

Teleworking - trends in and causes of location independent work

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Teleworking is not a new phenomenon. Previously the study of teleworking assumes a binary approach - either an individual works at home for the whole day or not. In this study a finer granularity of flexibility is examined. Part-day homeworking is included in measurement within this research, expressed as "varied-spatiotemporal" (VST) working. Having started in 2004, this study spans 5-years - during which time numerous qualitative and quantitative work has been carried out. In this presentation I will give an overview of the study. I will specifically focus on the national survey results and qualitative interview findings.

Hebba Haddad has been a researcher at the Centre for Transport & Society since January 2006. She joined CTS after completing an MSc in Environmental Psychology at the University of Surrey. Her Masters dissertation applied social psychology to investigate both cyclists' and non-cyclists' perceptions of the stereotypical cyclist, cycling identities and how self-identity as a cyclist influences cycling intentions within the Theory of Planned Behaviour framework. Hebba has also worked on a SPARC project funded by the EPSRC and BBSRC which examined older people's driving needs, how new technologies could prolong safe driving and older people's attitudes to such technologies. She is currently working on an EPSRC-funded FUTURES study of teleworking which is gathering longitudinal data exploring the characteristics and trends of homeworking and the effects on (urban) commuting patterns.

