

8. COMMUNICATING THE OUTCOMES OF RESEARCH

8.1.1 Good practice in publication

8.1.1 The University considers it an important priority that high quality research is disseminated to relevant audiences and supports the objectives of UWE Bristol 2020 strategy of maximising impact and benefiting society and the economy. The University expects researchers (authors) to demonstrate honesty and integrity in disseminating the results of research and knowledge exchange activities. Authors are accountable for the content of their outputs and be mindful that scientific misconduct in publication damages the reputation of individuals and their workplace institutions. Evidence of author accountability extends to the disclosure of individuals' roles in the preparation of a manuscript which must also be detailed (see below).

A publication which is similar to other publications derived from the same research must contain appropriate reference to the other publications. Publications derived from a large programme of research (or doctoral thesis) when submitted must all be uniquely differentiated in terms of the data presented and messages contained within, there should be no evidence of replication. It is also good practice to appropriately reference previous publications by the research team to demonstrate how the current publication is credibly adding to the body of knowledge.

Authors must never submit a manuscript to more than one publisher at a time. A manuscript that has been rejected by one publisher may be resubmitted to a second choice journal. Researchers should avoid fragmenting research simply to maximise the number of articles for publication. Authors should be mindful of the varying forms of what may constitute publication, including open access publication, social media, drafts of articles submitted for publishing elsewhere, or the lodging of a thesis in the library.

8.1.2 In studies involving human participants, participants should, where appropriate, be informed of how they may access the outcomes of the study.

8.1.3 The University is strongly committed to achieving impact with its excellent research and considers it good practice to target communication at a range of relevant audiences as well as the more traditional academic outputs. Researchers should make all reasonable attempts to maximise the impact of their work, whether this involves the academic community, potential users or the public. This may for example include oral presentations, magazines and the use of social media.

8.1.4 It is necessary good practice to declare any conflicts of interest in relation to a publication, such as funding or relationships with companies with a commercial interest in the findings. Researchers must avoid libellous or defamatory statements.

8.1.5 The University expects anyone listed as an author on a paper to have made a substantial contribution to the design, conception, or execution of the project and writing of the manuscript or other form of output. All authors should accept personal responsibility for

ensuring that they are familiar with the contents of the output and they are able to identify their unique contribution. The roles and contributions of formal collaborators and others who directly assist or indirectly support the research must be properly acknowledged. It should apply when publishing research findings, and when making public statements regarding the research. Failure to acknowledge properly all direct or indirect contributions made by other persons may be considered as poor research practice or possibly research misconduct. Thanks must be attributed, where appropriate, to the body or bodies funding the project (some funders require formal acknowledgement with specific requirements for information to be included, and these must be complied with). Some funders request advance notice of media coverage, and this should be complied with wherever possible.

Useful guidance can be obtained from the Committee on Publication Ethics (COPE) International Standards for Authors:

<http://publicationethics.org/international-standards-editors-and-authors>

8.2 Authorising publication

The person with overall responsibility for a research project or programme in UWE Bristol, typically the Project Manager, should authorise the publication of results, and researchers should not proceed without such authorisation (subject to any alternate contractually agreed arrangements, see below). Authorisation should cover both the content of the publication and intended place of publication. All co-authors should normally approve the proposed publication output in the form submitted (and, if relevant, as later revised) before submission. In the case of research that has been funded by an external body the Project Manager should ensure that any requirements or expectations of the funding body with regard to notification prior to publication, and open access requirements, are met. It may be the case that, in relation to collaborators from outside of the University, contractual arrangements in relation to publication will be appropriate. This should be considered at the outset of a project, and where in place, complied with.

8.3 Open Access

The University will comply with the RCUK Policy on Open Access, HEFCE's 'Policy for open access in the post-2014 Research Excellence Framework', and other funders' requirements in this regard, and requires authors to do so. Where permitted by the Publisher, the University additionally requires authors to also deposit a version of the full text in the UWE Bristol Research Repository. This provides world wide open-access to the University's research output, increasing visibility and allowing greater discovery of expertise in the global research community. The University's Policy and guidance on Open Access can be found at:

<http://www1.uwe.ac.uk/library/usingthelibrary/researchers/openaccessandapcs.aspx>