<u>Steve Strutt</u> is CTO for Cloud Computing, IBM UK and Ireland, working with clients to derive business value from the "as a service" delivery model of cloud computing. He assists clients to innovate in IT service delivery, and has pioneered the adoption of cloud technologies and business models to realise increased client IT productivity, agility and cost reduction. He is passionate about the sustainable use of IT and is an active member of the Intellect Data Centre Council, The Green Grid EMEA technical working group and the BCS.

Steve's expertise is in engaging with clients at all levels from executives to operations personnel, articulating the value of end-to-end integrated infrastructure and service delivery. His success comes from a deep technical background combined with a strong commercial awareness and an understanding of customers' needs. His proficiency extends across the full range of IT service delivery, from data centres to virtualized infrastructure and service management, through to application development and delivery, and cloud based delivery models. His passion is working across IT disciplines to deliver solutions, bringing together teams, multiple components or approaches to solve client's challenges. During his career he has widened his skills from a detailed technical product focus into broader architecture and design. He has experience of working with a wide variety of clients in many industries, demonstrating IBM's industry leadership while bringing a systems approach to the design of IT solutions.

Specialties: Steve is a respected subject matter expert in the areas of cloud computing technologies and business models, sustainable and energy efficient "green" IT, service management tools and infrastructure.