

Faculty of Business & Law

Research Bulletin

Inaugural Edition

Welcome

to the inaugural issue of the FBL Research Bulletin.

Research in FBL is broad ranging, relevant and of high quality. It drives our world class publications and successful funding bids.

This newsletter aims to raise the awareness of what is happening in the faculty as we enhance and develop the growing research culture. The newsletter will provide details on a quarterly basis of all publications – refereed papers, monographs and conference papers as well as successful funding applications. It will also provide details of FBL based journal editors, editorial board members, PhD external examining undertaken, journal special issues and seminar series throughout the faculty.

2012 will be another intensive research year as we prepare for the Research Excellence Framework and seek to maximise our success in external research funding. Recent workshops on funding bids show the tremendous interest and capability that exists to increase our external funding – and effectively meet the increasing competition for research funding from the Research Councils and other funders.

The Research Bulletin will be issued every quarter and the next deadline for submissions is **Friday 24 February**. Please send your items of interest (and photographs) to the Research Office Administrator. We also welcome feedback on the bulletin and on ways that it can be made better and more effective.

Nicholas O'Regan
Director of Research

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Reports from some of UWE's Specialist Research Groups – page 4

Corporate Social Responsibility (CSR): 4 academics in the Department of Law have put South West businesses on the CSR map through a series of roundtable discussions involving a diverse range of organisations and stakeholders. The ultimate aim is to produce a report for dissemination to local and national political representatives including MEPs.

The Applied Marketing Group formed recently to focus on research for business engagement within the field of Marketing. However, the group's activities will be orientated towards the business community rather than the usual emphasis on traditional academic research.

Call for Papers – pages 5 to 9

Politics: Dr Jenny Lloyd, Secretary of the PSA Political Marketing Special Interest Group, invites papers for a cross-disciplinary event in May 2012: "Participatory Politics" Papers should be submitted by 13 February 2012.

Multi-Disciplinary: The South West & Wales branches of The Regional Studies Association invites papers from many disciplines for the Joint Conference in April about "Employment or Growth: Theory, Evidence and Policy Choices. The deadline for submissions is 12 March 2012.

Finance & Economics: The Centre for Global Finance will host a PhD Conference for PhD students around monetary and financial economics. Papers for the conference must be submitted by 29 February 2012.

Business Management: -Excellent networking opportunities, collegial spirit and lasting intellectual value are the hallmarks of the BAM Conference. The 26th Annual Conference runs 11 to 13 September at Cardiff University.

Research Projects – page 10

Realities in Virtual Worlds: Dr Claire Chambers investigates Money Laundering in Cyberspace and gambling legislation in rela-

tion to on-line gaming and technological developments.

Best Procurement Practice: Dr Pete James, Professor Andrew Douglas and Professor Mohammed Saad (BBS) have brought together, the best practice in purchasing, among SMEs and is available at www.icompete.org.uk. Pete James told the COSINUS conference (hosted by Mohammed Saad) that universities have a role in supporting Innovation within organisations' procurement function.

Procedural Rights for Suspects in Police Detention: Professor Ed Cape is working with partners at Maastricht University (lead applicant), Warwick University, JUSTICE and Avon and Somerset Constabulary, who have secured funds from the European Union for a 2 year project, 'Procedural Rights for Suspects in Police Detention in the EU: Empirical investigation and promoting best practice'.

Conference Presentations – page 11

Dr Pete James (BBS) presented a paper on 'the Innovation System of the Procurement Function: Issues and challenges associated with role of the university' at the Conference on 'Innovation Systems and the New role of Universities' (COSINUS) hosted by Professor Mohammed Saad of the Faculty of Business and Law.

Tony Flegg (Accounting, Economics and Finance) gave a keynote address at the International Conference on The Spatial Economy, Sun Yat-Sen University (SYSU), Guangzhou, China 2-3 July 2011 and gave a seminar on his regional modelling work to PhD students in Economics.

Dr Robert Grattan, Visiting Research Fellow, BBS, Grattan gave a presentation on the British MoD Strategic Defence Review of 1997/98 to a workshop on helping friendly nations to conduct strategic defence reviews. The workshop was run by the Centre for Strategic and International Studies in Washington, DC on 3-4 August.



Conference Presentations – page 11

In November 2011 **Professor Ed Cape** attended the United Nations Intergovernmental Experts Meeting on Strengthening Access to Legal Aid in Criminal Justice Systems as an official UK delegate. The meeting sought to agree UN principles and guidelines on legal aid in criminal proceedings, which had been mandated by resolution 2007/4 of the UN Economic and Social Council.

Professor Ed Cape addressed the *Legal Aid in Criminal Proceedings in the European Union* conference in Warsaw on 5 and 6 December 2011.

Dr Glenn Parry (FBL) presented a paper *Servitization and Value Co-Production in the Music Industry* at the 18th International EuROMA Conference in Cambridge.

Glenn also presented his work on 'through life costing and management of complexity' at the Maintenance and Technical Service conference in Farnborough.

The Bookshelf - pages 12 & 13

Criminal Justice: Professor Ed Cape's book, "Defending Suspects at Police Stations", Sixth Edition (LAG, 2011), has been highly commended by Crimeline, the on-line updating service for lawyers which describes the book as "the bible for lawyers acting for suspects arrested and detained by the police".

Commercial Law: Dr Clare Chambers-Jones, book, "Virtual Economics and Financial Crime: Money Laundering in Cyberspace" examines the jurisprudential elements of cyber law in the context of virtual economic crime and explains how virtual economic crime can take place in virtual worlds.

Labour Studies: Mike Richardson and Peter Nicholls (HRM Department, Business and Law Faculty) have edited the monograph: *A Business and Labour History of Britain: Case Studies of Britain in the Nineteenth and Twentieth Centuries*, Palgrave (September 2011).

