



Media Coverage Summary 25 Nov – 1 Dec 2017

Press releases_

[Small changes to homes can improve quality of life and relieve pressure on NHS and social care](#)

[Book identifies the perfect storm that led to Britain's Brexit decision](#)

[VENTURER driverless car trial reveals users' trust levels in autonomous vehicles](#)

Coverage

Times Higher Education – [Care leavers much more likely to drop out of university](#)

Small Business Charter – [Pro-bono work: a win-win for students, businesses and individuals](#)

London Loves Business – [Will doctors be replaced by robots?](#)

The Conversation – [New apps give stressed or scared young people a reason to reach for their phones](#)

BuzzFeed – [The City with some of the most polluted streets in the country can't bid for the Government's New Clean Air Fund](#)

Smart Highways – [Driverless cars must be cautious to be trusted venture](#)

Business Leader – [Driverless car trials reveal users' trust levels in autonomous vehicles](#)

iNews - [Make 'small changes' to elderly people's homes to prevent them from needing care, councils told](#)

CIPD - [Opinion: Employers undervalue HR's artfulness](#)

Bristol 24/7 – [How to build a robot](#)

The Guardian – [How I got totally hooked on robotics](#)

TechSpark – [Unmanned craft monitor wind turbines £1.2m project](#)

EdQuarter – [UWE to look to diversity with Future Quest](#)

Institute of Mechanical Engineers - [Heavyweight companies' plan for hybrid plane 'a stepping stone to electric flight'](#)

The Guardian – [Dirty air is killing our children. Why does the government let this happen?](#)

Dr Steve Wright (FET) appeared on **BBC News TV** talking about the proposed regulation of drones currently going through parliament, Steve also gave an interview to **BBC Radio 5Live** about unpiloted airliners.

Monthly published coverage totals for October 2017

Total articles published during October 431

Total circulation –200,403,587

Advertising Value Equivalent (AVE) – £1,197,851

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