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## **Corporate Social Responsibility – Roundtable Series Rationale**

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### Introduction

Corporate social responsibility (CSR) has become a central topic both for society and businesses and is thus increasingly on the agenda of policy makers. However, focus seems almost exclusively on centres like London with very little attention being paid to what happens in other regions, such as the South West. We, a Team of four members of the Department of Law of the University of the West of England, believe that drawing attention to the fact that the South West has a lot to offer is an important aspect to organising a roundtable series to provide a platform for communication, the exchange of experiences and ideas, to ask questions and work out solutions to specific CSR-related topics.

We have contacted about 800 stakeholders in the South West of England, out of which 146 have shown an interest in the subject of corporate social responsibility. In the process it has become clear that, due to staff, time, location, and financial constraints, these stakeholders would like to be involved in varied forms. This pool of interested stakeholders can be divided in the following groups:

- 54 have confirmed their participation in the agenda-setting meeting in November;
- 92 have expressed their interest in being involved in the roundtables but, due to staff, time and financial constraints are unable to attend the agenda-setting meeting.

Through various means (exchange of emails, completed forms, and phone conversations) the Team has been able to gather a list of CSR topics that stakeholders deem most relevant and worthy of further debate. The topics are in order of interest: the protection of the environment, sustainability, community involvement, and responsible investment. At the agenda-setting meeting (21 November 2011) these topics will be further refined to enable the Team to organise a series of events that match the needs and interests of the stakeholders. A report of the meeting will be sent to all stakeholders who will be able to comment upon it. This will assist the Team in drafting a suitable agenda for the roundtables.

### The Team will be able to offer stakeholders the following:

- The provision of expertise:
  - Organisation of a series of roundtables involving stakeholders, academics, representatives of the government, local authorities, and Parliament. The topics will be defined by the stakeholders and the Team will endeavour its best to invite individuals and institutions whose opinion and position matters to the stakeholders.
  - Organisation of short Symposia, e.g. Symposium on the Bribery Act 2010 and Corporate Hospitality (February 2012), Conference on ‘Illicit Finance and the Credit Crunch - The Perfect Storm?’ (May 2012), that are part of the work

carried out by the Department of Law and the Conflict, Peace, Society and Technology Cluster.

- A platform to exchange information:
  - o The agenda-setting meeting is a first opportunity for stakeholders to network as well as exchange experience and knowledge in relation to CSR.
  - o The working groups (pm) set up after the initial roundtable (am) will provide ample opportunity for stakeholders to exchange their views on a specific topic.
  - o Stakeholders organising CSR events can share the information with other stakeholders, e.g. 2011 Environmental Trade Show UK ([www.environmentaltradeshow.co.uk](http://www.environmentaltradeshow.co.uk)).
- An opportunity to make their views known to the general public and the authorities creating both opportunities to influence policy and to generate publicity and awareness:
  - o Organisation of a series of roundtables where stakeholders may present their views. Such roundtables will be open to the general public.
  - o The outcomes of the working groups of a specific roundtable will be sent in the form of a report to all stakeholders who will have the opportunity to make their views known by commenting directly on the report or talking to the Team (e.g. phone conversations, interviews, email, discussion boards).
  - o Once all comments have been received, the report will be sent to all stakeholders, relevant representatives of the Government, Members of Parliament whose constituencies are in the South West, Councils in the South West, Members of the European Parliament who represent the South West, etc.

### Provisional timeline



For further information, please contact:

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## Corporate Social Responsibility – Roundtable Series

### Agenda-Setting Meeting

### Agenda Points

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Date: Monday, 21<sup>st</sup> November 2011

Time: 1:30-5pm

Place: Severn Room, Exhibition and Conference Centre, Frenchay Campus, UWE

1. Registration
  2. Introduction by Prof. Ron Ritchie Assistant Vice-Chancellor (Partnerships Diversity and Civic Engagement) of the University of the West of England
  3. Short Presentation of the Organisers
  4. Reasons for calling a roundtable on CSR
  5. Defining CSR
    - a. Our understanding
    - b. The stakeholders' understanding
    - c. Is CSR one all-encompassing principle or can it be broken down into individual aspects? The preferred CSR topics (in order of preference):
      - Discussion 1: Environment
      - Discussion 2: Sustainable Development
      - Discussion 3: Community Involvement
      - Discussion 4: Responsible Investment
- Discussion rounds on the identified areas kicked off by some stakeholders and followed by a general opening of the floor to all stakeholders. Discussion moderated by the organisers.
- d. What are the challenges faced in implementing good CSR practice?  
Preparation for the Roundtables
6. The future
    - a. What can we offer
    - b. What are the participants' expectations?
    - c. Follow up – long-term prospects

