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# Media Coverage Summary 1-7 October 2016

# Press releases

Graduate raises £80k to launch world's first magnetically-controlled pencil

Post Brexit how do we define UK regulatory framework for healthcare?

Filmmaking graduate scoops prestigious NAHEMI Award

'Heart Starters' campaign trains next generation of lifesavers

<u>Bristol Distinguished Address Series: Enriching Britain – through our creativity and heritage</u>

Animations help students with emotional resilience

UWE scientist wins prize from RP Fighting Blindness charity

# Coverage

### **Arts Professional**

Higher education links stimulate innovation and creativity report finds

#### **Bristol Business News**

Poo-bus pioneer takes up role as independent chair of Bristol green capital partnership

## Independent

How universities and businesses are working together to stimulate growth

## Geographical

British Wildlife photography awards the winners

# **Building 4 Education**

Bristol UWE's new future space to bring up to 450 jobs to Bristol

### Phys.org

Animation students emotional resilience

#### **Bristol Post**

Every teenager in Bristol to be taught CPR

#### **South West Business**

Our two top flight universities are crucial in preparing students for hi-tech industrial jobs

# **Broadcast**

**Dr Madge Dresser (ACE)** was interviewed on BBC Radio 4 Britain's Black Past programme looking at Black History Month discussing the history of John Pinney and Pero Jones.

**Glyn Williams** was interviewed by ITV West this week about the Emotional Resilience animation videos that have been created to help students manage anxiety and stressful situations that they typically seek help for. The item is due for broadcast next week.

# Monthly published coverage totals for September 2016

Total articles published during September - 422 Total circulation – 123,760,220 Advertising Value Equivalent (AVE) – £1,468,365 **Sourced by Gorkana** 

# Links

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