Strategy: Dr Robert Grattan, Visiting Research Fellow, BBS, has published *Strategic Review: the Process of Strategy Formulation*

in *Complex Organisations* (Gower) in February 2011. The book is about helping friendly nations to conduct strategic defence reviews

Politics: Dr Jenny Lloyd's chapter entitled 'Something Old, Something New: Modelling Political Communication in the 2010 UK General Election' was published in the *Routledge Handbook of Political Marketing* (ed. Jennifer Lees-Marshment).

Business Engineering: Dr Glenn Parry has published another new book "*Complex Engineering Service Systems*" available now from Springer: London and, in partnership with Mairi Macintyre and Jannis Angelis, also produced "Service Design and Delivery" and also, "Build to Order; The Road to the 5-day Car" which is available from Springer: London.

Published Journal Papers - page 14

Papers produced by Faculty academics have been published in quality journals covering Faculty of Business & Law subjects including Law, Economics and Accounting, Global Finance and Management.

The Diary – pages 15 to 19

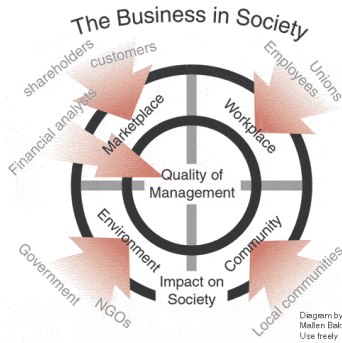
In addition to the 'Call for Papers', the faculty research centres are offering an exciting cornucopia of events covering business, economics, employment studies, law and gender/family/equality issues!

The Back Page - Page 20

A potpourri of notable events including appointments, media appearances and PhD successes together with notes to the Bulletin articles.

List of Contributors –Pages 21

A collection of names of Bulletin contributors and contact details



Corporate Social Responsibility (CSR): Exploring Corporate 'Social' Conscience

In the beginning, there were three letters: CSR. What do they stand for? What do they mean? What is their relevance? As terminology goes, CSR has become the *mot de jour* and essential to business strategies, but also a fashionable edict to which some pay lip service in principle only. Four members from the Department of Law (Elena Blanco, Sabine Hassler, Noëlle Quéniwet, and Jona Razzaque) set out to explore this with the help of those for whom these letters should have most resonance: businesses, NGOs, local and district councils, MPs and MEPs.

With more than 150 stakeholders having expressed their interest to engage in a series of roundtables dedicated to CSR it also quickly became clear: CSR or corporate *social* (?) responsibility means many different things to different stakeholders. In some cases it is something so theoretical it is 'a complete waste of time and money'. For the great majority, however, the idea to explore and 'unpack' what CSR means today to society and businesses clearly has struck a nerve, especially since there is no 'one' commonly accepted CSR policy or guideline. Moreover, although CSR is a central topic and increasingly on the agenda of policy makers, its focus remains on centres like London. In this light, the initiative, having received generous support and funding from FBL, the Centre for Legal Research, the Peace and Conflict Cluster and HEIF5, aimed to bring the debate to the South West in the hope of creating a platform for communication, exchange of experiences and ideas, leadership and change. The result would be a true reciprocal partnership in which the parties bring their relative strengths to the table and allow each other to benefit from their experiences.

On 21 November 2011, more than fifty stakeholders took part in initial meeting to set the agenda for the roundtable series at the ECC (UWE). This highly successful event, which according to Professor James Longhurst (Assistant Vice Chancellor, Environment and Sustainability) is "a very good example of UWE working in partnership", was opened by Prof Ron Ritchie (Assistant Vice-Chancellor, Diversity and Civic Engagement) and resulted in the stakeholders agreeing on the theme for the first roundtable as 'Leadership and Values' to be held in March 2012. After the initial meeting, one participant congratulated the organisers: "Many thanks for making a start with this project. I found it very illuminating and interesting."

The Applied Marketing Group

The Applied Marketing Group has been formed as a focus for research and business engagement within the marketing field. The intention is to start a grouping that exemplifies the faculty's strategic position of being "professionally engaged, employment orientated and academically strong". The activities of the group will be focussed on the business community rather than on traditional academic research. At the same time the group will be underpinned by, the high quality applied research of many of its members.

The aims of the group are as follows:

- To improve the student experience and employability through generating increased opportunities for contact with business.
- To generate additional income through consultancy/CPD/Executive courses. This will cover a full range of activities including KTPs.
- To provide opportunities to work with the business community in conducting research. This has a number of potential benefits, not least that having non academic partners can greatly strengthen grant bids.
- To raise the profile of the Business School within the marketing community in the South West.

The group is made up of eleven members of the marketing cluster. For more information contact **Dr Tim Hughes**, Reader in Applied Marketing.





CFP: Participatory Politics?

Conference of the PSA Political Marketing Group
Kingston University: 10 - 11 May 2012

Participatory Politics? Relationships, Partnerships and Co-Creation in Politics: the Gap between Theory and Practice

Call for Papers

It has been suggested that the connection between citizens and those seeking to govern is now broken, displaced by a culture of consumerism and an obsession with celebrity culture. This is a global phenomenon.

The decline of partisan attachment to agents of the political establishment or participation in democratic processes is visible in nations across the world. However, this apparent disengagement does not appear to signal the death of engagement as we find a variety of types of political participation occurring, demonstrating that under the right conditions citizens can be mobilised into political activism.

Accordingly both marketing and public relations theory have moved on from instrumental concerns with the dissemination of information and messages, to the co-creational approach where voters and politicians are the co-creators of shared interpretations and objectives. Yet, political communications remains largely one-way and relationships with political parties and governments asymmetrical.