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## Corporate Social Responsibility – Roundtable Series

### Agenda-Setting Meeting

#### Detailed Agenda Points

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Date: Monday, 21<sup>st</sup> November 2011

Time: 1:30-5pm

Place: Severn Room, Exhibition and Conference Centre, Frenchay Campus, UWE

1. Introduction by Prof. Ron Ritchie Assistant Vice-Chancellor (Partnerships Diversity and Civic Engagement) of the University of the West of England
  
2. Short Presentation of the Organisers  
Faculty of Business and Law  
Department of Law
  - Elena Blanco
  - Sabine Hassler
  - Noëlle Quéniwet
  - Jona Razzaque
  
3. Reasons for calling a roundtable on CSR
  - a. Idea behind

CSR has become a central topic and is increasingly on the agenda of policy makers. However, although CSR increases in significance, focus seems almost exclusively on centres like London with very little attention being paid to what happens in other regions, such as the South West. We believe that drawing attention to the fact that the South West has a lot to offer is an important aspect to our roundtable series.
  
  - b. Why CSR?
    - i. Why is CSR important? Drivers for CSR (e.g. financial, legal, reputation/goodwill)
    - ii. What does it mean in practice?
      - Is it necessary to do (good) business?  
Examples of CSR in practice
      - Does good CSR add value? If so, how?  
Examples of successful uses of CSR
  
  - c. Aims and objectives
    - i. Explore CSR in practical terms: what is it and what does it mean, if anything, to stakeholders?

- ii. Provide a platform for all involved to communicate, exchange experiences and ideas, ask questions and work out solutions to specific CSR-related topics
- iii. Produce relevant, practical and up to date information on CSR topics to be disseminated to all interested stakeholders through websites, e-mail updates, newsletters
- iv. Produce after each meeting a report that will be distributed to the stakeholders and to the local authorities, the government and Parliament
- v. Provide academic and legal expertise if and where needed

#### 4. Defining CSR

##### a. Our understanding

Corporate social responsibility is a wide term and potentially confusing in scope and application. For us, academics, CSR means the awareness of companies that they act within a social, human, legal, economic, financial, and environmental context and that their actions have an impact on these environments. With time the relationship between businesses and these environments has been regulated, obliging companies to act “responsibly”. That being said, corporate social responsibility is viewed as what businesses do that goes over and above compliance with minimum legal requirements. On the international level (e.g. UN Global Compact) corporate social responsibility is based on four pillars: human rights, labour, corruption and environment. The UK government defines corporate social responsibility as “UK businesses taking account of their economic, social and environmental impacts, and acting to address the key sustainable development challenges based on their core competences wherever they operate – locally, regionally and internationally” thereby viewing corporate social responsibility as a business contribution to sustainable development.

##### b. The stakeholders’ understanding

- i. What does CSR mean to the various stakeholders?
- ii. Where did they get their ideas on CSR from?
- iii. Has CSR as a policy ever been communicated to them and, if so, by whom, how and when?
- iv. How much relevance do they think CSR has to what they do?
- v. How much experience with CSR do they have?

- c. Is CSR one all-encompassing principle or can it be broken down into individual aspects?

Commonly, and from the initial form circulated, CSR comes divided into individual aspects, e.g. in terms of environment, sustainability, labour rights, human rights, community involvement, etc. Not all of these will necessarily, however, be of relevance to each stakeholder involved.

What we want to explore, is whether it makes sense to break CSR down into individual aspects and why it is so.

Which ones were most often ticked by the participants and why? The preferred CSR topics (in order of preference):

- Discussion 1: Environment
- Discussion 2: Sustainable Development
- Discussion 3: Community Involvement
- Discussion 4: Responsible Investment

Discussion rounds on the identified areas kicked off by some stakeholders and followed by a general opening of the floor to all stakeholders. Discussion moderated by the organisers.

