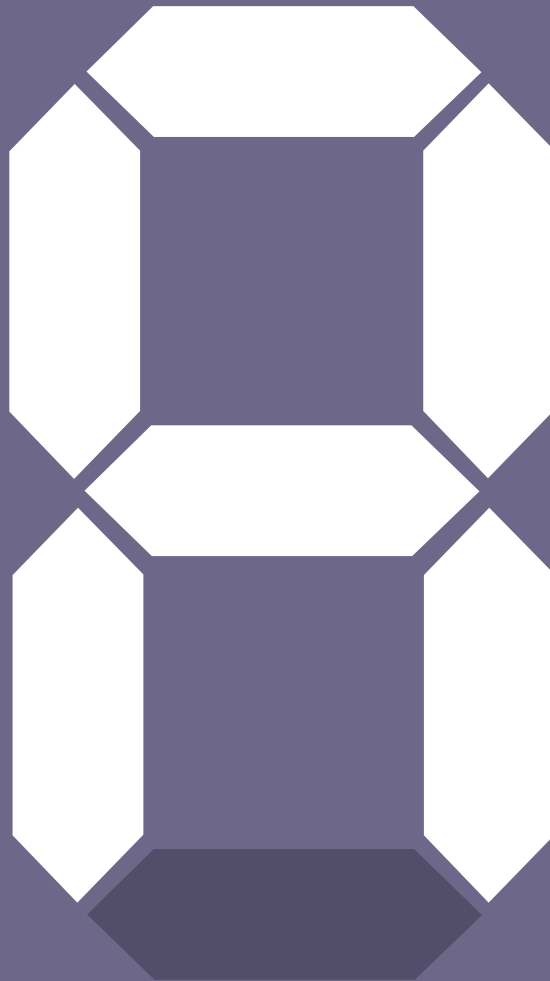


**A**CCREDITATION BRISTOL  
COLLABORATION DEBATES  
ENTERPRISE FOUNDATION  
YEARS GO GLOBAL HEAD  
START INSPIRATION **T**O JOBS  
KARUNYA LEARNING  
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WORLD SPORTS &  
SOCIETIES TALKS UWE  
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WORK READY X-BLOCK  
YOU TIME **Z**OOM

Bristol Business School Guide

When you choose your degree, you want to make sure it prepares you for the world of work. Which is why we partner with all kinds of professional bodies. AIA. CIPD. CIMA. ACCA. ILM. CIM. CMI. ICAEW. These bodies accredit a variety of our courses to make sure we meet the future talent needs of professions that range from accounting, management and HR to finance, economics and marketing. We're also a learning quality partner for CIMA and ILM, as well as a CIPD Centre for Excellence. We even have links with the CPA in Australia. All of this means that our courses are relevant, meet industry standards and constantly evolve to provide our students with the skills and up-to-date knowledge they need for their chosen career paths.



[FIND OUT ABOUT OUR ACCREDITATIONS](#)