Through a combination of panels and round table discussions featuring both academic and practitioners, this conference explores the nature of relationships between citizens and their elected representatives and considers how the future may necessitate a more partnership based and co-created politics.

We want to examine the concept of political engagement and the extent to which existing channels meet the needs of citizens and invite papers that respond to the follow questions:

- What does 'political engagement' really mean in the twenty-first century?
- What are the root causes of political disengagement and have the use of PR and political marketing techniques actually undermined the political system as it stands today?
- Are citizens likely to demand more access to the political process and how do we understand these demands?
- Can political organisations give a greater say over decisions while retaining identity?
- Is there a movement towards alternative mechanisms for having a voice?
- Due to the asymmetry, is democratic politics under threat from alternative protest movements and, looking to the future, can developments in technology facilitate relationships and partnerships in the political arena?

We invite paper proposals of no more than 1,000 words that explore aspects of the questions posed above. Papers can cover any aspect of the relationships between citizens and politics and use theories from any relevant discipline: political marketing, political communication, political science, sociology and psychology

A number of the best papers will be selected for publication in a special edition of the International Journal of Nonprofit and Voluntary Sector Marketing.

Deadline for abstract submission: 13th February 2012

Email to send abstracts to: politicalmarketing2012@gmail.com

Regional Studies Association

*Joint conference of the South West England and Wales Branches**

26 April 2012, University of the West of England (UWE), Bristol

Employment or Growth: Theory, Evidence and Policy Choices

Call for Papers

The South West England and Wales Branches of the Regional Studies Association are pleased to announce their joint conference. This new initiative is designed to facilitate and stimulate dialogue between policy makers and academics in an attempt to identify ways to enhance and improve understanding of the workings of our economies and to make the regions better places to live. The Branches are interdisciplinary and welcome contributions from geographers, planners and economists from government, academics, and independent bodies as well as other interested parties.

We invite submissions of abstracts. Although some conference themes are listed below, quality papers in all policy related areas that are relevant to our economies (very broadly defined) are welcome.

- Affordable housing
- Growth and agglomeration
- Impacts of creative industries
- Energy and low carbon futures
- Access to markets and services
- Innovation and competitiveness
- Spatial productivity disparities
- Low wages and high prices
- Sustainable communities
- Education geographies

Abstracts of approximately 250 words should be submitted **by e-mail** to the Chair of the South West Branch at the address below as soon as possible and by March 12th 2012 at the very latest. Authors will be notified of the committee's decision at the end March 2012.

For any further information regarding the conference, please contact the SW Branch Chair: Professor Don Webber, Department of Accounting, Economics and Finance, Bristol Business School, *University of the West of England*, Bristol, BS16 1QY. E-mail: Don.Webber@uwe.ac.uk. Tel: 0117 32 83416.

The South West Branch is a limited agent for the Regional Studies Association but without any authority to incur financial liability for that Association.

The Regional Studies Association is a registered charity (No. 1084165) and a company limited by guarantee registered in England and Wales (No. 4116288).

The Centre for Global Finance
&
Department of Accounting, Economics and Finance

Friday 23 March 2012

"The National Employment Savings Trust: Who gains, Who Loses?"

This is a one day event with three or four speakers covering the policy, business impact and employee perspectives. The Pensions Minister, Steve Webb, will speak at the event. There will be workshops debating these themes and a summary panel session at the end. We envisage 50-60 delegates from academia, professional firms and local employers.

For further details, please email Jon Tucker or Anthony Plumridge.

The Centre for Global Finance
&
Commercial Law Research Unit

Wednesday 29 February 2012 Away Half Day

"Finance, financial fraud and regulation "

This event will look at projects of mutual interest in the areas of finance, financial fraud and regulation. The two research groupings are engaged in some important overlapping work and it is important that we share experience and identify potential joint projects. The event will also provide an overview of research and knowledge exchange in each research grouping, will enable attendees to briefly introduce their areas of interest, and will provide the opportunity for a discussion of potential joint work.



Friday 11 May 2012 9.30 - 15.15

"Understanding crisis in Europe"

Daniela Gabor of the Centre for Global Finance, in conjunction with the University of Bristol, School of Geographical Sciences, is to host a one-day seminar aiming to build interdisciplinary bridges between heterodox political economy, international political economy, financialisation and financial geography accounts of the European crisis. The event will be held on 11th May 2012 at the University of Bristol.

Workshop fee: £35.00 Registration deadline: 15 April 2012

For more information, please contact: Dr. Daniela Gabor (daniela.gabor@uwe.ac.uk)
or Dr. Adam Dixon (adam.dixon@bristol.ac.uk)

Centre for Global Finance
PhD Conference
Monetary and Financial Economics

Friday 27 April 2012: 9.30 - 17.30

Call for papers

The Centre for Global Finance is pleased to announce a special PhD conference for PhD students in the area of monetary and financial economics to take place on Friday, 27 April 2012.

The call is addressed to all research students in this broad field, including monetary economics, banking, financial markets and corporate finance, who wish to present a paper or who want to take part in a poster session.

The conference offers PhD students an opportunity to present their work and to interact with other students and experienced researchers in a relaxed and informal environment.

Submissions should be completed papers or drafts of completed research. All submissions must include a contact address, an email address and a contact phone number. Please note, that abstracts alone will not be accepted. The deadline for submissions of drafts is **29 February 2012**. Submissions received after this date cannot be considered for review. We will send an email confirmation shortly after receipt of the submission.

After reviewing submissions, the organizers will give notification of acceptance to the applicants within two weeks of your submission.

