



Role Description

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| 1. Post Title: | UWE Sports Ambassador |
| 2. Responsible to: | Sports Participation Coordinator |
| 3. Location: | Based at Frenchay Campus. The postholder may be required to work at, or from any of the Union's establishments. |

Role Summary

To support the development, provision and monitoring of student involvement in the 'Off The Wall' UWE Active Community project. A three year project delivered in partnership with the University with the support of the Sport England Activation Fund which is aimed at increasing the levels of participation in sports & activities amongst the student body.

In 2014 UWESU & UWE Centre for Sport secured funding from Sport England's £15 million Activation Fund, aimed at getting more University students undertaking at least 30 minutes of moderate exercise per week. The UWE Active Community Project 'Off The Wall' aims to reduce the key barriers to those who do not currently participate in regular activity here at UWE, through affordable weekly sessions, courses, drop in sessions and tournaments.

Key Responsibilities

- 1) To be an ambassador for 'Off The Wall' promoting the project and the range of activities available to students.
- 2) To coordinate, develop & promote 'Off The Wall' activities and events to ensure high levels of participation
- 3) To recruit & retain participants throughout the project and aid progression where appropriate through to UWESU Sports Clubs and the social sport programme.
- 4) To lead & support sessions when appropriate training has been provided.
- 5) Collect requisite data for all sessions, deliver feedback & be receptive to new ideas and development for increasing participation.

Other Duties

- Report weekly to the Sports Participation Coordinator on the respective session & attend agreed development meetings.
- Facilitate new opportunities & ideas for increasing participation levels by gaining feedback from the participants.
- Support the Sports Participation Coordinator in promotion and marketing of the project via UWESU Media.
- Attend relevant training (NGB & UWESU) when required.
- Ensure that all activities are compliant with health and safety guidelines pertaining to their safe operation.
- To act in accordance with the policies and procedures laid out in the Staff Handbook.
- Any other reasonable duties as directed by the organisation.

Supervision and Work Planning

The post holder will receive supervision from the Sports Participation Coordinator, but will be expected to work on his/her initiative for routine tasks.

Agreed as an accurate description:

Postholder.....
Signature Date..... Name.....
Print

Line Manager.....
Signature Date..... Name.....
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