# ACCREDITATION

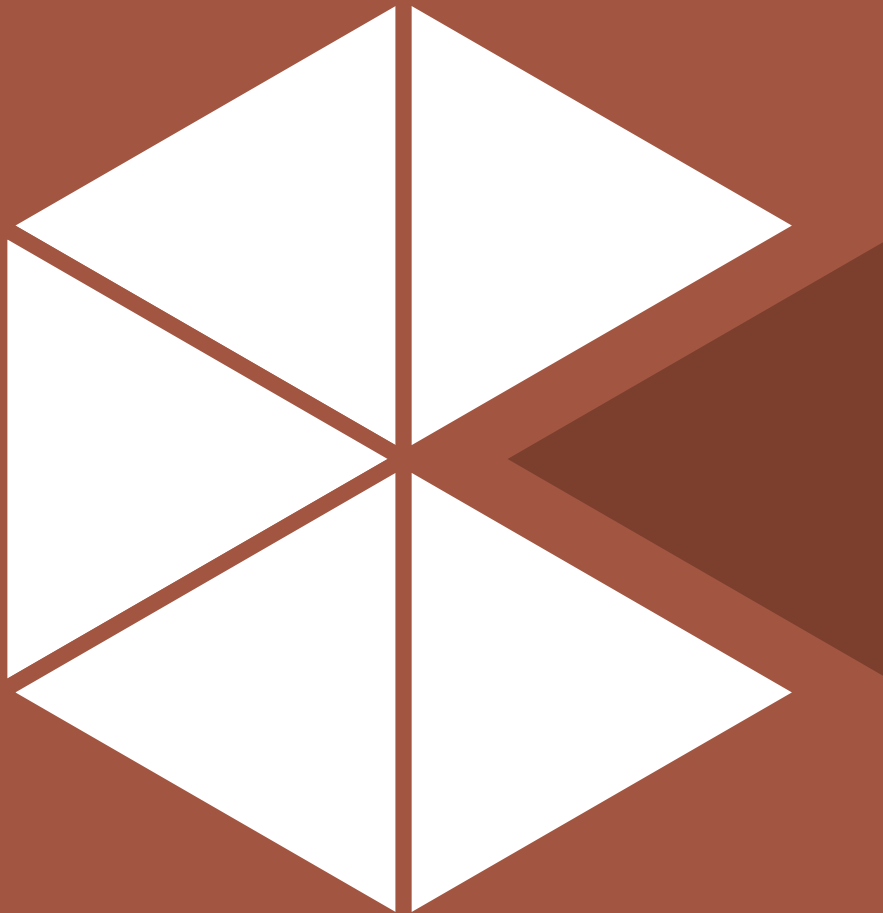
Green City. Business City. Vibrant City. Cycling City. The Ultimate Student City. The rich mix of culture, heritage, shopping, sport, business and leisure makes Bristol a great place to live, work and study. And we've the accolades to prove it. Best city to live in Britain - The Sunday Times. Smart City Laboratory. World Resilient City- The Rockefeller Foundation. There's something for everyone in Bristol. Here you'll be at the beating heart of the business world and be able to connect and network with a myriad of organisations. All kinds of opportunities will open up to you that will improve your employability- internships, live projects, real-world consultancy, volunteering and more.



[FIND OUT MORE ABOUT LIVING IN BRISTOL](#)

BRISTOL

Our strategic links differentiate our academic activities and enhance the global reputation, health, sustainability and prosperity of UWE Bristol, Bristol and our wider region. Big industry names like PwC, Grant Thornton, Stuff Advertising and Bray Leino help us to shape and create our courses to meet future talent needs. For example, we've recently collaborated with Bristol City Community Trust and launched a new degree in Sports Business Entrepreneurship, with students based at Bristol City Football Club, being mentored by industry experts. So our students can put their skills into action while helping our local business community to grow. Of the partnership with UWE Bristol, Bristol City Community Trust's Head of Operations Dan White said: "It is great to have our partnership with UWE Bristol cemented and it is a building block for future education programmes."



[FIND OUT MORE ABOUT OUR COLLABORATIONS](#)

# COLLABORATION

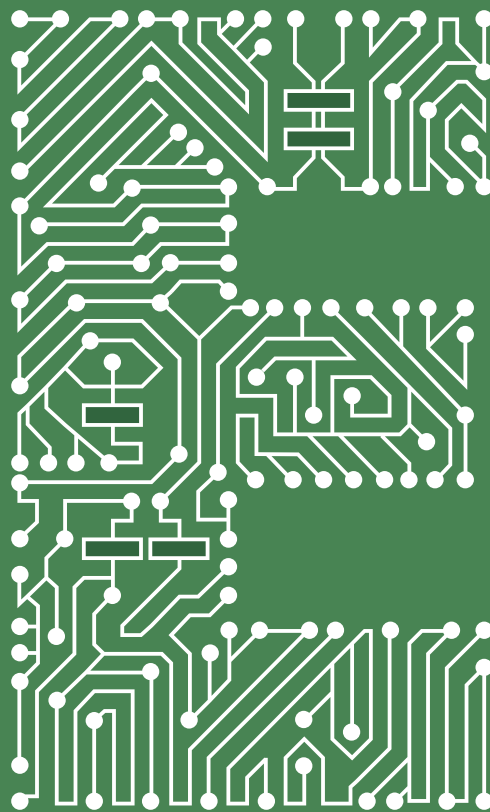
Here, you won't just soak up knowledge like a sponge. You'll challenge. You'll debate hot industry topics. And you'll develop your communication, presentation and networking skills too. This really sets our graduates apart as they have the confidence to hit the ground running in the workplace and make a big impact as part of the team from day one. You'll understand the theory and know how to put it into practice. "What really stood out for me was the practical nature of the programme. We were introduced to the theory and talked about issues, events and applications in the real world. I use the skills I learnt in my day-to-day work." – Dan, UWE Bristol graduate at Ernst & Young.