Submissions should be sent to cgf@uwe.ac.uk

If you have any academic queries regarding the conference please email [Jon Tucker](mailto:Jon.Tucker@uwe.ac.uk)

Symposium: Understanding crisis in Europe

Friday 11 May 2012 9.30 - 15.15

The European crisis ongoing since late 2009 has triggered a wide range of interpretations and solutions, typically confined by disciplinary borders. The Centre for Global Finance (UWE) in conjunction with the University of Bristol, School of Geographical Sciences is hosting a one-day seminar aiming to build interdisciplinary bridges between heterodox political economy, international political economy, financialisation and financial geography accounts of the European crisis.

Workshop fee: £35.00 Registration deadline: 15 April 2012

For more information, please contact: Dr. Daniela Gabor (daniela.gabor@uwe.ac.uk) or Dr. Adam Dixon (adam.dixon@bristol.ac.uk)



BAM 26th Annual Conference 2012

Management Research Revisited: Prospects for Theory and Practice

11 to 13 September 2012 at Cardiff University

BAM2012 • Approximately 600 papers to be presented across 26 Tracks • Excellent networking opportunities • Special Interest Group Workshops and Symposia • High profile plenary sessions • Professional Development Workshops • New Members Champagne Breakfast & Gala Dinner

- Network with research leaders and colleagues in your area of research interest
- Present your full and developmental papers, gaining valuable feedback with a view to being published
- Participate in Special Interest Group Workshops and Symposia
- **New to this year:** Attend high quality Professional Development Workshops to develop new skills and insights

Further Details:

http://www.bam.ac.uk/sites/bam.ac.uk/files/BAM2012_0.pdf?

<http://www.bam.ac.uk/sites/bam.ac.uk/files/BAM2012%20Flyer.pdf>

Professor Nicholas O'Regan hopes to see a strong UWE presence at this conference. Contact Nicholas for further details .

Excellent networking opportunities, collegial spirit and lasting intellectual value are the hallmarks of the BAM Conference

Multi-Massive Online Games (MMOG's)

Dr Clare Chambers-Jones is commencing a new research project which focuses on virtual worlds and gambling legislation. On-line gaming has always been a contentious issue with strict regulations globally. Within the UK new gambling regulations have been enacted to cover on-line gambling in terms of the Gambling Act 2005. However as technology advances so does the mechanisms of whether winnings that occur in Multi-Massive Online Games (MMOG's)¹ fall under the remit of gambling laws. This research project aims to examine on-line virtual worlds and whether the financial transactions which are taking place could fall under the remit of the Gambling Act 2005 and if so whether any of the game developers have applied and or been granted a licence from the Gambling Commission. Various issues are contained within this project, such as, jurisdiction given the cross jurisdictional nature of the MMOG's. The project would therefore have to also examine the black letter law of various countries and not just the United Kingdom and the Gambling Act 2005. This project would provide an opportunity to examine a relatively little researched area and would also feed into the financial crime in virtual worlds research that I am already completing.



Procedural Rights for Suspects in Police Detention



Professor Ed Cape is working with partners at Maastricht University (lead applicant), Warwick University, JUSTICE and Avon and Somerset

Constabulary, who have secured funds from the European Union for a project, 'Procedural Rights for Suspects in Police Detention in the EU: Empirical investigation and promoting best practice'. This is a two year project, running from June 2011 to May 2013, worth a total of Euros 332,934. The EU has adopted a 'roadmap' of procedural rights for suspects and defendants in the criminal process, and this project is directly relevant to the proposed EU Directive on the right to legal assistance. The project will, for the first time, involve empirical research in police stations across four EU jurisdictions - the Netherlands, France, England and Wales, and Scotland - seeking to assess how procedural rights are put into practice. The project will also be developing training materials for use by criminal justice personnel across Europe

Best Procurement Practice

Dr Pete James, Professor Andrew Douglas and Professor Mohammed Saad (BBS) have created an online website on SME purchasing activity.

The website is aimed at freely disseminating the research findings from the i-Compete project to SMEs throughout the South West and the rest of the country. The project was funded by the South West Regional Development Agency, the European Regional Development Fund and the Chartered Institute of Purchasing and Supply.

With the help of colleagues from the University of Exeter, the University of Gloucestershire and Beacon South West, the research team looked to identify examples of best practice in purchasing that are carried out by SMEs based in the South West of England. The website includes one downloadable brochure aimed at practitioners that details the findings of the research, one downloadable case study brochure that gives further details of the activities present in the South West and an online toolset. The toolset allows SMEs to compare their purchasing practice to that of similar organisations. The website address is www.icompete.org.uk

For further information on this, or other research detailed on the website, please contact the team via email at: Peter.James@uwe.ac.uk



Innovation Systems

Dr Pete James (BBS) presented a paper on 'the Innovation System of the Procurement Function: Issues and challenges associated with role of the university' at the Conference on 'Innovation Systems and the New role of Universities' (COSINUS) hosted by Professor Mohammed Saad of the Faculty of Business and Law.

The paper investigates the role of universities in supporting Innovation in the procurement function of organizations. It argues that although procurement is seen as important by practitioners and academics in the field, academia in general is failing to engage fully with the needs of business in this area

The Spatial Economy

Tony Flegg (Accounting, Economics and Finance) gave a keynote address at the International Conference on The Spatial Economy, Sun Yat-Sen University (SYSU), Guangzhou, China 2-3 July 2011 and gave a seminar on his regional modelling work to PhD students in Economics. His trip was funded by SYSU Business School.

Strategic and International Studies

Dr Robert Grattan, Visiting Research Fellow, BBS, was invited to the panel of a workshop run by the Centre for Strategic and International Studies in Washington, DC on 3-4 August. The topic was on helping friendly nations to conduct strategic defence reviews, and Dr Grattan gave a presentation on the British MoD Strategic Defence Review of 1997/98. He published a book on this subject, (see The Bookshelf) The report on the proceedings of the workshop will be available shortly.

