



Media Coverage Summary 12 - 18 November 2016

Press releases

[Book unveils findings of study examining role of social class in higher education](#)

[UK's largest ever study reveals origins of 45,600 surnames](#)

[First Blind student in England to graduate in Music Therapy](#)

[Bristol Distinguished Address Series welcome Harrods MD, Michael Ward](#)

[UWE Bristol and Arts Council England sign Memorandum of Understanding](#)

Coverage

The 'Surname origin' study dominated the media this week, over 100+ articles appeared online and print media, as well as numerous local and national radio interviews, examples listed below.

Sky News

[Origin of Britain and Irelands most common surnames](#)

BBC News UK

[Most common surnames in Britain and Ireland revealed](#)

BBC News Feature & Analysis

[Smith, Jones and Cameron: What your surname says about you](#)

Telegraph

[Revealed the most common surnames in Britain and Ireland](#)

The Sun

[Most common surnames in Britain](#)

Irish Times

[History of 50,000 Irish and British surnames published](#)

Daily Mail

[Where's YOUR name from? Study reveals the origins of 46,500 surnames and shows how 80% are still native to Britain](#)

The Mirror

[Revealed: Origins of 45,000 surnames explained in largest ever UK study](#)

In other news;

Independent

[Code your way to your dream job](#)

Autocar.co.uk

[Volkswagen updates carbon dioxide emissions ratings](#)

Chartered Society of Physiotherapy

[Proactive Physio Student promotes profession to secondary pupils](#)

South West Business

[Brexit over breakfast for city business leaders](#)

Arts Professional

[Arts council signs strategic agreement with UWE Bristol](#)

Broadcast

The Surname study was widely broadcast with interviews given to ITV West Country, BBC Radio 4's Today Programme, BBC Radio 1 Newsbeat and numerous local and regional radio programmes. The interviews were given by Professor Richard Coates and Dr Harry Parkin (ACE) and Professor Peter McClure from Nottingham University.

Monthly published coverage totals for October 2016

Total articles published during October - 343

Total circulation – 67,610,236

Advertising Value Equivalent (AVE) – £798,518

Sourced by Gorkana

Links

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