[READ HOW LAURA'S DEBATING SKILLS HELPED HER IN THE WORKPLACE](#)

# DEBATES

Enterprise is everywhere you look at UWE Bristol. It's embedded into our degree programmes and at the heart of everything we do. We help our students to get their start-up ideas up and running with funding, support, desk space and our own in-house crowdfunding platform. While our Team Entrepreneurship course gets students business ready, as teams run companies together. Based in high-tech hubs, not classrooms, they compete for projects, grow networks, build skills and generate profits. We're also busy creating a new £16.5m University Enterprise Zone at our Frenchay Campus to incubate, hatch and provide growth space for high tech start-ups in such fields as robotics, biosciences and biomedicine.



[READ ABOUT OUR TEAM ENTREPRENEURSHIP GRADUATES](#)

# ENTERPRISE

If you're not sure which degree you want to study or don't think you'll get the grades you need - you can start your journey at Bristol Business School on a Foundation Year. You can begin on a general business foundation course, gaining an insight into a variety of different business areas while preparing for your degree. When you finish, all kinds of pathways will open up to you, as you'll have the knowledge and flexibility to join a degree in Accountancy, Marketing or whatever business area you fall in love with.



[FIND OUT MORE ABOUT FOUNDATION YEARS](#)

# FOUNDATION YEARS

As the world of business can take you all around the planet, big employers look for students with global experience. Which is why we work with Erasmus, Go Global, Study Abroad and more to provide our students with opportunities to see the world, build a great CV and study, work, teach and volunteer abroad. You could learn about international business with our partners in places like Barcelona, Paris, Berlin, Ohio or you could find yourself growing in confidence and broadening your horizons, volunteering or teaching on the other side of the world. As a UWE Bristol student put it - "It's the most amazing and rewarding experience you'll ever do." Graduates who go abroad are also more likely to earn more and get a higher-class degree. You can even access funding for a year abroad. The world is waiting. Go explore it.

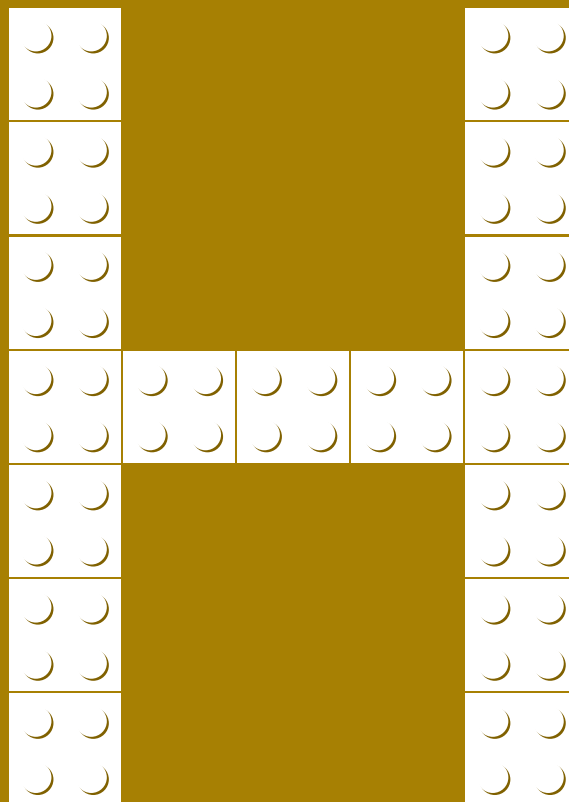


**FIND OUT MORE ABOUT GOING GLOBAL**

**GO GLOBAL**



We're very proud of our reputation for student employability and giving our students an edge. 93%\* of our graduates start professional jobs immediately after graduation compared to a national figure of 67%. While the number of our graduates in employment within six months of graduation has been consistently ahead of the marketplace. Ready and able, our graduates go onto all kinds of careers from finance, HR and marketing to purchasing and project management. Supported by our award-winning careers services they join such big names as Lego, Airbus, Hewlett Packard and IBM. "In all honesty, if I had not completed the MBA, I simply would not be in the position I am today." Brian Latham, Director Marketing Communications at Telefonica.