Access to Legal Aid

In November 2011 Professor **Ed Cape** attended the United Nations Inter-governmental Experts Meeting on Strengthening Access to Legal Aid in Criminal Justice Systems as an official UK delegate.

The purpose of the meeting was to agree UN principles and guidelines on legal aid in criminal proceedings, which had been mandated by resolution 2007/4 of the UN Economic and Social Council. The meeting was



also used as an opportunity to launch a publication, written by Ed Cape, for the Open Society Justice Initiative (OSJI) entitled *Improving Pretrial Justice: The Role of Lawyers and Paralegals* (Open Society Foundations, New York, 2011). (See The Bookshelf)

Professor Ed Cape addressed the *Legal Aid in Criminal Proceedings in the European Union* conference in Warsaw on 5 and 6 December 2011. The conference is organised by the Polish Presidency of the EU, and is to be opened by the Polish Minister of Justice and Viviane Reding, the Vice-President of the European Commission responsible for Justice, Fundamental Rights and Citizenship. Ed is speaking on the first morning of the conference on the jurisprudence of the European Court of Human Rights regarding legal aid in criminal proceedings, and is also a member of a panel on the second day when he will be speaking about guaranteeing the quality of legal aid.

Musical Productions

Dr Glenn Parry (FBL) presented a paper *Servitization and Value Co-Production in the Music Industry* at the 18th International EurOMA Conference in Cambridge.



The work looked at the move from physical product towards digital streamed music services. Analysis defined consumers according to their attitudes towards music purchase, exploring differences between modern digital online sales and more traditional sales channels. Findings showed over half of consumers would be active in creating value with music sellers.

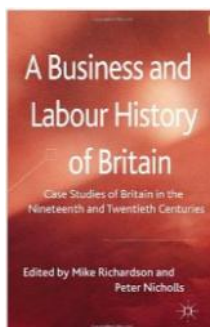
Dr Glenn Parry presented his work on through life costing and management of complexity at the Maintenance and Technical Service conference in Farnborough. The conference included industrial participants from across the world. Dr Parry is Co-Investigator for the £670K Costing for Avionic Through Life Availability (CATA) project; BAE Systems, GE Aviation and the MoD, aiming to develop cost models which can be used from the early design stage to predict costs for through life support.

Virtual Economics and Financial Crime: Money Laundering in Cyberspace: Dr Clare Chambers-Jones

Virtual economies and financial crime are ever-growing, increasingly significant facets to banking, finance and anti-money laundering regulations on an international scale. In this path-breaking and timely book, these two important issues are explored together for the first time in the same place.

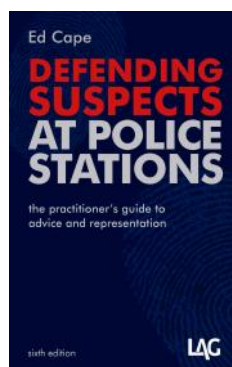
Clare Chambers-Jones examines the jurisprudential elements of cyber law in the context of virtual economic crime and explains how virtual economic crime can take place in virtual worlds. She looks at the multi-layered and interconnected issues association with the increasing trend of global and virtual banking via the 'Second Life' MMOG (Massively Multi-player Online Game). Through this fascinating case study, the author illustrates how virtual worlds have created a second virtual economy which transgresses into the real, creating economic, political and social issues. Loopholes used by criminals to launder money through virtual worlds (given the lack of jurisdictional consensus on detection and prosecution) are also highlighted.

The importance of providing legal clarity over jurisdictional matters in cyberspace is an increasing concern for policymakers and regulators, and this book provides a wealth of information on new aspects of cyber law and virtual economics. As such, it will prove essential reading for academics, students, researchers and policymakers across the fields of law generally, and more specifically, financial law and regulation, finance, money and banking, and economic crime.



Mike Richardson and Peter Nicholls (HRM Department, Business and Law Faculty) have edited the monograph: *A Business and Labour History of Britain: Case Studies of Britain in the Nineteenth and Twentieth Centuries*, Palgrave (September 2011). The book brings to-

gether historical case-study evidence to provide valuable insights in the field of work organisation, the social relations of production and the detailed division of labour in some key British industries between the 1830s and the 1990s.



In October, Professor Ed Cape published the sixth edition of his book *Defending Suspects at Police Stations* (LAG, 2011).

The book has been described as 'the bible' for lawyers acting for suspects arrested and detained by the police. Writing on the on-line updating service for lawyers, Crimeline, Andrew Keogh said,

"I have always been a Cape fan, and this book does not disappoint. It is of great practical assistance to solicitors and reps attending the police station, and simply essential for those undertaking the police station accreditation process. And it is the word 'practical' that is of importance here - this is not simply an academic tome, despite the author's considerable pedigree in that sphere, it is instead something quite rare - a book written for, and of great assistance to, practitioners on the ground."

An innovation for the sixth edition is that it is available in a digital version and Amazon, where it is given a five star rating, are selling it on the Kindle platform.