- d. What are the challenges faced in implementing good CSR practice?
- i. Main challenges
  - ii. Testimonials

## 5. The future

- a. What can we offer

A communication and networking platform where stakeholders from a variety of backgrounds can come together, raise particular issues with regard to CSR and work out, in cooperation, tools to better implement CSR policies identified as both relevant and workable in this particular area.

- i. The provision of expertise:
  - Organisation of a series of roundtables involving stakeholders, academics, representatives of the government, local authorities, and Parliament. The topics will be defined by the stakeholders and the Team will endeavour its best to invite individuals and institutions whose opinion and position matters to the stakeholders.
  - Organisation of short Symposia, e.g. Symposium on the Bribery Act 2010 and Corporate Hospitality (February 2012), Conference on 'Illicit Finance and the Credit Crunch - The Perfect Storm?' (May 2012), that are part of the work carried out by the Department of Law and the Conflict, Peace, Society and Technology Cluster.

- ii. A platform to exchange information:
  - The agenda-setting meeting is a first opportunity for stakeholders to network as well as exchange experience and knowledge in relation to CSR.
  - The working groups (pm) set up after the initial roundtable (am) will provide ample opportunity for stakeholders to exchange their views on a specific topic.
  - Stakeholders organising CSR events can share the information with other stakeholders, e.g. 2011 Environmental Trade Show UK ([www.environmentaltradeshow.co.uk](http://www.environmentaltradeshow.co.uk)).
- iii. An opportunity to make their views known to the general public and the authorities creating both opportunities to influence policy and to generate publicity and awareness:
  - Organisation of a series of roundtables where stakeholders may present their views. Such roundtables will be open to the general public. A “secret” meeting resulting in publication in an academic journal will not be the stakeholders’ main concern. We need to offer added value, something with which the individual participants and interested parties, attending or not, can work on a practical basis.
  - The outcomes of the working groups of a specific roundtable will be sent in the form of a report to all stakeholders who will have the opportunity to make their views known by commenting directly on the report or talking to the Team (e.g. phone conversations, interviews, email, discussion boards).
  - Once all comments will be received, the report will be sent to all stakeholders, relevant representatives of the Government, Members of Parliament whose constituencies are in the South West, Councils in the South West, Members of the European Parliament who represent the South West, etc.
- d. What are the participants’ expectations?
  - i. Here, we would like to ask the participants why they have accepted our invitation. Why has this initiative drawn their interest?
  - ii. What did they think it was about?
  - iii. How could this benefit them?
- e. Follow up – long-term prospects

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## Corporate Social Responsibility – Roundtable Series

### Agenda-Setting Meeting

#### CSR Aspects as Identified by the Stakeholders

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#### Terminology and Reach of CSR

Our idea to explore what CSR means today to society clearly has struck a nerve. With more than 100 responses to our original invitation to participate in the roundtable series we have found that CSR 'means' something to all involved; although, notably, there are also responses almost hostile to the idea of CSR, querying whether something so theoretical is in fact 'a complete waste of time and money'.

The overwhelming feedback, however, was that this initiative to 'unpack' CSR is most welcome, partly because CSR has become the *mot de jour* and thus essential to business strategies, partly also because it has been hijacked and has become a fashionable edict to which some pay lip service in principle only. There is the suspicion that the more a company promotes its own version of CSR, the more it has to hide.

It is recognised that there is no 'one' CSR policy or guideline, which, however, also means that there is no 'one' definition. Rather, CSR means different things to different people. Even the use of the term 'CSR' is not without trouble. It is argued that we have already moved beyond CSR towards CR, i.e. corporate responsibility, and sustainable development, and thus a more holistic way of doing business of which CSR itself is but one aspect.

In considering CSR, our moral and ethical values as stakeholders are under scrutiny and in a time when supposedly a free market economy reigns, we are starting to re-evaluate our basic values and traditions. Certainly, such terms as sustainability, ethics and fairness are increasingly at the core of our wish list to ensure both good business, with profits, and cooperation among the various stakeholders. The result would be a true reciprocal partnership in which the parties bring their relative strengths to the table and allow each other to benefit from their relative experiences. However, is it also possible that by devising CSR strategies we are doing an exercise for the sake of being seen of doing the exercise without actually making a difference?

The whole exercise and its future may depend on a paradigm shift whereby core values and ethical factors are, by practice, incrementally entrenched in everyday actions to the point when they have become habit. Yet, to agree that certain aspects need to be at the core of this partnership does not mean agreement on their exact meaning and relevance in respective contexts. A 'one-size-fits-all'-solution ignores the individual needs and abilities of each particular stakeholder.