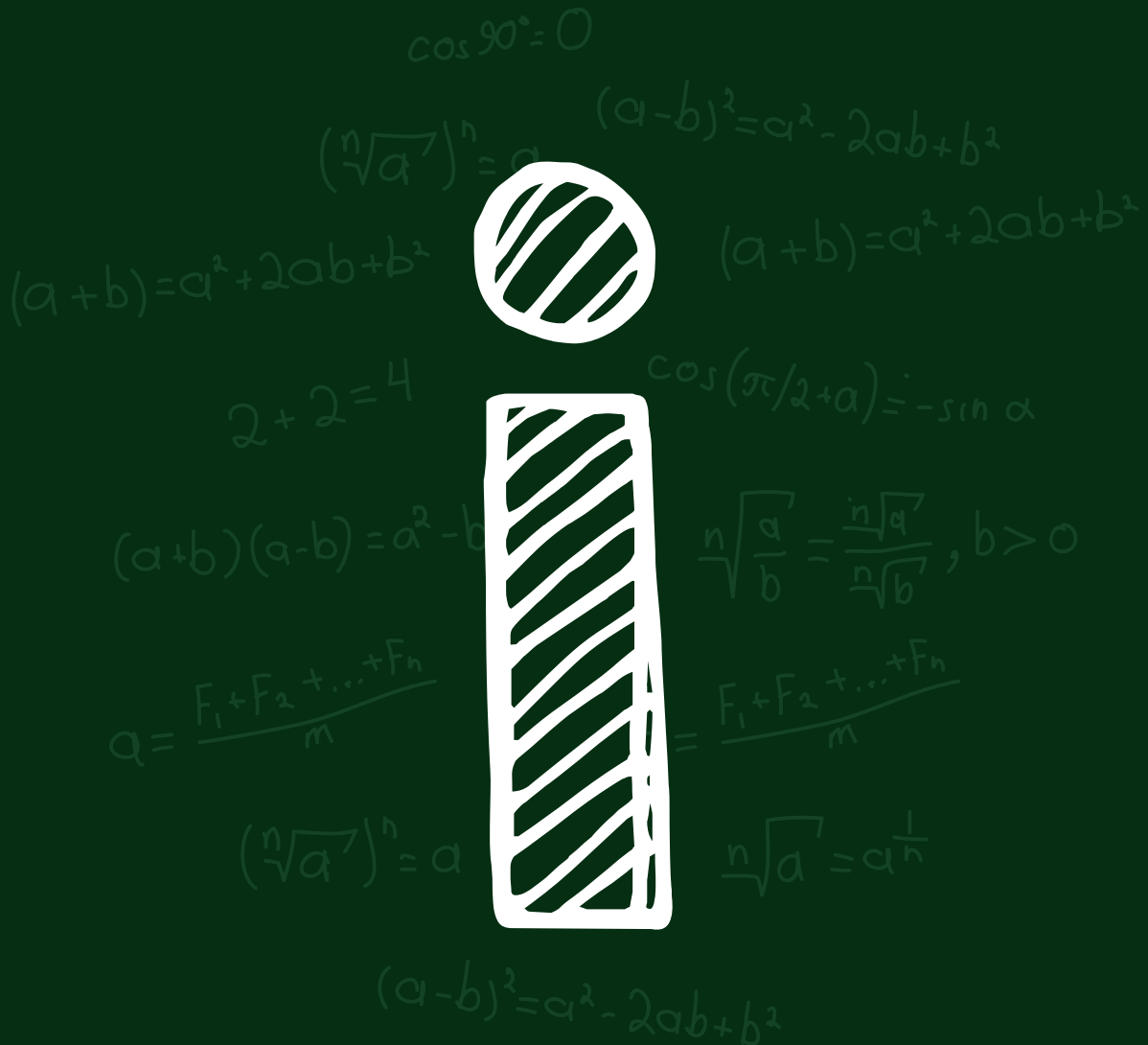


[DISCOVER MORE](#)