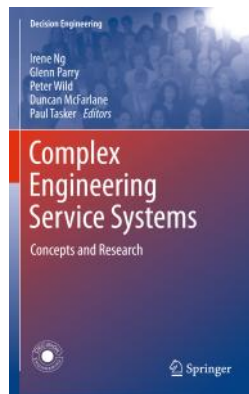


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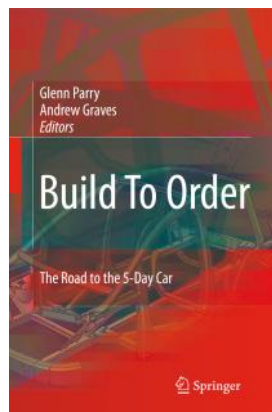
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and "Build to Order; The Road to the 5-day Car" is available from Springer: London



Professor Robert Luther published, "Experiencing Change in German Controlling – Management Accounting in a Globalized World"

Robert Luther, T. Colwyn Jones and Astrid Saxl Oxford: CIMA, 2010, xii + 115 pp., £57.95, ISBN 1856179079



This book was recently reviewed at length in *European Accounting Review* (Vol. 20, No. 4, 767–771, 2011) by Sebastian Becker of HEC, Paris. Becker concludes that

"This report will be an important resource in the study of Controlling in particular and more generally, in the debate on the 'influence of national characteristics and processes of globalization on the development of management accounting' (p. vii). For its good use of the literature and the careful analysis in a rather unexplored context, it would be desirable to see more such research, from other contexts, in the CIMA portfolio. Taken together, this contribution will not only be interesting for an Anglophone or other external audience in seeking to understand German management accounting practice. A perspective from the outside will also be helpful for those on the inside, that is, the German or German-speaking practitioner (and academic), in calibrating the extent to which Controlling is peculiar in comparison with anglophone but also other non-German management accounting traditions."



Accounting & Economics

Tony Flegg (FBL) and T Tohmo published "Regional input-output tables and the FLQ formula: a case study of Finland", *Regional Studies* DOI:10.1080/00343404.2011.592138

Robert Luther, Professor of Accounting in BBS, has recently published "Managerial Practices of Quality costing—an evidence based framework", (with Iaad Sartawi), in *The International Journal of Quality and Reliability Management*, 2011, Vol. 28, No 7, pp.758 – 772.

Professor Don Webber and Dr Andrew Mearman (FBL) have published Students' perceptions of economics: identifying demand or further study, in *Applied Economics*, 44 (9): 1121-1132.

Centre for Global Finance (CGF)

CGF colleagues are continuing to perform very well in terms of their research publications, with some recent notable successes, including

Laura Povoledo who has had a paper entitled, "A Note on The Volatility of the Tradeable and Nontradeable Sectors: Theory and Evidence" accepted for publication in the journal *Macroeconomic Dynamics*;

Salima Paul who has had a paper entitled, "Size matters: the late payment problem" accepted for publication in the *Journal of Small Business & Enterprise Development*,

Eleimon Gonis, Salima Paul and Jon Tucker who have had a paper entitled, "Rating or No Rating? That is the Question: An Empirical Examination of UK Companies" accepted for publication in the prestigious *European Journal of Finance*;

Eleimon Gonis who has had a paper entitled, "Testing the Pecking Order and the Target Models of Capital Structure: Evidence from UK", accepted for publication in the *European Journal of Economics, Finance and Administrative Sciences*

CGF Working Papers Series

"Determinants of Bank Efficiency in Mexico: A Two-Stage Analysis" by Jesus Garza-Garcia, *Centre for Global Finance Working Paper Series 06/11*

Measuring the Policymaker's Credibility: The Bank of England in 'nice' and 'not-so-nice' times" by Peter Howells and Iris Biefang, *Centre for Global Finance Working Paper Series 07/11*;

Centre for Legal Research Articles

Dr Noelle Quenivet (Law - FBL) has published an article the War on Terror and the Principle of Distinction in International Humanitarian Law in the *Colombian Yearbook of International Law* (2010, Volume 3, pp 155-186).

Professor Ed Cape was a UK delegate at the United Nations Inter-governmental Experts Meeting on Strengthening Access to Legal Aid in Criminal Justice Systems in November when he launched a paper he had written for the Open Society Justice Initiative (OSJI). The paper, "*Improving Pretrial Justice: The Role of Lawyers and Paralegals*" uses evidence from around the world to make the case that early intervention by lawyers and paralegals can have a positive benefit on pretrial justice, in particular, the use of pretrial detention. Research for the publication was funded by the OSJI. The publisher is the Open Society Foundations, New York, 2011. For news about the meeting, see page..... -

Management

Collaboration with US academics on British Journal of Management article:

Nicholas O'Regan and Tim Hughes worked with Professors John Parnell and Eric Dent, both from the University of North Carolina at Pembroke, on an article titled: "Managing performance in a volatile environment: contrasting perspectives on luck and causality" to be published in the *British Journal of Management*. The paper combines Tim and Nicholas's research on academic/practitioner engagement with the US professors' work on luck and causality to consider implications for conducting research that is useful to practice.



Bristol Centre for Leadership and Organisational Ethics

Research Workshops

We have successfully raised funding for a cycle of three research workshops, co sponsored by UWE and Oxford Brooks Universities.

The aim of the workshops is to investigate visions and dreams of fairness and equality that participants bring to their organizational roles, the constraints they experience within a changing landscape, and narratives developed to sustain purpose and identity. This theme will enable participants in previous workshops to take forward their inquiries into 'recovery' with new members who wish to join the research network.

Workshop 1: January 16 2012: UWE Business School, Bristol

Jacqueline Sirota – Dreams visions and fantasies of diversity, equality and transformational change.

This workshop will introduce Social Dreaming as a methodology for accessing and understanding the emotional life and memory of public service organizations through the dreams of its members. Workshop participants will be invited to reflect on the changing meanings of diversity and equality suggested by dreams and emergent images and themes. Writings will be drawn together and posted on line for participants to develop in workshop 2.

Workshop 2: February 13, 2012: Oxford Brooks University, Oxford

Margaret Page – A Visual inquiry into changing narratives of diversity, equality, transition and change.

