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**On 15 April 2015, CESR members Paul Bennett, Hilary Drew and Ana Lopes were delighted to invite staff, students, alumni and external guests from the business community to the third annual *Engaging in Critical Business Enquiry (EiCBE) Undergraduate Research Conference.***

Building on the success of the previous two conferences, this year's event showcased more impressive work from our first year undergraduate students. Taught primarily by members of CESR, students were supported to conduct primary and secondary research around contemporary work themes, including equality and diversity, aesthetic labour, ethical working practices, recruitment and selection and social media at work.



In order to reflect the effort and standard of work produced within the EiCBE module, this year we introduced five new categories for prizes and awarded a total of £500 in prize money to students producing the most outstanding research. The best overall poster focused on the impact of the recession on females on zero hour contracts in the UK and the runner-up examined gender inequality in the financial sector. Both posters fitted well with the research interests of CESR and demonstrated the extent to which CESR members draw upon their own research areas to inspire and engage students. Posters in the three further categories – best research design, most original research and best poster design – explored technological innovation in the education sector, brand loyalty and greenwashing at UK festivals. Prizes were presented by Nick O'Regan, Associate Dean for Research and Innovation, Raymond McDowell, Head of Department for Business and Management, Nick Wilton, Academic Director (Business and Management) and Karl Brown, UWE alumnus and former president of the Bristol Junior Chamber.



Plans for the 2016 EiCBE Conference are already underway and we hope to see the event growing yet again. Moreover, with the support of our CESR members, we hope to meet our continued objective of encouraging students to engage with contemporary research.