## Aspects of CSR – Discussion Points

CSR Heading	Sub-category	Explanatory notes
<b>Environment</b>		
	Carbon	Corporate lobbying to influence governmental policy on CO2 emissions
	Climate change	Behaviours and attitudes Psychology behind (in)action at all levels
	Habitat	Natural resources Water
	Sourcing	Environmental impact of sourcing raw material
	Resource efficiency	Agro-ecology vs intensive farming Agricultural workers
	Re-use	Use and end of life Design for the Environment (DFE)
	Supply chain	Control Logistics Manufacturing
	Workplace	Greening issues Location of work environment
<b>Sustainable Development</b>		
	Collaboration	Partnership across sectors Cooperatives
	Competition	
	Direct sourcing	
	Economic contribution to society	
	Employees	Employee wellbeing

	Engagement and learning / development
	Long-term contracts
	Long-term employment
	Equal pay
	Labour relations
	Maternity
	Unions
Fair trade	Conflict-free materials
Food	Consumption of meat / livestock
	Food sovereignty
	The right to food
Lifecycle thinking	Sustainable innovation
	Motivating sustainable behaviours
	Waste
Reporting and monitoring	Strategic planning
	GRI (Global Reporting Initiative)
Terminology	Beyond CSR?
Value creation	Growth demands
	Growth expectations
	Shareholder pressure
	Service vs products
	Stakeholder engagement
Zero carbon	
<b>Community Involvement</b>	
Brand awareness	Does CSR contribute to brand awareness?

	Business practices in a global environment	
	Community	Engagement strategies
		Investment – driving value back into business and vice versa
		Partnerships
	Economic regeneration	
	Education	Whom are we educating for the future?
		Pay back to local community (e.g. schools).
		Educational programmes
		Apprenticeships
	Employment	Opportunities
		Employability
		Staff engagement
		Diversity
		Supply chain
	Environmental programmes	
	Health care	Augment health care; support through use of new technology
		Post-op home care
		Care for elderly in their own homes
	Social enterprises	
	Transition towns	
Transparency		
<b>Responsible Investment</b>		
	Alignment of CSR with ‘need’	Selection criteria for CSR initiatives
		Profile of ‘need’

	Corruption	Bribery Act 2010
		Governance
		Public-private relationships
		Role of enterprise
	Fiduciary duty	Redefine?
	Funding	Capital funding from banks
		Ethical funds
		Local government funding
		Pension funds
	Microfinance	How to empower women
	Responsible business	Make business case for responsible business and RI
		Does CSR boost profits?
		Social return on investment (SROI)
		Taxation
		Training
	Transparency	Lack of

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**Corporate Social Responsibility – Roundtable Series**  
**Agenda-Setting Meeting**  
**List of Participants (as of 8 November 2011)**

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1. 2morrow 2day! (Bristol):
2. All Party Parliamentary Group on Conflict Issues (London):
3. Ashfords (Bristol):
4. Blackmore Computers Ltd (Chitterne):
5. Bristol Green Capital (Bristol):
6. Burges Salmon (Bristol):
7. Business & Human Rights Resource Centre (London):
8. Business West (Bristol):
9. Carbon Data Resources (Bath):
10. Charity Business (Swindon):
11. Destination Bristol (Bristol):
12. Ecumenical Council for Corporate Responsibility (Oxford):
13. Engi (London):
14. Environ UK (Wiltshire):
15. Failand Paper Services (Bristol):
16. First Great Western (Plymouth):
17. Food Ethics Council (Brighton):
18. Forest of Dean District Council:
19. Ginsters (Callington):
20. Imperial Tobacco (Bristol):
21. Intel Corporation (Swindon):
22. International Business Leaders Forum (IBLF):
23. Jones Lang LaSalle (Bristol):
24. Lloyds TSB Commercial (Exeter):
25. Low Carbon South West (Bristol):
26. Maplecroft (Bath):
27. Moon Consulting (Bristol):
28. Msaada (Gillingham):
29. Oliff Associates (Bristol):
30. Piers Sadler Consulting (Bristol):
31. Plastic Buddha Productions (Bristol):
32. Portsmouth City Council – Customer, Community and Democratic Services:
33. PricewaterhouseCoopers LLP (Cardiff):
34. Prospects (Bridgwater):
35. Rathbone Greenbank Investments (Bristol):
36. RWE npower (Swindon):