In this workshop participants will be introduced to visual inquiry as a methodology for investigating the complex meanings they bring to equality and diversity work and how they engage with change and transition in these in their organisational roles.

Workshop 3: March 19, 2012: UWE Business School, Bristol

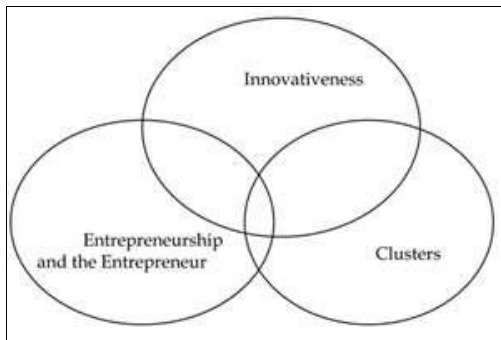
Margaret Page and Louise Grisoni – Tales of transition, a creative writing workshop. This workshop will offer a space for developing new narratives of transition and change in relation to equality, diversity and social justice, and for reflection and research writing on the business potential of arts based inquiry, drawing from aesthetic techniques offered in the previous series.

The workshops will run from 10:00 - 4:00 at Bristol Business School, and (workshop 2) and Oxford Brooks University, Oxford. The fee to attend all three workshops is £100 (concessions £55). Individual workshops are £40 (concessions £25).

To register your interest to attend please email bcloe@uwe.ac.uk
If you require further information or wish to discuss any of the workshops please contact either: Margaret.Page@uwe.ac.uk or lgrisoni@brookes.ac.uk

We look forward to hearing from you.

Dr. Margaret Page, UWE Learning and Teaching Fellow, Senior lecturer, organization studies, Faculty of Business and Law, UWE. Margaret.Page@uwe.ac.uk



CENTIENT

Bristol Centre for Enterprise, Innovation and Entrepreneurship

CENTIENT Is a University research centre focused on finding solutions to the challenges faced by businesses that are striving for competitive advantage.

Business success in today's global business environment depends on innovation, creativity and an entrepreneurial approach. The challenge today is to ensure that indigenous entrepreneurial and innovative spirit is encouraged, fostered and harnessed to facilitate and enable new business creation, innovation, growth and business development.

To achieve this, CENTIENT has developed the enterprise, innovation and entrepreneurship agenda in novel, integrated ways that have impact, with regional, national

Web Site: <http://www1.uwe.ac.uk/bl/bbs/research/centient/centientseminarseries.aspx>

Wednesday 25 January 2012

Transformational 2012 - how continuous improvement initiatives can make your organisation fitter for the challenges ahead

<http://www1.uwe.ac.uk/bl/bbs/research/centient/cipsevent.aspx>

Thursday, 23 February 2012

A South West Business and Management Symposium - Making a Contribution to the REF

<http://www1.uwe.ac.uk/bl/bbs/research/bcloe/refsymposium.aspx>

1 February 2012 13.00 - 14.00 Room 4B003

Daniel Geiger, University of Kaiserslautern: Reflexive versus Intuitive Collaboration: Exploring Communicative Strategies in Virtual Knowledge Sharin

15 February 2012 14.00 - 15.00 Room 4B003

Glenn Parry, UWE, Bristol: Sevitization of the music industry

29 February 2012 14.00 - 15.00 Room 4B003

Tim Hughes, UWE, Bristol: Scholarship That Matters: Academic/Practitioner Engagement in Business & Management

14 March 2012 14.00 - 15.00 Room 4B003

Amit Mitra, UWE, Bristol: Enterprise systems in large multinational corporations

28 March 2012 14.00 - 15.00 Room 4B003

Tazeeb Rajwani, Cranfield University: Embracing and exploiting industry turbulence: The strategic transformation

9 May 2012 14.00 - 15.00 Room 4B003

Liz Alexander, UWE, Bristol: Title to be confirmed



Centre for Global Finance

The Centre for Global Finance has a full programme of seminars organised for the spring and summer terms of 2012, the provisional programme for which is detailed below

Wednesday 11 January 2011, Room 4B003 1pm - 2pm

Eleimon Gonis and Anthony Bray: Altman's Z-score

Thursday 26 January Room 3C02 1pm - 2pm

Adrian Kendry, Senior Economist at NATO

Securing the Future: Financial Realities and the Future of NATO

Thursday 8 February Room 3C02 1pm - 2pm

Nicola Petrovic (University of Bristol): Title to be confirmed - provisional date

Thursday 1 March Room 3C02 1pm - 2pm

Laura Povoledo:

The allocation of labour between the tradeable and nontradeable sectors:
does it matter for international business cycle models?

Thursday 8 March Room 3C02 1pm - 2pm

Helen Simpson, University of Bristol: Title to be confirmed

Wednesday 21 March Room 4B003 1pm - 2pm

Yanhui Zhu: Consumption Disaster and Credit Spread

Thursday 5 April Room 3C02 1pm - 2pm

Anthony Plumridge and Tim Hinks: The economic impact of bridge tolls:
a transport corridor study

Wednesday 18 April Room 4B003 1pm - 2pm

Nick Wilson (UoLeeds): Title to be confirmed

Thursday 3 May Room 3C02 1pm - 2pm

Prem N Sikka (University of Essex): Title to be confirmed

Wednesday 23 May Room 4B003 1pm - 2pm

Amer Demirovic: Equity Premium and Credit Spreads: Firm-level Evidence

Department of Applied Economics Events

Thursday 2 February Room 3C02 1pm - 2pm

David Bailey, University of Coventry: Title to be confirmed

Thursday 16 February Room 3C02 1pm - 2pm

Huy Duong: Does the augmented Solow model explain the difference in
growth across regions? A puzzle.



