



University of the  
West of England



# Knowing & Growing 2011

The Rise Annual Conference (and Exhibition)

Tuesday 1 November 2011

## Event schedule

*Social Innovation in Business Research Partnership*

Legal Partner:



Accounting Partner:



Recruitment Partner:



Media Partner:



Funder:



## KNOWING & GROWING 2011 – EVENT SCHEDULE

**08.30 – 10.00** Registration and refreshments

**10.00 – 10.15** Opening welcome and remarks

**Professor Steve West**

Vice-Chancellor, UWE, Bristol

**Lucy Findlay**

MD, Social Enterprise Mark Company

**10.15 – 11.15** Keynote speaker

**Gordon Morris**

MD, Age UK Enterprise

11.15 – 12.15 Workshops – Round 1		
<i>Rise workshops:</i>	<i>Intellectual property:</i>	<i>General Business:</i>
<b>RS1.1</b> Managing people in a growing social enterprise <i>Jan Golding, Roots HR CIC</i> <b>This session is for Social Enterprises</b>	<b>IP1.1</b> Everybody owns Intellectual Property – what do you own? <i>Emma Richards, UK Intellectual Property Office</i> <b>This session is for Social Enterprises and Students</b>	<b>GB1.1</b> Financial dangers and early warning signals <i>Cara Turtington, Saffery Champness</i> <b>This session is for Social Enterprises</b>
	<b>IP1.2</b> How to Socially Franchise Your Business <i>Robert Looker, Prism Places Social Enterprise Limited</i> <b>This session is for Social Enterprises and Students</b>	<b>GB1.2</b> How to work with your Executive team: practical tips for the changing economy <i>Vanessa Moon, Moon Consulting</i> <b>This session is for Social Enterprises</b>
	<b>IP1.3</b> What you need to know about licensing, Intellectual Property (IP) and Intellectual Assets (IA) to successfully roll out Your Social Enterprise <i>Christi Mitchell, Highbury Limited</i> <b>This session is for Social Enterprises</b>	<b>GB1.3</b> Corporate Responsibility - is it relevant to social enterprises or small businesses? <i>Peaches Golding OBE, Peaches Golding Consultancy</i> <b>This session is for Social Enterprises and Students</b>

## KNOWING & GROWING 2011 – EVENT SCHEDULE

11.15 – 12.15 Workshops – Round 1 - Continued		
<i>Rise workshops:</i>	<i>Intellectual property:</i>	<i>General Business:</i>
		<p><b>GB1.4</b> How to plan business succession so that established businesses can continue as social enterprises after their founders have left</p> <p><i>Alex Lawrie, Somerset Co-operative Services CIC</i></p> <p><b>This session is for Social Enterprises</b></p>
		<p><b>GB1.5</b> How to make the most of Public Sector Opportunity Portals</p> <p><i>Patrick Abrahams, Improvement and Efficiency South East (iESE)</i></p> <p><b>This session is for Social Enterprises</b></p>
		<p><b>GB1.6</b> How to develop your ideas, exploring social enterprise</p> <p><i>Karl Belizaire, Live Unltd – The Foundation for Social Entrepreneurs</i></p> <p><b>This session is for Students</b></p>
		<p><b>GB1.7</b> How to pitch your ideas</p> <p><i>Dave Jarman, University of Bristol &amp; Enterprise Educators UK</i></p> <p><b>This session is for Students</b></p>

## KNOWING & GROWING 2011 – EVENT SCHEDULE

**12.15 – 13.00**

**Break and lunch**

**Rise EGM**

*\*\*\* 1-2-1 expert sessions are available during the lunch break – check the 1-2-1 Table for room details. Book 1-2-1 sessions on the sign-up sheets on the 1-2-1 Table during registration – after registration go to the room and book with host*

<b>13.00 – 14.00 Workshops – Round 2</b>		
<i><b>Rise workshops:</b></i>	<i><b>Intellectual property:</b></i>	<i><b>General Business:</b></i>
<b>RS2.1 Building and Managing your Supply Chain effectively – what Merlin can tell us</b> <i>Colin Slow, Pluss</i> <b>This session is for Social Enterprises</b>	<b>IP2.1 Everybody owns Intellectual Property – what do you own?</b> <i>Emma Richards, UK Intellectual Property Office</i> <b>This session is for Social Enterprises and Students</b>	<b>GB2.1 Financial dangers and early warning signals</b> <i>Cara Turlington, Saffery Champness</i> <b>This session is for Social Enterprises</b>
	<b>IP2.2 Have you thought how you might alternatively grow your social business?</b> <i>Robert Looker, Prism Places Social Enterprise Limited</i> <b>This session is for Social Enterprises</b>	<b>GB2.2 How to involve social investors without losing community control</b> <i>Alex Lawrie, Somerset Co-operative Services CIC</i> <b>This session is for Social Enterprises</b>
	<b>IP2.3 How to do business differently, using social licenses</b> <i>Cliff Southcombe, Social Enterprise Europe Ltd</i> <b>This session is for Social Enterprises</b>	<b>GB2.3 How to navigate legal and governance issues for social enterprises</b> <i>David Hunter, Bates Wells &amp; Braithwaite LLP</i> <b>This session is for Social Enterprises</b>

## KNOWING & GROWING 2011 – EVENT SCHEDULE

13.00 – 14.00 Workshops – Round 2 - Continued		
<i>Rise workshops:</i>	<i>Intellectual property:</i>	<i>General Business:</i>
		<b>GB2.4 Procurement in Practice: how to bid for public contracts</b> <i>Helen Baker &amp; Andrew Parsons, UWE</i> <b>This session is for Social Enterprises</b>
		<b>GB2.5 How to create positive impact in your community whilst delivering on multiple stakeholder demands</b> <i>Louise Drake, Southampton Solent University (Eco Ernie)</i> <b>This session is for Social Enterprises and Students</b>
		<b>GB2.6 Good Deals – financing social enterprises</b> <i>Tim West, Matter &amp; Co &amp; Sarah Forster, Big Issue Invest</i> <i>Case study – Michael Lilley, My Time CIC</i> <b>This session is for Social Enterprises</b>

## KNOWING & GROWING 2011 – EVENT SCHEDULE

14.00 – 15.00 Workshops – Round 3		
<i>Rise workshops:</i>	<i>Intellectual property:</i>	<i>General Business:</i>
<b>RS3.1 Social Media Ideas and Inspiration</b> <i>Kate Doodson, Cosmic</i> <b>This session is for Social Enterprises and Students</b>	<b>IP3.1 Have you thought how you might alternatively grow your social business?</b> <i>Robert Looker, Prism Places Social Enterprise Limited</i> <b>This session is for Social Enterprises</b>	<b>GB3.1 How to access for FREE over 14,000 business opportunities through Enterprise Europe Network's partnership tool</b> <i>Tara Gillam, Enterprise Europe Network South West UK</i> <b>This session is for Social Enterprises</b>
		<b>GB3.2 How to make the most of the media</b> <i>Beth Whittaker, Viva Communications PR</i> <b>This session is for Social Enterprises and Students</b>
		<b>GB3.3 How to finance for growth in a challenging economic climate</b> <i>Christine Traynor, Prism Places Social Enterprise Ltd</i> <b>This session is for Social Enterprises</b>

**15.00-16.00**

**Wrap-up – Networking**

**\*\*\*1-2-1 expert sessions are available during this time – check the 1-2-1 Table for room details**

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