# HEAD START

\*2014/15 Destination of Leavers in Higher Education (DLHE)

You won't be taught by just anyone. Our inspirational lecturers and course leaders are experts in their field. Informed, up-to-date and at the cutting-edge of research, they have their fingers on the pulse of the latest business knowledge and developments. Passionate about the world of business, they enhance our learning experience with case studies. Their links with the real world enable us to tap into placements with their network of business and commercial partners to provide students with help, advice and support. However, you won't just learn from our tutors. We'll encourage you to seek your own inspiration and embrace the wealth of knowledge out there.



FIND OUT MORE ABOUT OUR INSPIRATIONAL STAFF

# INSPIRATION

95% of our Business Management and 98% of our Accounting, Economics & Finance students go onto employment and/or further study six months after graduating. Graduates from Bristol Business School go onto enjoy careers in all kinds of fields from accountancy and government to football and new business start-ups. They have lots of great stories to tell. As Sponsorship & Events Manager at Arsenal, Matt travels around the world with the team organising events and creating unforgettable experiences for fans. After studying Economics here, Simon went into banking and set up Santander Universities that supports thousands of students and graduates across the UK. While Danny and Max teamed up with Computer Security student Sam to create innovative laundry service app, Washbox.



**FIND OUT WHAT OUR GRADUATES ARE DOING NOW**

# JOBS

We believe in the power of educational partnerships. So, we've forged strong relationships with institutions around the world to provide our students with global perspectives and exchange opportunities. Karunya. Hong Kong. Singapore. Ho Chi Min City. Paris. Berlin. Kathmandu. Based in different cities around the world our global network of partners empowers us all to exchange knowledge, understand different business cultures, gain new insight and build international networks. Here in Bristol you'll be able to tap into our global links and enjoy being part of an international community of students from every corner of the world.



[DISCOVER MORE](#)

KARUNYA

We think we've created one of the best places to learn about business. Based at the heart of a creative powerhouse city, we harness the latest technologies and provide engaging and outstanding learning and teaching. We've innovative spaces to encourage collaboration and formal and informal learning. We inspire active learning to develop practical skills. And we believe in case study led teaching so you can learn from the best in the business. We also embrace pluralism to help you debate complex questions, form opinions and look at things from different views and perspectives. Our innovative teaching encourages critical thinking, develops personal and professional skills and prepares students for careers in Finance, Economics, Leadership, Marketing, HR and more.



[FIND OUT MORE ABOUT OUR TEACHING](#)

# LEARNING

We don't believe in pigeonholing our students or working in isolation. So you'll enjoy opportunities to gain wide-ranging knowledge of the world of business. Accountants need to be able to manage. And managers need to know about accounts. So, here different subjects and experts come together. Our multidisciplinary approach also goes beyond our Business School. Here, students, business professionals, entrepreneurs, scientists, techies and creative brains share expertise and explore new ideas and start-up concepts.



[DISCOVER MORE](#)

# MULTIDISCIPLINARY

Stocks. Shares. Buying. Selling. Trading rooms are fast paced, high-energy places to be. Blink and you miss an opportunity. So, to make sure our students are fully prepared we've built our very own cutting-edge financial trading room complete with big screens and live streams. Built around the Bloomberg Professional Service, it uses the same tech as the big investment banks to put all kinds of global financial data, news and info at your fingertips. You can get hands-on with financial markets. Look at the fundamentals of different companies. And improve your technical abilities and data analysis skills. It's state-of-the-art learning at its best for future bulls, bears and wolves.



**FIND OUT MORE ABOUT OUR TRADING ROOM**

NASDAQ

We'll open up new doors and all kinds of career opportunities for you by providing you with the skills and attributes today's employers look for. We're passionate about making sure our graduates are work ready from day one. **Ready and Able:** Our teaching will enable you to walk out of the door after three years with a relevant job to go to. **Enterprising:** This isn't just about those students who go onto start their own business. We give our students the confidence to solve problems, challenge others and bring new ideas to the table. **Future Facing:** We believe in setting our students up for life, so they know how to use the latest tech and systems in the workplace. **Self-reliant:** Our graduates don't need to be mothered. They can hit the ground running in the world of work. **Connected:** Through developing good communication, presentation and networking skills, our students fit seamlessly into different workplaces. We also help our final year Business and Management students to get work ready through the UWE Bristol Enterprise Fair. Every year, they showcase how they put the theory behind their business plans into practice through a poster and 30-second elevator pitch.