Centre for Employment Studies Research Seminar Programme 2011/2012

Website: <http://www1.uwe.ac.uk/bl/bbs/research/cesr/cesrseminars.aspx>

27th January 2012, 2:30-4:00pm, Room 4C13

Quitting behaviour in good (and bad) workplaces
Professor Don Webber, *Faculty of Business & Law, UWE*

17th February 2012, 2:30-4:00pm, Room 4C13

Title TBA
Emeritus Professor Peter Armstrong, University of Leicester

2nd March 2012, 2:30-4:00pm, Room 4C13

Title TBA
Dr Kim Mather, Keele University

Forthcoming, date TBA

Tarts and dinosaurs: Knowledge workers in public and private higher education in France and Britain
Dr Cath Fletcher, *CESR, University of the West of England*



Centre for Legal Research

The Commercial Law Research Unit Seminars

**Tuesday 31st January
2012, 4.30-6.00pm, room
3C01**

Consumer Credit Research
Seminar

Dr. Sarah Brown, Leeds
University, 'The Consumer
Credit Act 1974: recent de-
velopments in challenging
contracts and creditor be-
haviour'.

Professor Margaret Grif-
fiths, University of Glamor-
gan, title to be confirmed

**Tuesday 14th February
2012, 4.30-6.00, room
3C01**

Ph.D Student Research
Seminar

Axel Palmer, UWE,
'Grease, Bungs, Backhand-
ers, Facilitation and Tips –
just what is a Bribe?'

Gauri Sinha, City Univer-
sity, 'Money laundering and
banks: failures of the UK
law through a comparative
lens'.

Centre for Legal Research

The Centre for Legal Re-
search will be hosting the
CLR Forum the first Tues-
day of every month during
semester 2 from 5.00-
6.30pm in 3C01. Speakers
and topics will be confirmed
shortly and will be posted
on the CLR web pages and
Twitter account:
@CLR_UWEBristol

The Family, Gender and Equality Unit: Events

February 2012

'Culture, tradition, religion
and the role of law: Protect-
ing children in multicultural
societies' Speaker/
roundtable discussion.

External Appointments

Dr Clare Chambers-Jones has from the 1 November 2011, taken over as the General Secretary of the Commonwealth Legal Education Association working with other countries to develop and promote effective legal education

Professor Robert Luther has been appointed by Macquarie University as external examiner of PhD thesis “Globalisation and convergence of accounting: A contextual analysis of issues, attitudes and their implications in the German context”, by Eva Heidhues.

In the News

The School Run



Professor Alan Tapp (BBS)

was interviewed on Radio 5 Live on

Monday 5 September about research with Dorset County Council on parental choice of primary school and the link to driving children to school

PhD Completers

Congratulations to **Ian Surridge**, Senior Lecturer in Accounting and Finance who successfully completed his PhD in September this year. Ian’s thesis was entitled, “Determinants of Performance on an Accounting and Finance”. His Director of Studies was Professor Robert Luther and second supervisor was Dr Phaik Tan.



Congratulations to **Amer Demirovic** who has been awarded a UWE PhD Completion Bursary which will enable him to study full-time on his PhD project by taking a career break from early 2012 towards completion around Easter 2012

Definitions, End/Foot Notes

1. **Massively multiplayer online role-playing game (MMORPG)** is a genre of [role-playing video games](#) in which a very large number of [players](#) interact with one another within a [virtual game world](#).

As in all [RPGs](#), players assume the role of a [character](#) (often in a [fantasy world](#)) and take control over many of that character's actions. MMORPGs are distinguished from single-player or small multiplayer RPGs by the number of players, and by the game's [persistent world](#) (usually hosted by the game's [publisher](#)), which continues to exist and evolve while the player is [offline](#) and away from the game.

MMORPGs are played throughout the world. Worldwide revenues for MMORPGs exceeded half a billion dollars in 2005,^[1] and Western revenues exceeded US\$1 billion in 2006.^[2] In 2008, Western consumer spending on subscription MMOGs grew to \$1.4 billion.^[3] [World of Warcraft](#), a popular MMORPG, had more than 11 million subscribers as of March, 2011.^[4]

<http://en.wikipedia.org/wiki/Mmorpg>

[Accessed 24.11.2011]

2. SME—Small to Medium Sized Enterprises

Contributions were gratefully received from:

Name	Role	UWE Department
Elana Blanco		Department of Law
Professor Ed Cape		Department of Law
Professor Andrew Douglas		Department of Business & Law
Tony Flegg tony.flegg@uwe.ac.uk	Associate Lecturer and Visiting Research Fellow in Economics	Department of Accounting, Finance & Economics
Dr Cath Fletcher		Centre for Employment Studies Research
Dr Robert Grattan	Visiting Fellow	
Dr Sabine Hassler	Senior Lecturer in Law	Department of Law
Dr Tim Hughes tim.hughes@uwe.ac.uk		Department of Business & Management
Dr Pete James	Senior Lecturer	Department of Business & Management
Dr Clare Chambers-Jones	Senior Law lecturer	Department of Business & Law
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Dr Margaret Page		
Professor John Parnell		University of North Carolina
Dr Glen Parry	Reader	Bristol Business School
Dr Laura Povoledo	Senior lecturer in economics	Department of Economics & Accounting
Dr Noelle Quenivet		Department of Law
Professor Nicholas O'Regan (AcSS)	Director of Research Faculty of Business & Law	FBL Research Bulletin Editor
Professor Mohammed Saad		
Dr Ian Surridge	Snr Lecturer: Accounting & Finance	
Professor Alan Tapp	Professor of Marketing, Director, Bristol Social Marketing Centre	Department of Marketing, Business and Management
Professor Don Webber		Department of Accounting, Finance & Economics