



## UWE Bristol: September innovation and business growth e-update

Welcome to the latest edition of UWE Bristol's innovation and business growth e-update. As the University's new academic year gets underway, a range of business events and activities have already been confirmed. From FinTech to HR, and from aerospace skills to the digital revolution – you can find out about a number of these below. With more announcements on the horizon, we are looking forward to an exciting few months ahead.

### Featured event from Clarke Willmott LLP

This month we highlight an event from Clarke Willmott LLP, members of our [Founding Donor Corporate Club](#).

### Bristol FinTech 2016



Bristol, with its rich heritage of creativity and entrepreneurialism, is fantastically positioned to lead the way in terms of financial services and technology innovation.

Clarke Willmott LLP, Deepbridge Capital LLP, Barclays and PwC are hosting Bristol FinTech 2016 at Clarke Willmott's offices on Friday 23 November.

This event will be highly practical, drawing on real life experiences with expert speakers, workshops and demos. Topics covered will be as diverse as the Bank of England's drive for FinTech growth to behavioural design, protecting intellectual property, funding for start-up and

growth, artificial intelligence and robotics, cyber security, branding and marketing communications strategies for new and growth businesses, and much more.

Register your interest for Bristol FinTech

## Harnessing innovation using management controls – research project

Empowering innovative employee behaviour contributes to success, but do you struggle to balance the stimulation of inventiveness with the controls required to convert the creativity into profitable sales?

Bristol Business School is seeking input to our research which is gathering evidence about management control systems in innovation companies such as yours. Our scope is broad: We are interested in action controls, personnel controls, cultural controls as well as financial controls in companies that achieve significant innovations in products, services, processes, marketing or organisation.

Please complete our survey – it won't take longer than 25 minutes, it could raise interesting questions for your business and you will be invited to a workshop to discuss our findings. You might even win the prize draw!

Complete the MCS innovation survey

## Professor Sue Durbin's Inaugural Lecture



Bristol Business School would like to invite you to Professor Sue Durbin's Inaugural Lecture, Wednesday 2 November from 5pm, Frenchay Campus.

Susan Durbin is Professor in Human Resource Management and a Chartered Member of the Chartered Institute of Personnel and Development ([CIPD](#)). Her research explores the ongoing challenges faced by women managers and professionals.

Find out more and register to attend

## South Gloucestershire Council Business Breakfast

Chief Executive, Amanda Deeks and Leader of the Council, Matthew Riddle are hosting a free breakfast briefing for local businesses and prospective investors on major strategic projects in the region.

Wednesday 21 September 2016 from 07:30 at The Gables, South Gloucestershire, GL12 8DL.

Find out more and register to attend

# Business Showcase South West



Taking place at Ashton Gate, Bristol this highly anticipated annual event (at which UWE Bristol will be exhibiting) is free of charge to delegates.

This year, at least ten lucky would-be entrepreneurs will have the opportunity to pitch a 60 second idea to the gathered audience, plus a specialist panel of business experts from NatWest, Worldpay and 'The Apprentice' winner Joseph Valente.

All pitchers will receive feedback, while the winner secures an exhibition space at a 2017 Business Showcase event, plus 5 tickets for an 'Only Connect' networking event.

Wednesday 5 October 2016 from 10:30 – 16:30 at Ashton Gate, Bristol, BS3 2EJ.

[Register for event or 60 second pitch](#)

[Event guide](#)

## Upcoming Courses

### Becoming an Effective Leader

It is recognised that to become an effective leader it is important to be aware of 'difference' such as, different employees responding to different leadership styles and different situations demanding different responses.

This two day course will support you to increase your knowledge and understanding of different leadership styles in relation to your own leadership practice and your own preferences. New insights into self, practice and theory.

Course starts February and April 2017.

[More information](#)

### Professional Diploma in Digital Marketing

Kickstart an exciting and dynamic career with the Professional Diploma in Digital Marketing. Whether you are a business owner who wants to improve online engagement, a professional marketer, or a complete beginner, this diploma will provide you with an introduction to key digital specialisms, from mobile and social media marketing, to email, PPC and SEO.

Validated by the Digital Marketing Institute, the Diploma is delivered here in Bristol by experienced academics and consultants who apply their expertise and cutting-edge thinking with a practical focus. Your learning will be shaped by their practical experience, industry advice and best practice tips.

Course starts February 2017.

[More information](#)

[All professional courses by sector](#)

# The Bristol Distinguished Address Series

The Bristol Distinguished Address Series provides a unique opportunity to hear about the challenges, issues and decisions being made at the highest level of strategic leadership. Join us for talks from some of the most respected figures in British business.



## Mark Stewart

General Manager and HR Director, Airbus

Developing the right skills for the future of the UK Aerospace Industry

Wednesday 21 September 2016

[Register to attend](#)



## Baroness Dido Harding

Chief Executive, TalkTalk Group

The Annual Bolland Lecture 2016

Wednesday 28 September 2016

[Register to attend](#)

[Bristol Distinguished Address Series Full Schedule 2016-17](#)

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