[WATCH OUR VIDEO TO FIND OUT MORE](#)

# OPPORTUNITY



We're proud of our thriving, vibrant research community. Our renowned experts create research with impact in a variety of areas from worldly leadership, the minimum wage and behaviour change to data analysis and social marketing. Promoting innovation and collaboration, our research centres develop theoretical and evidence-based research to meet the practical needs of businesses and communities. We integrate our cutting-edge research into our research-led teaching and blend it with active learning, case studies and real-world consultancy so our students know the latest theories and how to implement them.



[DISCOVER MORE](#)

# POWER

"My time at UWE Bristol paved the way for the journey I am really only at the beginning of and it is hard to imagine where I would be now if I hadn't invested in this experience." Adam Newton, International Business Studies, graduated 2012. We couldn't have put it better ourselves. You can read and hear more about what our students say by watching our videos and reading their stories at our website.



**BROWSE OUR STUDENT STORIES**

QUOTE

Pro Bono isn't just for Lawyers. It works for the world of business too. Supported and supervised by our team, our students gain real-world experience advising businesses about different areas. Communications. HR. Marketing. Intellectual property. New start-ups. You name it. Our students work with business owners and developers, gaining live experience and helping companies to grow and succeed. Last year five of our students spent two months working alongside local company Pitchmark. They produced a detailed report that influenced their expansion plans and highlighted how they could improve their business and grow their brand. Our award-winning careers service is at the heart of it all, offering our students a variety of placements, internships and volunteering roles.



[DISCOVER MORE ABOUT OUR REAL-WORLD EXPERIENCE](#)

# REAL WORLD

There's much more to university life than studying. Our buzzing campus is alive with fun activities and home to excellent facilities. We've purpose-built accommodation. A £5.5 million state-of-the-art sports complex. Student Advisors to help you. And whatever your passions and interests, our Students' Union has all sorts of sports, societies and clubs you can get involved with. Football. Archery. Cheerleading. Quidditch. Windsurfing. Performing Arts. Volunteering. And all kinds of Societies from Comedy, Anime and Debating to Economics, Finance, Marketing and Trading & Investments. There's something for everyone. And the list is growing all the time. At UWE Bristol you can have fun, study hard and make friends for life.

# THE PIRATES



[FIND OUT MORE ABOUT SPORTS AND SOCIETIES](#)

## SPORTS & SOCIETIES

What's it like to be a business leader? You can find out by listening to some of the biggest names in the industry. The Bristol Distinguished Address Series of free public talks means you can hear from CEOs and entrepreneurs from organisations like Cisco, Airbus and the Bank of England. Just visit our website to listen to the podcasts and catch-up with these talks. Our students have also created TEDxUWE, an independently organised TED event where you can listen to a variety of inspirational speakers.



**SEE THE BRISTOL DISTINGUISHED ADDRESS SERIES**

# TALKS

At UWE Bristol you'll be part of a vibrant and supportive learning community of over 30,000 staff and students at one of Britain's most popular universities. You'll have your own personal tutor to support your academic development. While we also offer peer-assisted learning where you can be supported by and share ideas and experiences with a fellow student who will help you adjust to uni life. When you graduate you'll then be part of our ever-growing network of 45,000 Business School alumni. That's a lot of connections, advice and expertise to tap into. You'll also enjoy all kinds of support beyond your degree with careers advice, access to our facilities, enterprise events and more. Our support is one of the reasons why we're flying high in the league tables with The Guardian ranking us in the [top 70 UK universities](#).

g u d

DISCOVER MORE

UWE

New tech gives global businesses the edge in a fast-paced world. Apps. Wifi. Virtual conferencing. Here, you'll benefit from innovative teaching methods, fantastic computer facilities and business software. Not to mention Technology Enhanced Active Learning spaces and specialist applications for statistics and questionnaire analysis. You can also plug in your own laptop and devices and hook up to our wireless network to study where you study the best. Thanks to high-tech learning software you'll be able to learn about business in new ways too, taking over virtual companies to explore new techniques and experience many different aspects of running an organisation. We even have an Audit Simulation (designed by our very own Susan Whitaker, Senior Lecturer, Accounting & Finance) where you can become a virtual auditor, experience the full audit process and learn by doing.



