

## Media Summary 16 – 22 April 2016

### Coverage

South China Morning Post – [British label Charlie May, for women who like to make a quiet statement](#)

The Telegraph – [Second screens theory a myth viewers only tweet during boring TV researchers find](#)

The Guardian - [Rise in referrals to social services causing trauma to families, expert says](#)

The Independent – [Prostate diagnostic test aims to sniff out cancer](#)

The Independent – [7 steps to student safety](#)

Bristol Post - [One-way system to Stoke Lane delayed after residents' campaign and university protest](#)

The Tab – [UWE beats Oxbridge in latest ratings](#)

### Broadcast

**Deirdre Toher (FET)** was interviewed by **BBC Radio 4's** *More or Less* programme about the likelihood of being called for Jury Service if you are living in England compared to living in Wales and Scotland.

**Dr Lauren Devine (FBL)** was interviewed by **Channel 4 News** about the rise of innocent families referred for child abuse.

**Helen Lloyd-Wildman (Deputy Vice-chancellor)** was interviewed by *Made in Bristol* television about the proposed closure of Stoke Lane and the impact this would have on students during the exam period – watch [here](#).

**Professor Richard Coates (ACE)** was recently featured on Michael Rosen's **BBC Radio 4** programme *Word of Mouth* discussing house names – listen in from 03:15 [here](#).

**Professor Darren Reynolds (HAS)** was interviewed by **ITV West Country** about his research into extending the shelf-life of fruit and veg - to view the clip see [here](#). Darren was also featured on **BBC Radio 4s** *Costing the Earth*, talking about water purification and looking at the mini treatment plant he has developed in a shed on Frenchay Campus. Listen [here](#).

### **Monthly published coverage totals for March 2016**

Total articles published during March - 293

Total circulation – 74,102,004

Advertising Value Equivalent (AVE) – £692,866

*(figures supplied by Gorkana - does not include all web and broadcast)*