

## Learner Analytics Privacy Notice

From September 2019 UWE, Bristol undergraduate students will have their engagement with some learning resources tracked in the Learner Analytics system. The system will create engagement scores based on how often you have used the resources. This process is to help identify students who may require extra support as a change in engagement level can sometimes be a sign that a student is experiencing some difficulty.

If you are ever in a lower engagement category, you may be contacted by a Student Support Advisor. This is just to see if you are ok.

### What data will UWE be using?

All of the data being used to create the engagement scores is data that the University already holds. The Learner Analytics system (MyEngagement) will note how often you:

- Log on to Blackboard
- Click to view course content on Blackboard
- Hand in a piece of coursework
- Submit coursework on Blackboard
- Take out a book from the library
- Access library e-resources and journals
- View the online reading list
- Print, scan or photocopy documents
- Log in to a UWE computer
- Attend lectures and other teaching activities

Other data that will be included as part of your profile will be name, university email address, programme of study, year of study, whether or not you are a care leaver and if you are an international student.

### Legal bases

Your personal data will have already been collected by UWE Bristol to administer our educational relationship with you. It will be analysed using an algorithm to ascertain levels of engagement and the effectiveness of your educational experience. Where low levels of engagement with the University and its resources are identified you will be informed via an e-mail notification. Processing in this context is for the University's public task to support learning and enhance educational experience through encouraging high engagement levels.

Subsequent intervention and any additional information will be based only upon your expressed consent.

### How long do we keep your data?

UWE will only keep your engagement data in the MyEngagement system until you leave the university.

### Who will have access to your data?

All of the information in the system about you will be available to you. You will be able to log on to the dashboard at any time and see your engagement level and the data we are tracking.

No other students will have access to your data. Academic staff relating to your programme of study will be able to see your information and if they have entered any notes for you (with your permission) you will be able to leave them a comment or an update.

Professional Services including Student Support Advisers, Student Advice Teams and InfoPoint staff will also be able to access your data but will do so only to provide you with support.

A third party software provider (Solutionpath) will be processing your data on behalf of the University which means that they will have access to the data also. UWE requires that outside companies respect the security of your data and to treat it in accordance with the law. They are not allowed to use your data for any other purpose and they can only process the data for the purposes we have agreed.

Other than this your data will not be shared with any other third parties and will not be transferred outside the UK.

### Automated decision making/profiling

An algorithm will be used to ascertain your level of engagement with the University, this is how the system will create your engagement levels. Only notification e-mails will be sent out every two weeks to those in the Low, Very Low and None categories. There will be no decisions or interactions made only by automated means and without your consent. These data analytics will never be used for academic assessment purposes; you will never be penalised for being in a lower engagement category.

### Your rights and choices

In regards to your personal data held by UWE you may have the right to:

- access it
- receive it in a structured machine readable format (data portability)
- rectify it if it is not accurate or complete

- erase it
- restrict its processing
- object to profiling
- withdraw any consent provided or otherwise object to its processing
- complain to the [Information Commissioner's Office](#) (ICO)

To find out more or to exercise any of these rights please contact the Student Support Advisers by making an appointment at any [UWE InfoPoint](#).