hoped that the Principles will be adopted by the UN General Assembly in December 2012.

Accepted Publications

Woon Wong has had a paper titled, "Capturing Tails Risks beyond VaR" accepted for publication in the Review of Pacific-Basin Financial Markets and Policies. The paper is joint authored with Prof Zeng and Mr Fan from UESTC China.

Salima Paul has had a paper titled, "Impact of Late Payment in Firms’ Profitability: Empirical Evidence from Malaysia" accepted for publication in the Pacific-Basin Finance Journal.

Laura Povoledo has had a paper titled, "Can producer pricing models generate volatile real exchange rates?" accepted for publication in the prestigious journal Economics Letters.

Woon Wong has had a paper titled, “The role of cash flows and accruals in explaining UK equity returns and the impact of auditor quality” accepted for publication in the 3* journal Accounting & Business Research. The paper is co-authored with Mark Clatworthy (Cardiff) and Chris Pong (Nottingham).

Tony Flegg has a forthcoming publication in International Regional Science Review: A Comment on Tobias Kronenberg’s “Construction of regional input-output tables using nonsurvey methods: the role of cross-hauling”, Tony Flegg (AEF) & Timo Tohmo (University of Jyväskylä, Finland)