[FIND OUT ABOUT OUR FACILITIES](#)

# VIRTUAL LEARNING

Beyond real-life consultancy projects, we offer all of our students a variety of real-world opportunities, so you're ready and able to realise your full potential. Our strong industry links have seen our students go on internships and sandwich placements with the likes of Intel, Nike, Hewlett Packard, IBM, Porsche, Warner Bros, Airbus and L'Oreal. You could spend a few days, weeks or a summer-long internship putting your skills into action. Or you could enjoy a sandwich placement and spend a whole university year working as part of the team at a leading blue chip. So, you're well equipped to make a big impact on the world. Our students enhance their CVs in other ways too by volunteering for all kinds of good causes from helping 'Silver Surfers' to acting as 'Reading Buddies' in schools.

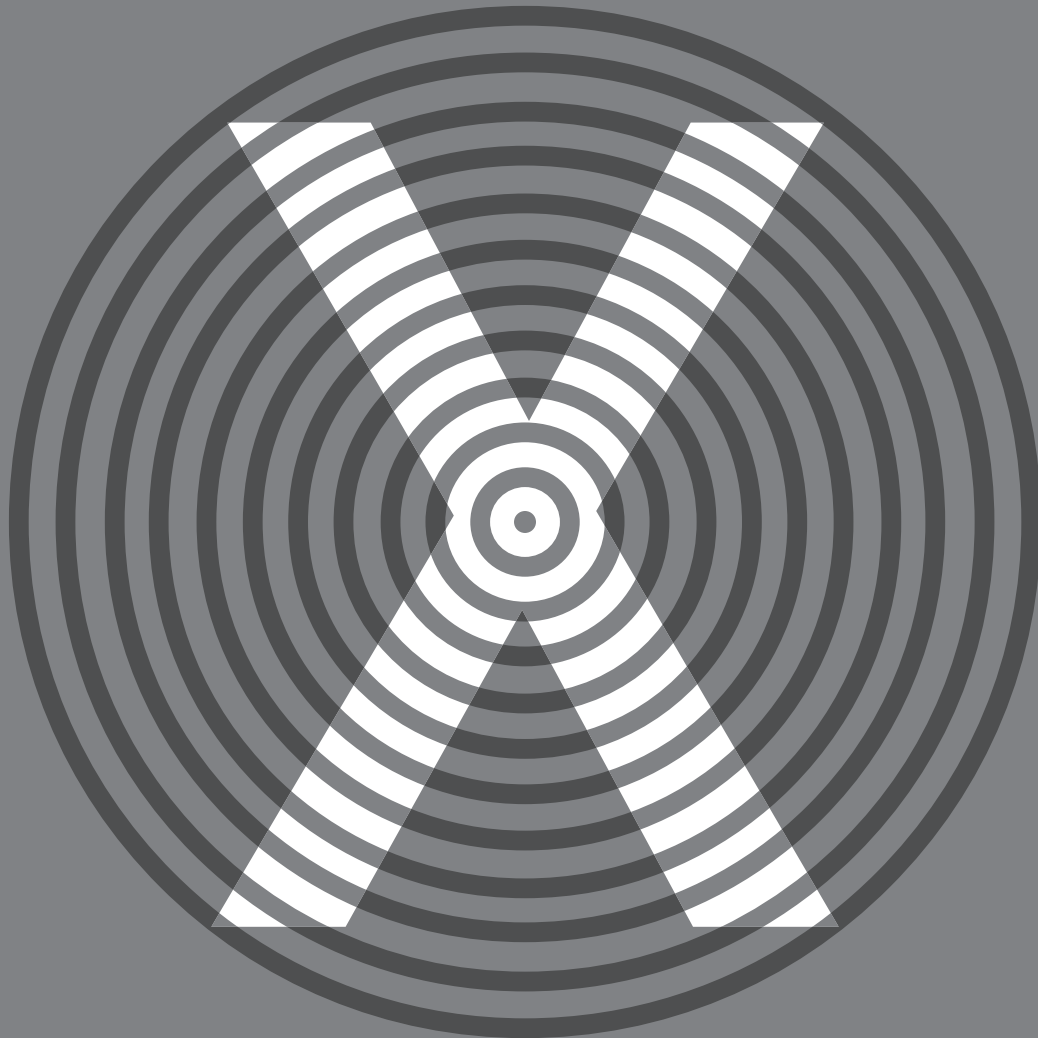


[DISCOVER MORE](#)