37. Schumacher Institute (Bristol):
38. SkillForce Development:
39. Stroud Common Wealth (Stroud):
40. Stroud District Council (Stroud):
41. Sustainability Practice (Exeter):
42. Swindon Borough Council - Community Support Team:
43. The Co-Operative Group (Manchester, Bristol):
44. The Writing Hut (Ilminster):
45. TLT LLP (Bristol):
46. Transition Bath (Bath):
47. Twentyfifty (Frome):
48. Two Tomorrows (Bath):
49. Ujima Radio (Bristol):
50. UN Global Compact – UK Network:
51. University of the West of England:
52. Viridor (Taunton):
53. What's Right (Bristol):
54. White Design Associates (Bristol):

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**Corporate Social Responsibility – Roundtable Series**  
**Expressions of Interest**

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**Attending the agenda-setting meeting**

*Unable to attend the agenda-setting meeting*

<b>1. 2morrow 2day! (Bristol)</b>	<b>2. All Party Parliamentary Group on Conflict Issues (London)</b>
3. Anti-Slavery International (London)	<b>4. Ashfords (Bristol)</b>
5. BAM Construction (Bristol)	6. Barnardos (Bristol)
7. BBC Bristol (Bristol)	8. Bevan Brittan (Bristol)
9. Biocensus (Bristol)	<b>10. Blackmore Computers (Chitterne)</b>
11. Bristol City Community Trust (Bristol)	<b>12. Bristol Green Capital (Bristol)</b>
13. Bristol Port Company (Bristol)	14. Bud (Bath)
<b>15. Burges Salmon (Bristol)</b>	<b>16. Business &amp; Human Rights Resource Centre (London)</b>
<b>17. Business West (Bristol)</b>	18. Calling the Shots (Bristol)
19. CAMCO (Corsham)	<b>20. Carbon Data Resources (Bath)</b>
<b>21. Charity Business (Swindon)</b>	22. Clark International (Street)
23. <i>Climate Works (Bristol)</i>	24. Coconut Chilli Digital (Bristol)
25. Commercial (Cheltenham)	<b>26. Co-operative Bank (Bristol)</b>
27. <i>Cotswold District Council - Climate Change and Carbon Management</i>	28. Damar Group (Radstock)
29. <i>DAS (Bristol)</i>	30. Department for Business Innovation and Skills – Alternative to Regulation Team (London)
<b>31. Destination Bristol (Bristol)</b>	32. Devinit (Wells)
33. Ecclesiastical Insurance Group (Gloucester)	<b>34. Ecumenical Council for Corporate Responsibility (Oxford)</b>
35. EDF Energy (Exeter)	36. Emtone Print (Bath)
37. <i>Endsleigh Insurance (Cheltenham)</i>	38. Energy Saving Trust (Exeter)
<b>39. Engi (London)</b>	<b>40. Environ UK Ltd (Wiltshire)</b>
41. Environment Council (London)	42. Environmental Agency (South West)
43. Environmental Resources Management (Bristol)	<b>44. Failand Paper Services LTD (Bristol)</b>
45. Ferguson Mann Architects (Bristol)	<b>46. First Great Western (Plymouth)</b>
<b>47. Food Ethics Council (Brighton)</b>	48. Forest Fuels (Okehampton)
<b>49. Forest of Dean District Council – Sustainability Team</b>	50. Forest Stewardship Council (Powys)
51. Forever Fuels (Avonmouth)	52. Forum for the Future (London)
53. Forward Thinking Training Solutions (Basingstoke)	<b>54. Ginsters (Callington)</b>
55. Glevum Security Ltd (Gloucester)	56. Gloucester County Cricket Club (Gloucester)
57. Gloucester Rugby Club (Gloucester)	58. Gloucestershire Chamber of Commerce (Gloucester)
59. Gloucestershire Resource Centre (Gloucester)	60. Guildhall Shopping Centre (Exeter)
61. Henry Riley LLP (Bristol, Cambridge)	62. HP (Bristol)
<b>63. Imperial Tobacco (Bristol)</b>	<b>64. Intel (Swindon)</b>

