



## Invitation to a Transport Planning Event at Bristol UWE

You are invited to an event co-hosted with the Chartered Institute of Logistics & Transport (CILT) at the University of the West of England, Bristol, on Wednesday 30<sup>th</sup> June 2010. We would welcome the opportunity to meet transport professionals and students (past, present and future).

The first part of the event is our annual **MSc Dissertation Showcase** which recognises the research of two of our recent graduates who were awarded CILT SW Branch dissertation prizes.

The second part will be a **Lecture on the prospects for Personal Rapid Transit** by Mr Nick Ford, Independent Senior Transport Consultant

### Programme

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|-------|--|---|
| 16.00 | Ms Bethan Morris<br>(2 <sup>nd</sup> Prize)  | <i>The impacts of national policies and guidance on the travelling to school initiative</i> |
| 16.30 | Mr Thomas Calvert<br>(1 <sup>st</sup> Prize) | <i>Who wants to commute more and why? Exploring the positive utility of the commute</i>     |
| 17.00 | Presentation of prizes followed by tea       |   |
| 17.20 | Mr Nick Ford                                 | <i>Personal Rapid Transit for the Future City</i>   |
| 18.00 | Close with glass of wine                     |   |

Please feel free to circulate to interested colleagues.

**RSVP:** Ms Julie Triggles [julie.triggles@uwe.ac.uk](mailto:julie.triggles@uwe.ac.uk) (0117 32 83209)

**Directions:** Please follow the Frenchay campus signage to **C-block (Room 4C023/24)**. Bus times, cycle route information, and maps available from:  
[http://www.uwe.ac.uk/maps/frenchay\\_directions.shtml](http://www.uwe.ac.uk/maps/frenchay_directions.shtml)

If arriving by car please stop at the gatehouse for a permit and directions to available parking.

We look forward to welcoming you.

Kiron Chatterjee (Programme Leader for MSc Transport Planning)  
Yusak Susilo (Dissertation Coordinator for MSc Transport Planning)

## **Nick Ford – Automotive and Transport Consultant**

Nick has worked closely with business planning, providing strategy guidance and market development support throughout his career.

In his previous role he was Product Planning Director at TRW with global responsibility for their £3.5 billion automotive steering business providing strategy guidance for their electric steering products. Nick has 14 years of automotive experience which included leading a team developing ADAS (Advanced Driver Assistance Systems) and Safety systems at Lucas and TRW. Previously Nick spent 23 years in Aerospace and Defence at British Aerospace and Lucas. As well as holding senior management positions in these corporations, Nick has been MD of EMM Computers, a technology startup company which exceeded \$ 1 million turnover in its first year of operation.

Since becoming an independent consultant in 2004 Nick has worked closely with senior executives in the transport and automotive industries supporting their business and product strategy development. Nick provides direct consultancy support to Frost & Sullivan, ULTraPRT (formerly ATS Ltd), Brunel University and Mindsheet Ltd as well as interfacing with many other companies and organisations in the transport and automotive sectors.

