

## **The Honorary Graduand: Ann Francke**

The Orator: Professor Richard Bolden

### **Ann Francke is to be awarded the Honorary Degree of Doctor of Business Administration.**

Ann Francke is the CEO of the Chartered Management Institute (CMI) and author of Financial Times Guide to Management: How to Make a Difference and Get Results.

Ann is a transformational leader with vision, pace and proven ability to deliver profitable revenue growth and build organisational capability in the professional services media, retail and consumer sectors, and an expert on current challenges facing women in the workplace.

At CMI, she leverages her experience in leading organisations to promote best practices in management and leadership, and improve management standards across the UK and beyond. Ann is also Strategic Advisor to Tongal, the global leader in crowdsourcing creative video content; member of the CRUK Women of Influence Board; member of WACL, and an Advisory Board member of Lancaster and the Open University Business Schools. Ann has been named in the top 100 women to watch in the 2015 Female FTSE report from Cranfield.

Prior to her position at the CMI, Ann was Global General Manager at the British Standards Institution, held executive board positions at Boots and Yell and was European Vice President at Mars with responsibility for the pet care portfolio. Ann began her career at Procter and Gamble and managed a variety of international brands including Pampers, Always and Olay before rising to global general manager.

Ann holds a BA with Distinction from Stanford and an MBA/MS from Columbia. Ann and her husband live in West London; she has one daughter.

The Honorary Degree is awarded in recognition of Ann Francke's outstanding achievement in business administration.