# WORK READY



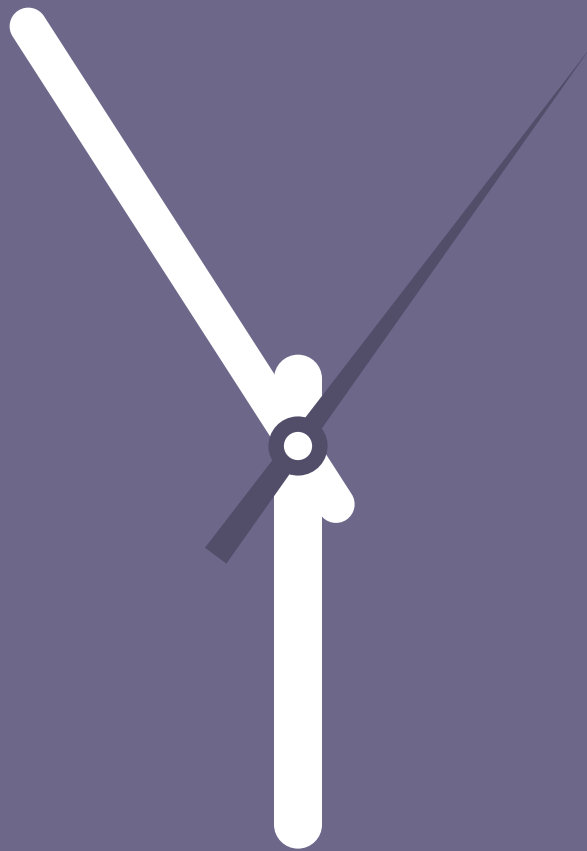
X-block is our new space in our amazing new £55m landmark Business School. Designed with the help of students and colleagues to provide the ideal learning environment, our new home at the heart of our buzzing Frenchay Campus offers wall-to-wall world-class facilities. Modern lecture theatres. Our city trading room. A café where you can hook up to the wifi and have a chat and a cuppa. Entrepreneurship hubs. All kinds of flexible and modern learning spaces for quiet study and lively collaboration. You'll find all of our academics and students right here, as well as real businesses working every day. It's all part of our mission to inspire enterprise and share ideas and expertise.



**FIND OUT ABOUT X-BLOCK**

# X-BLOCK

Our personal approach really makes Bristol Business School stand out. At UWE Bristol you won't be just a number. We generally have smaller groups (we don't believe in teaching en masse), which gives you the opportunity to have more contact time with your lecturers. As they are experts in their field and many currently work in industry or have professional experience they can provide you with inspiration, support and a great insight into the world of business. Here you'll be supported by a personal tutor and taught by our lecturers—not the PhD students who assist them. Our personal learning experience focuses on and is tailored around our students. So, you'll grow in confidence and develop your soft skills too.



[DISCOVER MORE](#)

# YOU TIME

Why wait to become an entrepreneur? When you can launch your start-up company at university with our groundbreaking Team Entrepreneurship course. Thanks to a new kind of degree course, our students can gain practical experience of everything from marketing and PR to events and budgets, so they've the confidence to launch and run their own business ventures straightaway. Our graduates have gone on to set up all kinds of companies. Pelico quickly delivers healthy meals made from locally sourced food to hungry office workers. Crowdreach helps entrepreneurs to raise capital through crowdfunding. And Classic Bahnstormers restores classic BMWs. "I can genuinely say that I'm proud to have been on this course. I'm proud of the person I've become and I'm proud of the team that is around me. I would not change the process I've been through." Tony Bartholomew, Creative Monkey Solutions.



[FIND OUT MORE ABOUT OUR STUDENT ENTREPRENEURS](#)

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