<b>65. International Business Leaders Forum (London)</b>	<b>66. Jones Lang LaSalle (Bristol)</b>
67. JPB (Bristol)	<b>68. Lloyds TSB Commercial (Exeter)</b>
<b>69. Low Carbon South West (Bristol)</b>	70. Magnox (Bridgwater)
<b>71. Maplecroft (Bath)</b>	72. Matlock Security (Seend)
73. Midas Group Ltd (Exeter)	74. Milsted Langdon (Taunton)
75. <i>Minority Rights Group (London)</i>	<b>76. Moon Consulting (Bristol)</b>
77. Mowgli UK (Bristol)	78. Mr. Andrew George MP (Cornwall)
79. Mr. Ashley Fox MEP (South West)	80. <i>Mr. Duncan Hames MP (Wiltshire)</i>
81. Mr. Kerry McCarthy MP (Bristol)	82. <i>Mr. Martin Horwood MP (Gloucester)</i>
83. <i>Mr. Neil Carmichael MP (Gloucestershire)</i>	84. <i>Mr. Paul Crossley Cllr (Bath and North East Somerset Council)</i>
85. Mr. Tobias Ellwood MP (Bournemouth)	86. Ms Anne-Marie Morris MP (Devon)
87. <i>Ms Julie Girling MEP (South West)</i>	88. Ms Paula Black Cllr (Devon County Council)
89. Ms Shelley Bartlett (independent consultant)	<b>90. Msaada (Gillingham)</b>
91. <i>National Contact Point for the OECD Guidelines – UK (London)</i>	92. North Wessex Training (Devizes) / Campbell Page (Devizes)
<b>93. Oliff Associates (Bristol)</b>	94. Orgut (Bath)
95. <i>Papadeli (Bristol)</i>	96. Parmenion (Bath)
97. <i>Pervasive Media Studio (Bristol)</i>	<b>98. Piers Sadler Consulting (Bristol)</b>
<b>99. Plastic Buddha Productions (Bristol)</b>	100. Plymouth City Council - Development and Regeneration
101. Plymouth City Council – Sustainable Development Manager	<b>102. Portsmouth City Council – Customer, Community and Democratic Services</b>
<b>103. PricewaterhouseCoopers LLP (Cardiff)</b>	<b>104. Prospects Services (Bridgwater)</b>
105. Queen Square Associates (Bristol)	<b>106. Rathbone Greenbank Investments (Bristol)</b>
107. <i>Rt Hon Dawn Primarolo (Bristol)</i>	<b>108. RWE npower plc (Swindon)</b>
109. Santander (Bristol)	<b>110. Schumacher Institute (Bristol)</b>
111. Science City (Bristol)	112. Serene Communications (Stroud)
113. Sir Graham Watson MEP (South West)	<b>114. SkillForce (South Region)</b>
115. <i>Smith and Williamson (Bristol)</i>	116. Spinnaker Associates (Clevedon)
<b>117. Stroud Common Wealth (Stroud)</b>	<b>118. Stroud District Council – Policy Officer</b>
<b>119. Sustainability Practice (Exeter)</b>	120. Sutton Harbour Group (Plymouth)
<b>121. Swindon Borough Council - Community Support Team</b>	122. Swindon Borough Council – Neighbourhood Team
123. Swindon Borough Council – Senior Planner	124. Symantec (Gloucester)
125. T H White (Devizes)	126. The Commitment Company (Bath)
127. The Trust Partnership (Tetbury)	<b>128. The Writing Hut (Ilminster)</b>
129. TJI Associates (Bridgport)	<b>130. TLT LLP (Bristol)</b>
131. Towergate Risk Solutions (Taunton)	<b>132. Transition Bath (Bath)</b>
133. Triodos Bank (Bristol)	134. TW Welch and Partners Ltd (Bristol)
<b>135. TwentyFifty (Frome)</b>	<b>136. Two Tomorrows (Bath)</b>
<b>137. Ujima Radio (Bristol)</b>	<b>138. UN Global Compact – UK (London)</b>

<b>139. University of the West of England (Bristol)</b>	<b>140. Viridor (Taunton)</b>
<b>141. What's Right (Bristol)</b>	<b>142. White Design Associates (Bristol)</b>
143. Willmott Dixon Construction Ltd (Bristol)	144. Wiltshire County Council – Community Area Manager
145. Woods and Turvey Ltd (Plymouth)	146. Woolly Shepherd (Taunton)